

Contact: Bradley Horn  
LouAnn Gosselin

## **Canada: Jeep® and Dodge Brands Recognized With Vincentric Best Certified Pre-Owned Value in Canada Awards**

- Jeep® named Best Certified Pre-Owned (CPO) Value in Canada Brand in Truck category
- Jeep Gladiator recognized as Best CPO Value in Canada: Small/Mid-Size Pickup segment
- Canadian-made Dodge Grand Caravan awarded as best CPO Value in Canada: Minivan segment for second time

October 4, 2022, Windsor, Ontario - The Jeep® and Dodge brands have both been announced as winners in the fifth annual Vincentric Best Certified Pre-Owned (CPO) Value in Canada Awards.

The awards by vehicle segment are determined by the Bingham Farms, Michigan, USA-based company based on statistical analysis, incorporating total cost of ownership and current market prices of all CPO vehicles for applicable model years.

For the first time, Jeep Gladiator has won the Small-Mid-size Pickup segment Vincentric award. Engineered from the ground up to be the most off-road capable Jeep truck ever, Gladiator builds on a rich heritage of tough, dependable trucks with an unmatched combination of rugged utility, authentic Jeep design, open-air freedom, clever functionality and versatility.

Related to that award, for the first time, the Jeep brand has been named Best Certified Pre-Owned Value in Canada Brand in the Truck category. All of its eligible CPO models were weighed to determine this number one position.

In a repeat win, Dodge Grand Caravan has been named Best CPO Value in Canada: Minivan segment. As the company first to introduce the minivan, Stellantis has innovated 117 minivan firsts over six generations of the vehicle. The company has sold more than 15 million minivans globally since 1983; twice as many as any other manufacturer in the past 37 years.

“Building quality products that resonate in the new car showroom, as well as on our dealer’s pre-owned lots enriches our brands as a whole and delivers recognition such as these awards from Vincentric,” said David Buckingham, president and CEO, Stellantis Canada.

Model years 2017-2021 were considered in the 2022 Vincentric Best CPO Value in Canada Awards, with a total of five brand categories and 28 model-level segments.

### **Vincentric**

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as the Canadian Automobile Association, Automotive Fleet Magazine and many others as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan.

### **Jeep Brand**

Built on 80 years of legendary heritage, Jeep is the authentic SUV brand that brings capability, craftsmanship and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. The Jeep vehicle range consists of the Cherokee, Compass, Gladiator, Grand Cherokee, new three-row Grand Cherokee L, Grand Cherokee 4xe, Renegade and Wrangler and Wrangler 4xe. In Canada, Jeep Wave, a premium owner loyalty and customer care program, expands to Jeep Wrangler and Jeep

Gladiator for 2023. Also available to all-new Grand Cherokee, Grand Cherokee L and Grand Cherokee 4xe owners, it is filled with benefits and exclusive perks to deliver the utmost customer care and dedicated support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom. All Jeep brand SUVs will offer an electrified variant by 2025.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT Hellcat versions of the Dodge Challenger, Dodge Charger and Dodge Durango, as well as an R/T plug-in hybrid electric vehicle (PHEV) version of the all-new 2023 Dodge Hornet, representing the brand's first-ever electrified performance vehicle. Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock; the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world; and the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever; and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet. Combined, these four muscle vehicles make Dodge the industry's most powerful brand, offering more horsepower than any other North American brand across its entire lineup.

In 2022, the Dodge brand ranked No. 1 in the J.D. Power APEAL Study (mass market), making it the only domestic brand ever to do so three years in a row. In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS).

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>