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Stellantis Returns to 2023 Canadian International Auto Show After Three-year Hiatus; Brings Camp Jeep® Test Track to Canada for First Time

- Stellantis returns to Canada's largest and most attended auto show after three years
- Camp Jeep® comes to Canada for the first time, a Trail Rated, indoor off-road course where riders experience the legendary capabilities of Jeep vehicles, including over a four-metre (13-foot) tall, 35-degree metal mountain
- Class-leading vehicles from several Stellantis brands will be on display, including the Canadian auto show debut of 2023 Dodge Hornet, 2023 Ram 2500 Rebel HD, 2023 Wagoneer L, 2023 Alfa Romeo Tonale and more

January 11, 2023, Windsor, Ontario - Stellantis is returning to the 2023 Canadian International Auto Show (CIAS) in Toronto, Ontario, next month after a three-year hiatus, bringing the interactive, indoor Camp Jeep® off-road experience alongside its brands' latest, class-leading model lineup.

Camp Jeep comes to Canada for the first time and will offer attendees a chance to experience the legendary off-road capabilities of Jeep vehicles without leaving the auto show floor. Passengers will ride along in the latest Jeep vehicles, experiencing five, man-made obstacles that rigorously showcase their unmatched capabilities.

Canada's largest and most attended auto show, the [CIAS](#) returns in person after being shuttered for three years by the global COVID-19 pandemic. The show is open to the public February 17- 26, 2023, at the Metro Convention Centre in downtown Toronto.

"Stellantis is thrilled to not only be back on the CIAS show floor to showcase its latest vehicles, including a host of plug-in hybrid electric vehicles, but to also bring Camp Jeep north of the border for the first time," said William Levasseur, vice president of sales and marketing – Stellantis Canada. "We're excited to welcome Canadians back and to have them experience Jeep vehicles' signature capabilities, including a four-metre mountain climb, plus our new models on display for the first time at CIAS, including the exciting Dodge Hornet, Alfa Romeo Tonale and much more."

Camp Jeep

For the first time in Canada, auto show attendees can participate in the interactive Camp Jeep experience, a Trail Rated, man-made, off-road course where professional 4x4 drivers allow riders to experience the legendary capabilities of Jeep vehicles.

The 1,858-square-metre (20,000-square-foot) exhibit will include five obstacles to provide a first-hand look at the unparalleled capability of Jeep vehicles for ground clearance, traction, stability, articulation, breakover, off-camber and suspension travel:

- A four-metre high, 35-degree Jeep mountain
- A 1.5-metre high ground-clearance stair climb
- An extreme breakover obstacle
- An off-camber stability side slope
- A 30-degree banked articulation wedge

Camp Jeep will include a variety of Jeep brand vehicles, highlighted by the plug-in hybrid [Jeep Grand Cherokee 4xe](#) and [Jeep Wrangler 4xe](#) – the latter of which was Canada's best-selling PHEV in 2022.

Since 2004, more than 3 million guests have experienced Camp Jeep activations on five continents, in 15 countries and 28 U.S. states.

More than 10 tractor trailers hauling a total of 72,570 kilograms (160,000 lbs.) are used to create the Camp Jeep track along with 100 yards of mulch, 10 tons of boulders and trees up to 5 metres (16 feet) tall. More than 400 man-hours will go into constructing and dismantling Camp Jeep.

Camp Jeep will be open during all press, preview and public hours of CIAS beginning February 16, 2023. All eligible participants can sign-up for the experience on site and are then also registered for the “2023 WIN YOUR WHEELS Contest” for a chance to win a voucher worth up to \$80,000 CAD toward the purchase or lease of a new Stellantis vehicle.

Must-see Vehicles

After a thrilling ride around Camp Jeep, attendees can view the latest all-new models from several Stellantis brands:

[2023 Dodge Hornet](#) - The quickest, fastest and most powerful compact-utility vehicle (CUV) under \$40,000 (CAD), Dodge Hornet is a “gateway” for enthusiasts to enter the Dodge Brotherhood of Muscle and will offer two powertrains including a PHEV.

[2023 Wagoneer L](#) - The premium extension of the Jeep brand expands with the new, long Wagoneer L and Grand Wagoneer L, which adds 30.5 centimetres (12 inches) in length to deliver best-in-class overall passenger volume and cargo volume behind the third row.

[2023 Alfa Romeo Tonale](#) - Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. The first compact SUV from the Italian brand will offer best-in-class performance from two all-new efficient powertrain offerings, which includes a plug-in hybrid with over 48 kilometres of pure electric range.

Also on display will be the made-in-Ontario [Chrysler Pacifica Hybrid](#), with an all-electric range of more than 50 kilometres (30 miles), the new [2023 Ram 2500 Heavy Duty Rebel](#) with a unique combination of off-road performance, towing and payload capabilities, one-of-seven “[Last Call](#)” special-edition 2023 models from Dodge brand and much more.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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