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## **Canada: New 2023 Ram 2500 Heavy Duty Rebel Unveiled With Exceptional Off-road and Towing Capability; Available With 6.7-litre Cummins Turbo Diesel Engine**

*Ram continues to build its off-road truck portfolio and fortify its position as North America's off-road and performance truck leader*

- New 2023 Ram 2500 Heavy Duty Rebel, positioned between Big Horn and Power Wagon, offers enthusiasts off-road performance features straight from the factory
- New Ram Heavy Duty Rebel builds on popular, ultra-capable Ram 1500 Rebel
- 2023 Ram Heavy Duty Rebel features a unique exterior design, aggressive off-road tires, an electronic rear locker and rear limited-slip differential, skid plates and an optional 5,443 kg (12,000-lb.) WARN winch
- Segment-leading suspension system features the best ride quality, handling, load-carrying characteristics and articulation, loaded or unloaded, with exclusive five-link coil suspension
- Available rear air suspension system further enhances best-in-class ride and handling qualities
- Standard 6.4-litre HEMI V-8 engine with variable-valve timing (VVT); optional 6.7-litre Cummins Turbo Diesel engine
- 2023 Ram 2500 Heavy Duty Rebel power numbers:
  - Horsepower: 410 horsepower (gas)/370 horsepower (diesel)
  - Torque: 429 lb.-ft. (gas)/850 lb.-ft. (diesel)
  - Towing: Up to 3,116 kilograms (16,870 pounds)
  - Payload: Up to 1,424 kilograms (3,140 pounds)
- 2023 Ram 2500 Heavy Duty Rebel offers three different seating options including a full Natura Plus leather bucket seat
- Available safety features include adaptive cruise control, full-speed forward-collision warning plus, Lane Keep Assist, blind-spot monitoring and cross path detection, automatic headlamps, digital rearview mirror with tow mode and rain-sensitive windshield wipers
- New Ram Heavy Duty Rebel joins Power Wagon, Ram 1500 TRX and Ram 1500 Rebel to reinforce Ram's off-road leadership with the most capable production off-road trucks in the industry
- Ram Heavy Duty sets benchmarks in comfort, luxury materials, innovation and technology extending well past any competitive offerings
- 2023 Ram Heavy Duty Rebel goes on sale in the fourth quarter of 2022

September 29, 2022, Windsor, Ontario - Ram today unveiled the new 2023 Ram 2500 Heavy Duty Rebel. This new model expands the brand's heavy-duty lineup and offers a unique and exceptional combination of off-road performance without sacrificing towing and payload capabilities.

The new 2023 Ram Heavy Duty Rebel, positioned between Big Horn and Power Wagon, further fortifies Ram Truck as North America's off-road and performance truck leader.

"Ram Heavy Duty Rebel buyers will enjoy that the newest addition to our versatile lineup offers a combination of off-road performance without having to sacrifice capability," said Mike Koval Jr., Ram brand CEO – Stellantis. "Ram has a deep, rich and strong history of the most capable off-road trucks, and the new 2023 Ram Heavy Duty Rebel adds to

that history while delivering the segment's benchmarks in comfort, luxury materials, innovation and technology.”

Ram Heavy Duty Rebel models offer a choice between a 6.4-litre HEMI® V-8 with cylinder deactivation and variable cam timing (VCT) and 6.7-litre Cummins Turbo Diesel I-6 engines. Other features include a unique suspension, rear limited slip differential, rear electronic locker and an available 5,443 kg (12,000-lb.) winch installed from the factory.

### **2023 Ram Heavy Duty Rebel**

The new 2023 Ram 2500 Heavy Duty Rebel offers off-road truck buyers an even wider selection with increased off-road performance and towing and payload capability. Ram Heavy Duty Rebel features a unique combination of technology, performance and a distinctive exterior appearance straight from the factory.

The Ram 2500 Heavy Duty Rebel utilizes Power Wagon's structure and off-road prowess as a base while offering an alternative that off-road truck customers have been clamoring for: an available 6.7-litre Cummins Turbo Diesel I-6 engine that produces 370 horsepower and 850 lb.-ft. of torque with a powerband that provides ample torque starting at 1,700 rpm. The 68RFE six-speed automatic transmission is standard with the turbo diesel option. The standard 6.4-litre HEMI V-8 with cylinder deactivation and VCT provides 410 horsepower and 429 lb.-ft. of torque and is paired with the 8HP75 eight-speed automatic transmission.

Exterior styling cues are shared with Power Wagon but Rebel features unique badging and a sport performance hood from Mopar. Ram Heavy Duty Rebel also features a unique off-road suspension, a rear limited-slip differential and rear electronic locker, 18-inch wheels (optional 20-inch wheels – late availability), 33-inch off-road tires and skid plates that protect the fuel tank and transfer case. Cargo tie-downs are standard while a spray-in bedliner, LED bed lighting and bed step are available.

An integrated front-mounted WARN Zeon-12 winch, rated at 5,443 kg (12,000 lbs.), is available on 2023 Ram 2500 Heavy Duty Rebel models equipped with the 6.4-litre HEMI V8 engine. The winch is installed at the factory and features a unique fairlead and fairlead retainer that utilizes a synthetic line that is maneuverable and won't kink or fray.

Ram Heavy Duty trucks already feature a segment-leading suspension system with the best ride and handling, loaded or unloaded. The new 2023 Ram 2500 Heavy Duty Rebel utilizes this exclusive five-link coil design that provides enhanced load-carrying characteristics and articulation. An available rear air suspension system is also available and further enhances best-in-class ride and handling qualities. Maximum towing for the 2023 Ram 2500 Heavy Duty Rebel is 3,116 kilograms (16,870 pounds) and maximum payload is 1,424 kilograms (3,140 pounds).

Inside, the new 2023 Ram 2500 Heavy Duty Rebel offers three different seating options including a cloth bench or bucket seat, a Bristol leather bench or bucket seat and a full Natura Plus leather bucket seat. Rebel also features an available 360-degree Surround View camera, which includes forward-view camera gridlines to help navigate obstacles. This system provides a single display-screen view of both sides of a trailer to assist drivers in maneuvering towing setups. A standard 12-inch frameless digital gauge cluster features nearly two dozen different menus. The full-colour cluster features five reconfigurable tiles for at-a-glance data, or quick and easy access to the most used information. Drivers may choose between analog or digital instrumentation. All cluster settings can be saved to a user profile.

Available safety features include adaptive cruise control, full-speed forward-collision warning plus, Lane Keep Assist, blind-spot monitoring and cross path detection, automatic headlamps, digital rearview mirror with tow mode and rain-sensitive windshield wipers.

Ram 2500 Heavy Duty Rebel is available in a crew cab configuration with a six-foot, four-inch box.

The new 2023 Ram 2500 Heavy Duty Rebel Canadian manufacturer's suggested retail price (MSRP) starts at \$75,450 plus \$2,095 destination.

New 2023 Ram 2500 Heavy Duty Rebel models will go on sale in the fourth quarter of 2022.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers

and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kg (37,090 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 3,447 kg (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study, which rates the emotional bond between customers and their vehicles, named the 2022 Ram 1500 as the best vehicle in the large light-duty pickup category in the U.S. This marks the third straight year Ram 1500 has received top honours.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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