

## **Dodge Opens Search Across the United States for the Greatest Automotive Job in the World, Chief Donut Maker**

- One lucky fan will get a \$150K paycheck to represent Dodge and go on the auto adventure of a lifetime, from Radford Racing School to Roadkill Nights to driving their own SRT Hellcat company car, which includes America's No. 1 muscle car, the Dodge Challenger
- Submission videos to be reviewed and evaluated by a Dodge panel that includes champion wrestler Bill Goldberg
- Ten finalists will ultimately compete for the chief donut maker title through a series of elimination rounds, ultimately whittling the candidates down to the final two; more details to be announced in weeks to come
- Aspiring donut makers can go to [DodgeGarage.com](https://www.DodgeGarage.com) now to apply
- Chief donut maker position will be officially announced this spring
- The Dodge Challenger closed 2021 as the No. 1 muscle car in the U.S., giving the brand its first ever crown in the segment

January 20, 2022, Auburn Hills, Mich. - Never content to do the conventional, Dodge has created the first-of-its-kind position of chief donut maker, a side hustle that will have heads spinning. When Dodge says donuts, think celebratory car maneuvers, not glazed crullers. And what's not to celebrate? The chief donut maker will be a Dodge ambassador, decked out in Dodge threads, driving a Dodge SRT Hellcat, rubbing shoulders with celebs at epic auto events, leveling up at Radford Racing School, while making a mouthwatering \$150,000 paycheck – and they don't even have to quit their day job.

"The Dodge Brothers were never content to follow the trends, they were the seekers of a better, faster, more outrageous way of doing things," said Dodge CEO Tim Kuniskis. "We're looking to hire someone just like them as our chief donut maker, someone who will embody their crazy can-do America-muscle spirit and carry the torch of the single most engaged group of enthusiasts the automotive industry has to offer. And what better way to find them than creating this once-in-a-lifetime opportunity to drive the No.1 muscle car in America."

Winning the sweetest gig ever will be a kickass event in itself. It starts with applicants submitting a short video showing why they're best suited for the role, demonstrating passion, charisma and creativity. Then things get really interesting. Dodge has enlisted champion wrestler [Bill Goldberg](#) to oversee a competition between the top 10 finalists that will put their talents to the test. Contestants will be thrown into wild, hot-seat scenarios, including racing a Dodge horsepower heavyweight (with a professional driver on a closed track). This series of eliminations will then be aired like a reality TV show with the final episode revealing Dodge's new chief donut maker this spring.

Dodge is taking applications on January 20, 2022, with a deadline of February 28, 2022. Applicants will need to show, in a short video (maximum length of two minutes), that they embody the spirit of the founding Dodge Brothers. Aspiring donut makers can go to [www.DodgeGarage.com/chief-donut-maker](https://www.DodgeGarage.com/chief-donut-maker) to apply and to view all the [rules and regulations](#).

The Dodge Challenger closed 2021 as the No. 1 muscle car in [total sales](#) in the U.S., giving the brand its first ever crown in the segment.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their

influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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