

## Ram Truck Brand Kicks Off CMT Music Awards Celebration With 'Ram Jam: Artists to Watch at the 2022 CMT Music Awards' Concert in Nashville

- Ram Truck brand will help get the party started for the CMT Music Awards with the Ram Jam: Artists to Watch at the 2022 CMT Music Awards concert on Sunday, April 10 at Cumberland Park, Nashville, Tennessee
- Ram Jam will feature three of the artists performing on the Ram Truck Side Stage at the Music Awards: Parker McCollum, Elvie Shane and Caitlyn Smith
- In addition to the Ram Jam concert, Ram will sponsor the Red Carpet special on Monday, April 11 via CMT and livestreamed from CMT's official twitter channel
- 2022 CMT Music Awards, airing LIVE from Nashville on Monday, April 11, 8-11 p.m. (live ET/delayed PT) for its inaugural broadcast on CBS Television Networks and streaming live and on demand on Paramount+

April 8, 2022, Auburn Hills, Mich. - The Ram Truck brand kicks off the ultimate country music celebration ahead of the CMT Music Awards with the Ram Jam: Artists to Watch at the 2022 CMT Music Awards on Sunday, April 10 at Cumberland Park, Nashville, Tennessee. Concert goers will be treated to a night of all-star country music entertainment as Ram Jam will feature three of the artists performing on the Ram Truck Side Stage at the Music Awards: Parker McCollum, Elvie Shane and Caitlyn Smith.

In addition to the Ram Jam concert, Ram will sponsor the CMT Red Carpet special on Monday, April 11, 7 p.m. ET via CMT and livestreamed from CMT's official twitter channel where the Ram 1500 Limited (RAM)RED Edition truck will serve as a backdrop for viewers to watch country music stars arrive for the 2022 CMT Music Awards ceremony.

CMT revealed in March the six fresh faces set to take on the Ram Truck Side Stage as part of the 2022 CMT Music Awards, airing live from Nashville on Monday, April 11, 8-11 p.m. (live ET/delayed PT) for its inaugural broadcast on CBS Television Networks and streaming live and on demand on Paramount+.

Known for spotlighting country music's best and brightest rising stars, this year's Ram Truck Side Stage will feature the following performers and songs:

- Priscilla Block - "My Bar"
- BRELAND - "Praise The Lord"
- Jessie James Decker - "Should Have Known Better"
- Parker McCollum - "To Be Loved By You"
- Elvie Shane - "My Boy"
- Caitlyn Smith - "High"

The Ram Truck Side Stage has featured many notable names who went on to become CMT Music Awards winners and main stage performers, including Jimmie Allen, Kelsea Ballerini, Brothers Osborne, Dan + Shay, Mickey Guyton, Maren Morris, Carly Pearce and Thomas Rhett, among many others.

### Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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