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The Hidden Backbone: the Unmissable 'Beyond the Visible' Event Is Back

- "The Hidden Backbone" is the third episode of Alfa Romeo's "Beyond the Visible," the exciting docuseries that goes behind the scenes and beyond of the Alfa Romeo F1 Team ORLEN
- The topic of the new episode is as fundamental as it is invisible: logistics, from team transfers and moving materials and the F1 car to building the entire paddock on circuits around the world
- The economic investment allocated to logistics operations is impressive. And the modes of transport are many: by sea, by air and, where possible, by road with trucks
- Designed to excite even those who are not Formula 1 experts, the new episode is now available on Alfa Romeo's official social media and YouTube channels

January 25, 2023, Auburn Hills, Mich. - After the success of the first two episodes " Before We Hit the Ground" and " Trust Is Gained," the long-awaited appointment with "Beyond the Visible," the Alfa Romeo docuseries that goes behind the scenes and beyond with the Alfa Romeo F1 Team ORLEN is here. The third of five digital episodes revealing the adrenaline-pumping and challenging daily routine of the team involved in the world's most watched motorsport competition is now available.

The third episode, "The Hidden Backbone," takes the audience on a discovery of the complex and maniacal organization of the logistics operations behind a season of Formula 1. Complex numbers, units of measurement and metrics are used to organize the transfer of people and materials from one part of the world to another. The hospitality, paddock and garage that house the team's sporting exploits are rebuilt from the ground up at every single race, only to be dismantled a few hours later. Leading the entire process, with great skill and precision, is a highly specialized team that relentlessly faces long intercontinental transfers, with gruelling shifts to bring to life and immediately dismantle the physical structure where the world's most watched motorsport competition takes place.

In this third episode, the general public will have the opportunity to learn about the background of those fundamental activities that, out of the spotlight, bring the excitement of Formula 1 to the stage. Starting with numbers: out of a budget of 140 million euros, 15% is allocated to logistics operations, material handling and transportation. Concerning the last season, about 230 tons were moved by sea, 40 tons by air, and the remainder was loaded onto trucks and transferred by land. In addition, about 100 team members, including drivers, mechanics, athletic trainers, doctors, dedicated catering staff, and marketing and communications department personnel, travel on each Grand Prix. Operations are strategically planned well in advance by December of the previous year, and 90% of the entire logistics of the upcoming season are finalized.

Cristiano Fiorio, Alfa Romeo F1 manager: "We are very proud of this project. We wanted to talk about topics that are mostly unknown to the public and above all we tried to bring to light all those 'invisible' professionals who are fundamental in the team management. Logistics in F1 is impressive, especially when you consider that it is strictly aimed at having just two cars perform to their full potential on circuits around the world. Logistics is therefore a key aspect and is also a major work in progress for the F1 of tomorrow."

The primary goal of "Beyond the Visible" is to tell the behind-the-scenes story of a world made of adrenaline and performance. When the traffic lights go out on the straight of Grand Prix races around the world, the big show, the most beloved of motorsport competitions, kicks off. All of this is accomplished thanks to equally high-performing logistics professionals shown in "The Hidden Backbone," on air on Alfa Romeo's official social media and YouTube channels.

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