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Free2move to Share 2030 Vision for Mobility at CES

- Las Vegas, January 5-8, Booth 4740, North Hall

December 8, 2022, Las Vegas - Free2move, the mobility leader driven to empower customers with new ways to access vehicles, has just announced their participation in CES 2023. Dedicated to maximizing the customer experience, the group will share their 2030 vision mobility.

Moving a customer is a great responsibility. Mobility needs are changing fast, making the shared vehicle market one of the hottest in the automobile industry. Free2move is internationally recognized as a premium provider of mobility services for both individual and business customers. And with the recent acquisition of Share Now, the largest free-floating car-sharing provider in Europe, Free2move is now one of the biggest players in the VaaS (vehicle as a service) space, with six million customers worldwide.

As a mobility marketplace, Free2move already offers its B2B and B2C customers seamless vehicle access by the minute, by the day, or by the month, but also drivers booking and parking spaces through a single app. Free2move is also a leader in fleet management and services with a complete offer from fleet purchase to management, exploitation of data, and the complete mobility solution of Free2move marketplace.

The company is anticipating changes in automobile usage while envisioning the mobility needs of tomorrow. It is this strategic approach that has empowered the group to prioritize service while maintaining profitability and sustainability, creating the most flexible and reliable vehicle access solution in the world. This flexibility is made possible by a unique, in house and scalable technology that is ready to embrace the new challenges to come.

Brigitte Courtehoux, CEO Free2move, will be onsite at the Free2move in the Stellantis pavilion, discussing the future of mobility and how the group is supporting the transition to EVs. For more information, and to book an interview with Free2move at CES, please contact Dalyce at d.semko@open2america.com.

Free2Move

Free2Move is the only global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2Move puts the customer experience at the heart of the business to reinvent mobility. Free2Move offers a range of services to satisfy the multiple travel needs of its customers from one minute to several days or months with car-sharing service, short-, medium- or long-term rentals, as well as the reservation of VTC drivers, parking spaces and charging stations via the app.

Free2Move Mobility in figures worldwide: 2 million customers, 450,000 rental vehicles, 500,000 parking spaces, 250,000 charging points (in Europe).

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