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## Canada: 2023 Ram 2500 & 3500 Heavy Duty Fact Sheet

September 1, 2022, Windsor, Ontario - The Ram Heavy Duty is the no-compromise benchmark for durability, extreme performance, comfort, luxury materials, innovation and technology extending well past any competitive offerings. The most powerful, most capable pickup in the segment offers a towing capacity of up to 16,824 kilograms (37,090 pounds) and a payload capacity of 3,447 kilograms (7,680 pounds). Ram was the first to achieve the 1,000 lb.-ft. of torque milestone with the Cummins I-6 Turbo Diesel, now rated at a best-in-class 1,075 lb.-ft. of torque. Class-leading ride and handling is accomplished via a class-exclusive link-coil rear (2500) suspension system with optional rear air suspension (2500 and 3500). The Ram Heavy Duty relentlessly gives maximum effort with the segment's most capability, refinement and operator comfort features.

### New for 2023

- An available 12.3-inch frameless digital gauge cluster features nearly two dozen different menus. The full-colour cluster features five reconfigurable tiles for at-a-glance data, or quick and easy access to the most used information. Drivers may choose between analog or digital instrumentation. All cluster settings can be saved to a user profile
- New digital rearview mirror with side camera integration is an available option for 2023. The digital rearview mirror displays video in real time from a rear-facing camera and can be turned off to revert to a traditional reflective mirror
- Trailer Reverse Steering Control is now available and allows the driver to enter a few measurements before the camera tracks the trailer position to back up and guide the trailer. Simply rotate the dial left or right in the direction you want the trailer to go while the system controls the steering wheel
- New Mopar sport performance hood available on Laramie and Limited
- Next-generation trailer tow mirrors with telescoping capability are now available across the lineup
- 2023 Ram Heavy Duty models benefit from camera system enhancements, including the new Trailer Tow pages app, multiple view modes, behind-trailer view and blind-spot view

### Highlights

- The most powerful, most capable pickup in the segment:
  - Towing – Up to a best-in-class 16,824 kilograms (37,090 pounds) with Ram 3500
  - Towing – Up to 9,072 kilograms (20,000 pounds) with Ram 2500
  - Payload – Up to 3,484 kilograms (7,680 pounds) with Ram 3500
  - Power – 1,075 lb.-ft. of torque with 6.7-litre Cummins engine
  - Power – 410 horsepower (best-in-class standard gas engine power) and 429 lb.-ft. of torque with 6.4-litre HEMI® V-8 engine
- The Ram 2500 offers two segment-exclusive rear suspensions: a five-link coil system and an air suspension system. The Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers an exclusive supplemental air suspension system
- Industry's leading infotainment system — Uconnect 5 with 12-inch touchscreen
- The Ram Power Wagon is driven by the 6.4-litre HEMI V-8 engine and unique suspension system, both contributing to its title: the most capable production off-road pickup
- Engine options include:
  - 6.4-litre HEMI V-8 delivers best-in-class standard gas engine power – 410 horsepower at 5,600 rpm and 429 lb.-ft. of torque at 4,000 rpm – and features variable-valve timing (VVT) with Fuel Saver Technology cylinder deactivation
  - 6.7-litre Cummins Standard-Output Turbo Diesel produces 370 horsepower and 850 lb.-ft. of

- torque (Ram 2500 and 3500)
- 6.7-litre Cummins High-Output Turbo Diesel produces 420 horsepower and 1,075 lb.-ft. of torque (Ram 3500)

### **Configurations in 4x2 and 4x4**

- Regular Cab 8-foot bed
- Crew Cab 6-foot, 4-inch bed
- Crew Cab 8-foot bed
- Mega Cab 6-foot, 4-inch bed (4x4 only)

#### **Model Lineup**

The Ram Heavy Duty line is available in seven trim levels:

- Tradesman
- Big Horn
- Rebel
- Power Wagon
- Laramie
- Limited Longhorn
- Limited

### **Available Exterior Colours**

- Red Pearl
- Flame Red
- Hydro Blue (Power Wagon only)
- Granite Crystal Metallic
- Billet Silver Metallic
- Diamond Black Crystal Pearl
- Bright White
- Olive Green (Power Wagon only)
- Patriot Blue Pearl
- Pearl White

Tu-tone lower paint colours:

- Diamond Black Crystal Pearl (Power Wagon)
- RV Match Walnut Brown Metallic (Limited Longhorn)

#### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram is the number one brand in new vehicle quality and is the only truck-exclusive brand to ever finish first in J.D. Power's Initial Quality Study (2021) in the U.S., which tracks new vehicle performance over the first three months of ownership. In the same study, Ram Heavy Duty models also scored best, making Ram the number-one truck brand in new vehicle quality among large heavy-duty pickups.

In addition, the latest J.D. Power APEAL study - which rates the emotional bond between customers and their vehicles - named the 2021 Ram 1500 as the best vehicle in the large light-duty pickup category. This marks the second straight year Ram 1500 has received top honours.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kg (37,090 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 3,447 kg (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions

- Most interior space with Ram Mega Cab
- The most cargo space available in any traditional full size cargo van
- Ram 1500, North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves unsurpassed fuel economy up to 8.0L/100km highway and delivers over 1,500 kilometres of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup

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