

Contact: David Elshoff  
Darren Jacobs

## **Dodge Fires Up Ordering for Challenger SRT Demon 170 – World’s Fastest, Quickest and Most Powerful Muscle Car Ever Produced**

- 2023 Dodge Challenger SRT Demon 170, the fastest, quickest, most powerful factory muscle car in the world, is now open for orders
- Dodge Challenger SRT Demon 170 delivers 1,025 horsepower at 6,500 rpm, 945 lb.-ft. of torque at 4,200 rpm on E85 fuel and crosses the quarter-mile trap in an NHRA-certified 8.91 seconds at 151.17 mph
- Dodge Challenger SRT Demon 170, the seventh and final Dodge “Last Call” special-edition vehicle, is history’s first-ever eight-second factory muscle car
- Enthusiasts can view available dealer allocations for the new Challenger SRT Demon 170 via the Dodge Horsepower Locator tool at [DodgeGarage.com](https://www.dodgegarage.com)
- All customer sold orders for Challenger SRT Demon and notarized customer acknowledgment letter must be received before May 15, 2023
- 2023 Dodge Challenger SRT Demon 170 series production volume will be limited to not more than 3,300 total units (3,000 for the U.S. market and 300 for Canada); actual volume could be less depending on production capacity and component availability
- Challenger SRT Demon 170 will be available at a manufacturer’s suggested retail price (MSRP) of \$96,666 (excluding destination and fees)
- Customer orders certified sold at MSRP (without markup) will receive priority scheduling
- Customers purchasing a Demon 170 who document current ownership of an original 2018 Challenger SRT Demon will be offered the option to VIN-match the last four digits of the VIN
- Those purchasing the Challenger SRT Demon 170 must sign a customer letter acknowledging the Demon 170 as a unique performance vehicle with unique characteristics, parts, systems and capabilities
- Replay of 2023 Dodge Challenger SRT Demon 170 reveal at the Dodge Last Call Powered by Roadkill Nights Vegas event is available for viewing at [DodgeGarage.com](https://www.dodgegarage.com)

March 27, 2023, Auburn Hills, Mich. - Dodge is opening the gates for ordering of the most powerful muscle car in the world, unlocking order books for the 1,025-horsepower, eight-second quarter-mile [2023 Dodge Challenger SRT Demon 170](https://www.dodgegarage.com).

The Dodge brand unveiled its seventh and final “Last Call” special-edition model in a dramatic helicopter-drop debut during the Dodge Last Call Powered by Roadkill Nights Vegas performance festival at The Strip at Las Vegas Motor Speedway on March 20, 2023. The 2023 Dodge Challenger SRT Demon 170 pulls the highest G-force acceleration of any production car at 2.004 gs, hits the 60-ft. mark in 1.24 seconds, and reaches 60 mph in 1.66 seconds on its way to a quarter-mile elapsed time (ET) of 8.91 seconds at 151.17 mph.

A replay of the Dodge Challenger SRT Demon 170 reveal, as well as event highlights from Dodge Last Call Powered by Roadkill Nights Vegas event, is available for viewing at [DodgeGarage.com](https://www.dodgegarage.com).

Available dealer allocations for the new 2023 Dodge Challenger SRT Demon 170 can be viewed via the [Dodge Horsepower Locator](https://www.dodgegarage.com). After identifying a dealer with available allocation through the Horsepower Locator tool, customers must contact the dealer directly to discuss a potential order.

The Dodge Horsepower Locator online tool helps Dodge Brotherhood of Muscle members make the “Last Call” and locate the Dodge Challenger or Charger model of their choice, ranging from an entry level SXT model to the ultimate-performance Challenger SRT Demon 170.

The 2023 Dodge Challenger SRT Demon 170 will be available at a manufacturer’s suggested retail price (MSRP) of \$96,666 (excluding destination and fees). All customer orders for the Challenger SRT Demon 170, as well as notarized customer acknowledgment letters, must be received before May 15, 2023. Customer orders certified sold at MSRP will receive priority scheduling.

Production of the 2023 Dodge Challenger SRT Demon 170 will begin this summer and total series production volume will be limited to not more than 3,300 units, with 3,000 for the U.S. and 300 for Canada. Actual production volume could be less depending on production capacity and component availability.

### **Garage Mates**

Customers purchasing a Challenger SRT Demon 170 who document current ownership of an original 2018 Challenger SRT Demon will be offered the unique opportunity to match the last four digits of the VIN of their new Demon 170 with their original 2018 Demon when finalizing their order.

