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Jeep® Brand Announces Unprecedented Overlanding Trailer Co-launch With ADDAX Overland

- Jeep® brand and ADDAX Overland are proud to co-launch the Jeep-branded Edition by ADDAX Overland Trailer, the new benchmark for off-road overlanding performance, capability and comfort
- The Jeep-branded Edition by ADDAX Overland Trailer's groundbreaking trailer build is rugged, lightweight and compact enough to follow a Jeep Trail-Rated vehicle over the most demanding terrain, all without compromising a Jeep brand vehicle's signature stability and efficiency
- Off-roading enthusiasts and Jeep brand loyalists will be able to sneak peek the Jeep-branded ADDAX Overland Trailer edition at SEMA's New Product Showcase, Overlanding Exhibit and Booth 60119 on Nov. 4, 2022

November 4, 2022, Auburn Hills, Mich. - Jeep® brand and ADDAX Overland are proud to co-launch the Jeep-branded Edition by ADDAX Overland Trailer.

Inspired by the U.S. military's all-but-indestructible surveillance trailers and engineered by the team that set a world land speed record at the Bonneville Salt Flats, the Jeep-branded Edition has set the new benchmark for off-road overlanding performance, capability and comfort.

Boasting an unprecedented dry weight of just 850 pounds, Jeep adventure-seekers can now tow a 1,200-pound payload up previously unfathomable terrain—all without compromising a Jeep brand vehicle's signature stability and efficiency. The Jeep-branded Edition by ADDAX Overland Trailer's high-strength, lightweight engineering makes it the perfect companion for technical rock climbers and beginner off-roaders alike. Thanks to the Jeep-branded Edition's foldable tongue and compact 5-foot-by-6-foot dimensions, even those adventurers with limited garage space can always be ready to get off the grid.

The Jeep-branded Edition by ADDAX Overland Trailer's independent torsion axle trailer suspension system provides an aggressive 17 inches of ground clearance for maximum maneuverability, control and comfort. The 3/16-inch military-grade steel chassis and 14-gauge steel body are seamlessly bent, instead of welded, to deliver industry-leading durability.

The [Jeep-branded Edition by ADDAX Overland Trailer](#) comes standard with:

- robust 35 cubic feet of storage
- four 8,000-pound stabilizing corner jacks
- foldable tongue
- articulating hitch
- rear receiver hitch
- heavy-duty, custom rack for endless mounting possibilities

"We are proud to have earned the Jeep brand's trust by creating a trailer that can conquer any terrain," said ADDAX CEO Kirk Jowers. "We are excited to continue to engage with Jeep in engineering the most innovative and comprehensive line of overlanding products for the Jeep brand's loyal community."

“Together with the team at ADDAX, we are excited to announce the co-launch of the most cutting-edge overland trailer on the planet,” said Jim Morrison, senior vice president and head of Jeep brand North America. “The Jeep-branded Edition by ADDAX can truly follow a Jeep Trail-Rated vehicle anywhere and demonstrates the Jeep brand’s commitment to empowering our community with the gold standard in overlanding performance. Thanks to the Jeep-branded Edition, adventurers can now enjoy the most beautiful and remote places on Earth even longer.”

Off-roading enthusiasts and Jeep brand loyalists will be able to secure a sneak peek of the Jeep-branded Edition by ADDAX at SEMA’s New Product Showcase, Overlanding Exhibit and Booth 60119 today, November 4, 2022.

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ADDAX Overland

Built upon a combined 60 years of off-road industry chops, ADDAX Overland is proud to create the world’s most rugged, reliable, and trailblazing overlanding trailers. Our innovative spirit secured a world land speed record at the Bonneville Salt Flats. And our thirst for open-air freedom drives our uncompromising pursuit of the ultimate in overlanding performance. We’re based in the backyard of Moab, Utah—Jeep’s home away from home—and we pride ourselves in pushing our trailers to the limit on the iconic red-rock terrain. Forged in the U.S.A. Tested in Hell.™

Stellantis

Stellantis N.V. (NYSE / MTA / Euronext Paris: STLA) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today’s customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit www.stellantis.com.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep is the authentic SUV brand that brings capability, craftsmanship and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. The Jeep vehicle range consists of the Cherokee, Compass, Gladiator, Grand Cherokee, new three-row Grand Cherokee L, Grand Cherokee 4xe, Renegade and Wrangler and Wrangler 4xe. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom. All Jeep brand vehicles will offer an electrified variant by 2025.

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