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Canada: Alfa Romeo Starts Production of 2024 Tonale PHEV With More Than 48 Kilometres of Electric Range and Premium Content

- Manufactured at the Pomigliano d'Arco plant in Naples, Italy, the 2024 Alfa Romeo Tonale PHEV begins rolling off the production line for North America with availability in June
- 15.5-kWh lithium-ion battery with 90-kW electric motor delivers an electric range of more than 48 kilometres
- 1.3-litre turbocharged engine contributes to a best-in-class 285 horsepower
- Canadian pricing for all-new Alfa Romeo Tonale starts at \$44,995 MSRP
- Alfa Romeo Tonale PHEV customers will be able to qualify for Canadian EV rebates up to \$5,000
- Consumers can learn more about the Alfa Romeo Tonale at [alfaromeo.ca](https://www.alfaromeo.ca)

March 31, 2023, Windsor, Ontario - Alfa Romeo today announced the official start of retail production for the all-new 2024 Tonale PHEV. Alfa Romeo's first plug-in hybrid is built at the Giambattista Vico Stellantis plant in Pomigliano d'Arco, Naples, Italy, one of the company's most advanced production sites. The Tonale PHEV will begin arriving at Canadian dealers in June.

The Tonale enters the premium compact CUV segment with standard all-wheel drive, more than 48 kilometres of electric range and a starting Canadian manufacturer's suggested retail price (MSRP) of \$44,995.

Consumers can learn more about the Alfa Romeo Tonale at [alfaromeo.ca](https://www.alfaromeo.ca) and align with their preferred dealer to purchase.

"The Alfa Romeo Tonale offers more than 48 kilometres of electric range, best-in-class 285 horsepower and a list of technology features," said Larry Dominique, senior vice president and head of Alfa Romeo North America. "Entering the competitive premium compact sport-utility segment with such a compelling product and our brand's first electrified offering shows a clear direction for Alfa Romeo's future."

Tonale PHEV customers will be able to qualify for up to \$5,000 in Canadian EV rebates.

Canadian pricing for the all-new Alfa Romeo Tonale:

Trim	Price (2.0L)	Price (PHEV)
Veloce	\$46,495	\$57,495
Sprint	\$44,995	\$54,995

Prices do not include a \$2,095 destination charge.

The all-new Alfa Romeo Tonale spearheads a new era of luxury, electrification and connectivity while remaining true to the race-inspired DNA Alfa Romeo is known for. As the first compact SUV from Alfa Romeo, North American consumers will experience more than 110 years of heritage built into every car.

The evolution of performance is led by a plug-in hybrid powertrain with a 15.5-kWh lithium-ion battery and 90 kW electric motor that delivers an electric range of more than 48 kilometres. The additional 1.3-litre turbocharged engine contributes to a best-in-class 285 horsepower and every Alfa Romeo Tonale PHEV includes all-wheel drive. The all-new Alfa Romeo Tonale also offers a technologically advanced 2.0-litre turbocharged inline four-cylinder, a member

of Stellantis' Global Medium Engine family, rated at a best-in-class standard horsepower of 268 and 295 lb.-ft. of torque. Equipped with a twin-scroll, low inertia turbocharger, direct fuel injection and engine stop-start technology, this engine gives Tonale the brand's iconic dynamic performance and drivability.

Exhilarating driving dynamics are assisted by a rapid-response Frequency Damping Suspension (FDS) system, engineered to create a comfortable ride and automatically adjust the suspension for spirited driving.

The Alfa Romeo Tonale also features a variety of driver assistance systems, Uconnect 5, an all-new connectivity platform with Alfa Connect and modern Italian styling.

Production

The Giambattista Vico Stellantis plant is an ultra-modern assembly facility. Designed by Alfa Romeo, the plant has been in operation since 1972. The industrial complex has produced more than 5 million cars to date and has won numerous international awards, including in 2013 with World Class Manufacturing (WCM) Gold certification. The plant has since made significant upgrades for new technology and greater electrification.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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Consumer website: www.alfaromeo.ca and www.alfaromeo.com

Facebook: [Alfa Romeo Canada](https://www.facebook.com/AlfaRomeoCanada)

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