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Canada: 2024 Ram 1500 FACT SHEET

September 7, 2023, Windsor, Ontario - The 2024 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kilograms (2,300 pounds) of payload. The eTorque 48-volt mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The 2024 Ram 1500 TRX has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the most powerful mass-produced pickup in its class.

The Uconnect 5 system with a 12-inch touchscreen features advanced technology that includes split-screen capability, 360-degree camera views, and content from SiriusXM with 360L and Personalized Stations Powered by Pandora. Active safety and security systems include Adaptive Cruise Control with Stop & Go, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished with a link-coil rear suspension system with segment-exclusive, active-level, four-corner air suspension with adaptive damping.

New for 2024:

- 2024 Ram 1500 TRX 6.2L Supercharged V8 Final Edition offers new, unique exterior colours and premium content to mark the conclusion of 6.2L Supercharged V8 production. The 2024 Ram 1500 TRX 6.2L Supercharged V8 Final Edition includes bead-lock capable wheels, a 6.2-litre hood badge and TRX bed decal, all in an exclusive Satin Titanium colour. Ram TRX 6.2L Supercharged V8 Final Edition features three new exterior colours for TRX – Delmonico Red, Night Edge Blue, and Harvest Sunrise. Inside, the TRX 6.2L Supercharged V8 Final Edition includes Patina stitching on the dashboard and seats, an embroidered “TRX” seat back logo in Patina, a leather and carbon fibre flat-bottom steering wheel and carbon fibre accents on the driver’s cluster display. A unique cluster splash screen, ultra-premium centre console badge showcasing the build number, passenger-side TRX dashboard badge, and suede door panel inserts are also included
- Ram 1500 Tradesman Warlock returns for 2024 with enhanced off-road features straight from the factory including an electronic rear-locking differential, skid plates, 25 mm (1-inch) raised ride height, 33-inch Goodyear Wrangler DuraTrac® tires, and Bilstein® front and rear performance tuned-shock absorbers
- 2024 Ram 1500 now includes Tailgate Ajar warning lamp as standard equipment across the lineup

Highlights:

- Class exclusive available four-corner Active Level air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Best-in-class available hybrid max towing of 5,783 kilograms (12,750 pounds) and payload of 1,043 kilograms (2,300 pounds)
- The 6.2-litre HEMI® supercharged V-8 is the most powerful mass-produced pickup in its class, offering best-in-class 702 Horsepower and best-in-class 650 lb.-ft. of torque
- Luxury interior with Uconnect 5 system and 12-inch touchscreen featuring Alexa In-Vehicle Assistant, simultaneous connectivity for two Bluetooth-enabled phones, tow-specific navigation, dynamic range mapping and connected driver profiles
- Quickest, fastest, most powerful and most fuel-efficient Ram 1500 lineup ever:
- 3.6-litre eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
- 5.7-litre eTorque HEMI V-8 engine, a class-exclusive available V-8 hybrid, with variable-valve timing (VVT) delivers fuel efficiency along with 395 horsepower and 410 lb.-ft. of torque
- Ram 1500 TRX features a supercharged 6.2-litre HEMI® V-8 is the most powerful mass-produced pickup

in its class, offering best-in-class 702 Horsepower and best-in-class 650 lb.-ft. of torque

- Best-in-class available rear leg room, class-exclusive available reclining rear seats with heated and cooling functionality
- A flat-load floor with class-exclusive available second row in-floor storage, tie-down rings, expandable under-seat storage, and class-exclusive available rear seat fold-down centre console
- 900-watt, 19-speaker Harman Kardon® Premium Audio System offers most available speakers in its class
- Available dual-pane panoramic sunroof, 12-inch digital cluster, head-up display, and digital rearview mirror make this the most luxurious Ram 1500 ever
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider, and multifunction tailgate with a centre bed step make for the best pickup bed in the business

Configurations:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers eight models:

- Tradesman
- Big Horn
- Sport
- Laramie
- Rebel
- Limited Longhorn
- Limited
- TRX

Available Exterior Colours

Monotone or Two-Tone:

- Delmonico Red Pearl Coat
- Flame Red Clear Coat
- Patriot Blue Pearl Coat
- Hydro Blue Pearl Coat
- Granite Crystal Metallic
- Billet Silver Metallic
- Ivory White Tri-Coat
- Bright White Clear Coat
- Night Edge Blue (Available on Built to Serve – Police Edition and TRX 6.2L Supercharged V-8 Final Edition)
- Harvest Sunrise (Exclusive to TRX 6.2L Supercharged V-8 Final Edition)

Monotone Only:

- Diamond Black Crystal Pearl
- More Information

Please visit stellantismedia.ca for the latest product information, photography, videography, plus access to specifications and feature availability documents.

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