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Ram 1500 Revolution BEV Concept to Debut at CES 2023 in January

November 1, 2022, Auburn Hills, Mich. - The Ram Truck brand will unveil its Ram 1500 Revolution battery-electric vehicle (BEV) concept at the world's most influential tech event – CES 2023 – in Las Vegas on January 5.

Loaded with exclusive advanced technology features, the Ram Revolution BEV Concept is a visionary roadmap and a glimpse into the future, showing how the leading truck brand will once again redefine the pickup truck segment. Ram's move toward electrification supports the Stellantis Dare Forward 2030 strategic plan to lead the way the world moves by delivering innovative, clean, safe and affordable mobility solutions.

Ram will offer electrified solutions in the majority of its segments by 2025, and all of its segments no later than 2030. Ram electric vehicles, including the Ram 1500 BEV production vehicle that debuts in 2024, will push past the competition as leaders in a combination of areas truck customers care about the most: range, towing, payload and charge time.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study,which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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