Customers can request to match the last four digits of their original Demon VIN, which also allows for the unique Demon instrument panel badging to match for each vehicle.

### **Customer Acknowledgment Letter**

Similar to the original Demon, those purchasing the 2023 Dodge Challenger SRT Demon 170 must sign a [customer letter](#) acknowledging the Demon 170 as a unique performance vehicle with unique characteristics, parts, systems and capabilities.

As with all new Dodge SRT vehicles, the purchase of a Dodge Challenger SRT Demon 170 allows owners to take part in a one-day SRT Experience class at Radford Racing School, the official high-performance driving school of Dodge//SRT. Additional information on the Radford Racing School is available at [DodgeGarage.com](#).

### **20 Fast Facts of 2023 Dodge Challenger SRT Demon 170:**

- Most powerful muscle car in the world, producing 1,025 horsepower and 945 lb.-ft. of torque
- World’s quickest production car, reaching 0-60 in 1.66 seconds with the highest G-force acceleration of any production car at 2.004 gs
- Quickest vehicle ever produced in brand’s 100-plus-year history
- History’s first eight-second factory muscle car
- Runs NHRA-certified 8.91-second ET at 151.17 mph
- NHRA “banned” for running sub-nine-second quarter-mile without a standard safety cage or parachute
- Horsepower output determined by sensing percentage of ethanol fuel content
- Produces 900 horsepower and 810 lb.-ft. of torque on premium fuel
- Almost all primary engine power components upgraded
- Capable of providing more fuel flow per minute than the average U.S. showerhead
- First-ever factory production car built with staggered drag radial tires and fender flares
- Unique Mickey Thompson ET Street drag radials developed exclusively for the Demon 170
- Optional Lacks Enterprises two-piece lightweight carbon-fiber wheels save 24.7 pounds
- Patent-pending TransBrake 2.0 includes torque-shaping capability
- Demon badging features a “170” neck tattoo and new E85-representative yellow Demon’s eye
- Yellow and red serialized Demon instrument panel badge
- One-of-a-kind owner content includes a commemorative Demon 170 decanter set
- Available Goodwool car shell through exclusive distributor Finishing Touch Auto Spa
- Premium car care products included from [Jay Leno’s Garage](#).
- Direct Connection accessories include parachute system and harness bar with matching carbon-fiber rear seat delete trim panels

### **2023 Dodge Charger/Challenger “Last Call” Highlights**

The 2023 Dodge Challenger SRT Demon 170 is the seventh and final [Dodge "Last Call"](#) special-edition model, commemorating the Dodge Challenger and Dodge Charger, which are coming to an end in their current HEMI®-engine-powered forms at the end of 2023. Six Dodge "Last Call" models were previously introduced: the Dodge Challenger Shakedown, Dodge Charger Super Bee, Dodge Challenger and Charger Scat Pack Swinger, Dodge Charger King Daytona and Dodge Challenger Black Ghost.

In addition to the seven "Last Call" special-edition models, Dodge is also celebrating its 2023 model lineup by bringing back three beloved heritage exterior colors, B5 Blue, Plum Crazy purple and Sublime green, and one popular modern color, Destroyer Grey. 2023 Charger and Challenger R/T models will also feature new "345" fender badging, a callout to the 345-cubic-inch HEMI engine under the hood, and all 2023 Dodge Charger and Challenger models will carry a special commemorative "Last Call" underhood plaque.

Dodge also launched a new [Horsepower Locator](#) online tool to help Brotherhood of Muscle members make the "Last Call" for the model of their choice. The Dodge Horsepower Locator tool, as well as information on the brand's 24-month Never Lift plan, is available at [DodgeGarage.com](#).

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](#).

### **Follow Dodge//SRT and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: [www.dodge.com](http://www.dodge.com)

Direct Connection: [www.DCPerformance.com](http://www.DCPerformance.com)

DodgeGarage: [www.dodgegarage.com](http://www.dodgegarage.com)

Facebook: [www.facebook.com/dodge](http://www.facebook.com/dodge)

Instagram: [www.instagram.com/dodgeofficial](http://www.instagram.com/dodgeofficial)

Twitter: [www.twitter.com/dodge](http://www.twitter.com/dodge) and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/dodge](http://www.youtube.com/dodge), <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>