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Christine Feuell Joins Stellantis as Chrysler Brand CEO

September 7, 2021, Amsterdam - Stellantis is pleased to announce that Christine Feuell, previously chief commercial officer at Honeywell Safety and Productivity Solutions, will join Stellantis as Chrysler brand CEO on September 13, reporting to CEO Carlos Tavares.

Christine Feuell is a well-recognized senior marketing executive with extensive experience in automotive, omni-channel supply chain automation systems and smart building technologies industries. She achieved progressive responsibilities in sales, marketing, product management and P&L leadership at Ford, Johnson Controls and Honeywell, with a strong track record of delivering profitable growth through integrated products, software and services. Her extensive expertise in building and developing advanced product, marketing and business model strategies will benefit the Chrysler brand to deliver customer-centric insights and innovative solutions.

“Christine heading Chrysler is great news for Stellantis and I’m convinced that she will play an integral and strategic role in setting the new impetus and direction for this iconic brand and unleash its great potential,” said Tavares.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world’s leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it’s best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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