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Ram 1500 Limited (RAM)^{RED} Edition to Pull Santa's Sleigh Truck During 95th Annual Macy's Thanksgiving Day Parade®

- As the Official Truck of 95th Macy's Thanksgiving Day Parade, Ram trucks will tow all parade floats for the seventh consecutive year
- In collaboration with Macy's team and the city of New York, Ram is helping to keep the holiday tradition alive for the television-broadcast-only special presentation of the parade
- Vehicle highlights will include:
    - Ram 1500 Limited (RAM)^{RED} Edition truck guiding Santa's sleigh
    - Ram 1500 Limited Night with custom-wrapped LEGO design
    - Ram 2500 Power Wagon 75th Anniversary Edition
- 95th Macy's Thanksgiving Day Parade airs November 25 on NBC, beginning at 9 a.m. in all time zones

November 23, 2021, Auburn Hills, Mich. - The Ram Truck brand is participating in the one-of-a-kind holiday tradition as the Official Truck of the 95th Macy's Thanksgiving Day Parade® for the seventh consecutive year. Working closely with the Macy's team and the city of New York, Ram is helping to keep the holiday tradition alive as more than 20 trucks will tow all the floats. The recently revealed Ram 1500 Limited (RAM)^{RED} Edition will pull Santa's sleigh, allowing millions of New Yorkers and the nation to safely experience it live in New York City or from the comfort of their homes and bringing joy into the hearts of millions across the nation through this cherished tradition.

"As the brand that is 'Built to Serve,' the Ram Truck brand is honored to serve as the official truck of this iconic parade as our full portfolio of award-winning trucks pulls these floats down the streets of Manhattan," said Mike Koval Jr., Ram Brand CEO- Stellantis. "We are thrilled to have people return to experience this magical event in person as we continue to take great pride in aligning our brand with an iconic American event like the 95th Macy's Thanksgiving Day Parade."

The 2022 Ram 1500 Limited (RAM)^{RED} Edition Truck will have the honor of guiding Santa's sleigh this year and is poised to give Rudolph some competition with its shiny and bold red exterior. Ram Truck recently joined forces with (RED) to help fund live-saving programs through contributions to the Global Fund. (RED), named for the color of emergency, was founded by Bono and Bobby Shriver in 2006 to turn companies into a cavalry to fight the AIDS pandemic. Today, that cavalry is also fighting the urgent threat of COVID-19 and its devastating impact on the world's most vulnerable communities, answering the need for a truly global response.

Every purchase of a new 2022 Ram 1500 Limited (RAM)RED Edition Truck is part of this commitment and features unique red grille lettering, door and center console badging. Learn more by going to Ram.com/red and (RED)partnership.

Ram will not only help transport the floats down the parade route, but will also assist in moving other parade materials needed to produce the annual celebration, from tool containers to costumes and much more, in the lead up to the start of the procession on Thanksgiving Day. The Ram Truck brand provided the Macy's parade with more than 60 trucks and Ram ProMaster commercial vans, many of which are used for behind-the-scenes functions leading up to the parade start.

The 95th annual Macy's Thanksgiving Day Parade will air nationwide on NBC-TV, Thursday,

November 25, 2021, from 9 a.m. to noon, in all time zones. For more information, visit macys.com/parade. Viewers can follow along and participate in the excitement via Ram's official Facebook, Instagram and Twitter channels and can check out @macys on various social media platforms and follow #MacysParade.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study,which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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