

Contact: Nick Cappa

Jordan Wasylyk

## 2023 Alfa Romeo Tonale Design: Italian and Unmistakably Alfa Romeo

- Italian and unmistakably Alfa Romeo, Tonale's design is a natural evolution of the concept car from which it draws its origins and embodies the perfect synthesis between the brand's prestigious heritage and modern cues.
- Innovative "3+3" headlights and sine-curve rear light clusters create an unmistakable "light signature."
- In keeping with Alfa Romeo tradition, the standouts are the "GT Line" – running from the rear to the headlights, and the design of the alloy wheels that recall the concept of the "telephone dial."
- Inspired by Alfa Romeo's racing history, the interior style is focused on the driver, as well as on the comfort of passengers.
- The combination of prestigious materials – the cool solidity of aluminum and the warmth and softness of leather and Alcantara suede – reflects the personality of a young, metropolitan and dynamic customer.
- An immersive, welcoming and dynamic interior for fans of driving: "telescopic" instrument panel, Alfa Romeo stylistic matrix, and a three-spoke sports steering wheel with available aluminum shift paddles.

February 8, 2022, Auburn Hills, Mich. - Italian and unmistakably Alfa Romeo, Tonale's design is a natural evolution of the concept car from which it draws its origins and embodies the perfect synthesis between the brand's prestigious heritage and modern cues.

### Exterior

The all-new Alfa Romeo Tonale is a natural evolution of the concept car, followed by the mass-production model that resulted from intensive research and development, which went into creating its unmistakable style. Tonale features numerous historical references that inspired its development and have enabled the Design Studio at Centro Stile Alfa Romeo to play a major role in the continuity of the concept car's specifications. The creation is a captivating car that combines Alfa Romeo stylistic features, reinterpreted for modern consumers, with the characteristics of Italian design.

The sides are notable for their extended curve below the waist rail, named "GT Line" by Alfa Romeo designers, which runs from the rear to the headlights, giving definition to the car's body and its "attitude" in profile. In the lower part of the sides, special modeling of the surfaces conveys sensuality and athleticism in the car's body. All these characteristic elements are deeply rooted in the brand's DNA, for example the "GT Line" and its clear evocation of the simple, iconic forms of the Giulia GT. In terms of the "modeling," with its full volumes and sensuality, Tonale is inspired by past models that have become part of automotive history, such as the 8C Competizione and other brand icons, which can be easily distinguished by viewing the Tonale from multiple perspectives.

On the front, the new "floating" shield stands out, no longer as part of the bumpers but as a distinctive element. The lower part includes two main side air intakes; together with the shield, they create what has been known for several generations as the "Trilobo." In the upper part of the front, notable features include headlights that highlight the concept of "3+3", another result of the reworking of iconic models from the 1990s, such as the SZ Zagato and the Proteo concept car. The 3-D geometry of the lights can easily be interpreted as the direct outward extension of the shield. The same concept is optimized by the sequence of the headlamps as a "welcome light" and when using the turn signals.

The taillights are once again the star in the rear. It reworks what was unveiled in the concept car, using a sine curve that passes from side to side of the rear and becomes the unequivocal "light signature" of the Tonale. Returning to certain volumetric elements, the shape of the rear window is also worthy of note. Its roundness and now classic fold in

the lower centerline characterize the car's upper rear volume, in a sporty yet elegant way. There are also multiple references here: looking at the upper part – where the daylight opening (DLO), the edges of the side windows and the top of the rear window meet, immediately evoke iconic cars like the 8C Competizione. All this highlights the importance of harmonization from other Alfa Romeo models of diverse segments and generations in the development of the Tonale. The same can be said of another hallmark of the new C-SUV: “teledial” alloy wheels, which were well received on the concept car and now make their way in the mass-production model. This is the reworking of the perforated “telephone dial” theme, the result of an evolution that began in the 1960s with iconic cars like the 33 Stradale. Specifically, over time the perforations have gradually been increased in size, first to adapt to technical solutions and concepts, then more and more closely related to needs for brake cooling, lightness and resistance. In terms of style, a beautiful outfit also needs great shoes, so the Tonale's alloy wheels – available in 17-inch, 18-inch, 19-inch and 20-inch – enhance the model's silhouette.

### **Interior**

The Tonale's interior design, which draws inspiration from Alfa Romeo's racing history, evokes its passion, courtesy of its dynamic and powerful forms. The lines balance harmony and effort, and there is a tangible feeling that the entire vehicle is always ready to go.

Everything is focused and aimed at the driver, even though the interior is also designed for the comfort of their passengers. The sporty and high-tech environment – as seen in the cool solidity of aluminum and the warmth and softness of leather and Alcantara suede – also reflects the personality of a young, metropolitan and dynamic customer.

Among the most characteristic elements of the new model, the standouts are the “telescopic” instrument panel, with its clear Alfa Romeo stylistic matrix, and the compact steering wheel with a sporty shape, which ensures a precise and direct feeling from the steering. The wheel is also embellished by the exclusive aluminum shift paddles.

The center console houses an essential Alfa Romeo feature: the new D.N.A. driving mode selector. The “driver-oriented” dashboard is characterized by the air conditioning vents – the central ones are slim, with the external vents in the famous “turbine” shape. All this is enhanced by the diamond texture theme seen on the vents, central tunnel and handles, inspired by precision mechanical processing with laser engraving. The dashboard also includes an insert lit from behind with an “unexpected backlight” effect: when the panel is off, a graphic appears, and when on, that graphic vanishes and a new background is shown, using the multicolored backlight. The same 3-D features can be seen in the seat fabrics, from the entry-level versions all the way to the gradient effect with contrasting background color in Alcantara suede and vegan leather, on the highest-spec versions. The ergonomic seats are the perfect fit for everyday use, in a young and dynamic style resulting from the use of neoprene fabrics commonly seen in sportswear. The Tonale's interior is therefore an extraordinary, inclusive experience, made possible by an immersive, welcoming passenger compartment with the dynamic features appreciated by fans of driving.

### **Alfa Romeo**

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### **Follow Alfa Romeo brand news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Alfa Romeo newsroom: <https://media.stellantisnorthamerica.com/newsroom.do?id=292&mid=446>

Consumer website: [www.alfaromeousa.com](http://www.alfaromeousa.com) and [www.alfaromeo.com](http://www.alfaromeo.com)

Facebook: [Alfa Romeo USA](https://www.facebook.com/AlfaRomeoUSA)

Instagram: [@alfaromeousa](https://www.instagram.com/alfaromeousa)

Twitter: [@alfaromeousa](https://twitter.com/alfaromeousa) and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>