

2024 Alfa Romeo Giulia Fact Sheet

September 22, 2023, Auburn Hills, Mich. - The 2024 Alfa Romeo Giulia delivers race-inspired performance, advanced technologies, seductive Italian-style and an available all-wheel-drive system (AWD), while providing an exhilarating driving experience in the premium midsize sedan segment. Updates for 2024 include a limited edition 100th Anniversary Quadrifoglio and limited edition Competizione model.

Alfa Romeo celebrates the 100th anniversary of the Quadrifoglio performance brand with a very limited-edition model – only 100 globally. The 100th Anniversary Giulia Quadrifoglio features gold-colored calipers, 100th Anniversary badging, carbon fiber mirror caps and a carbon fiber V scudetto grille. Inside, the special model includes Alcantara seats and gold stitching on the dash, steering wheel and doors.

Quadrifoglio models also upgrade the limited-slip differential to operate mechanically. This further emphasizes vehicle dynamics and the driver's control in spirited driving situations.

Based on Veloce, the Competizione is the most luxurious Giulia offering with an authentic concentration of style and performance. The limited-edition features exclusive Moonlight Gray matte paint as a unique option and red brake calipers. The interior adds a 14-speaker Harman Kardon audio system, leather-upholstered dashboard, upgraded sport seats with red stitching and Competizione badging on the seat sides and headrests. Darker privacy glass completes the look. The Competizione is matched with Alfa Romeo's 2.0-liter, direct-injection turbocharged engine delivering 280 horsepower and 306 lb.-ft. of torque. Dynamic upgrades include Alfa Active Suspension, limited-slip differential and an optional staggered wheel package.

Pricing for the 2024 Alfa Romeo Giulia Competizione:

- RWD – \$52,115 (not including \$1,595 destination)
- AWD – \$54,115 (not including \$1,595 destination)

New for 2024 Alfa Romeo Giulia

- Limited edition 100th anniversary Giulia Quadrifoglio (100 units globally)
- Limited-edition Competizione is the most luxurious Giulia offering with an authentic concentration of style and performance
- New LED Adaptive Matrix headlights, new taillights in smoked glass with a glossy black finish and new V-Scudetto grille insert
- All-new digital instrument panel with the historic binocular design displays vehicle information, including advanced driving assistance system ADAS functionality and vehicle information pages
- New Alfa Connect services offer comfort and security and improved Over the Air update capability

Highlights

All-new 12.3-inch thin-film transistor (TFT) screen with access to vehicle information, including autonomous driving data. The cluster can be reconfigured into three layouts: Evolved, Relax and Heritage:

- Evolved represents the future of Alfa Romeo design and uses the central area of the screen, despite keeping its two lateral quadrants in place
- Relax focuses on comfort, is free of detailed vehicle information and goes without the two quadrants
- Heritage is inspired by the brand's iconic 60s and 70s models, with distinctive details like inverted numbers at the end of the speedometer

Available ADAS features Level 1 and 2 autonomy and a high level of safety and security content, including:

- Highway Assist system
- Traffic Jam Assist system
- Traffic Sign Recognition

- Lane Keep Assist
- Active Blind-spot Assist
- Driver attention alert
- Intelligent Speed Assist
- Standard Full-speed Forward Collision Warning-Plus

Upscale interior with premium content

- Center console features leather-wrapped gear shifter with bright accents, premium rotary knobs and dial materials, open front storage with large cup holders, abundant storage capacity and available wireless mobile phone charging pad
- Steering wheel designs for all Giulia models include high-end materials and bezel finishes adding distinctive style
- All Giulia sedans are well-equipped with standard leather seating, Apple CarPlay, Android Auto, SiriusXM radio, keyless passive entry, remote start, bi-xenon headlamps with LED daytime running lamps (DRL) and LED taillamps, Alfa DNA Drive Mode selector, backup camera with rear park sensors and Full-speed Forward Collision Warning-Plus
- The sports car of its segment, the Giulia features near perfect 50/50 weight distribution and class-leading power and performance with key race-inspired features, including a class-exclusive carbon-fiber driveshaft, flat-bottom Formula One-inspired steering wheel, Alfa DNA Drive Mode selector, and an eight-speed automatic transmission with available steering column-mounted aluminum paddle shifters with gear shifts in less than 100 milliseconds

Powertrain

- Giulia Sprint, Giulia Ti and Giulia Competizione feature an all-aluminum, 2.0-liter direct-injection turbocharged engine with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, delivering 0 to 60 miles per hour (mph) in 5.1 seconds and a top speed of 149 mph
- All Giulia sedans feature an eight-speed automatic transmission with available column-mounted aluminum paddle shifters, providing enthusiasts with shifts in less than 100 milliseconds
- The Ferrari-derived, 505-horsepower V-6 twin-turbocharged engine in the Giulia Quadrifoglio delivers 0-60 mph in 3.8 seconds and a top speed of 191 mph
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of approximately 7 pounds per horsepower, as well as the most direct steering available, thanks to a rear-wheel-drive-based Giorgio architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most powerful production Alfa Romeo engine ever developed with a 505 horsepower and 443 lb.-ft. of torque, 2.9-liter twin-turbocharged and intercooled V-6 engine, carbon fiber hood, roof and rear spoiler, adaptive performance suspension, Alfa DNA Pro with Race Mode, torque vectoring rear differential, carbon fiber active aero front splitter, Harman Kardon premium audio system, carbon fiber interior trim and 3-D navigation
- The performance-inspired Giulia Quadrifoglio also benefits from unique design features, including standard anodized brake calipers with red Alfa Romeo script and signature 19-inch bright five-hole aluminum wheels

Standard convenience features

- Front and rear heated seats
- Navigation system
- Wireless charging pad
- Auto-dimming rearview mirror
- Air quality system

Standard exterior features

- Dark appearance, dark grille and daylight opening (DLO)
- Volcano gloss-black body kit
- Veloce-exclusive finned rear diffuser

Standard interior features

- Aluminum column-mounted paddle shifters (Sprint and Veloce)
- Dark headliner (Sprint, Ti, and Veloce)
- Aluminum sport pedals and footrest (Sprint, Ti and Veloce)

Available packages

- Premium Interior and Sound Package: Ti and Veloce
 - 14-speaker Harman Kardon premium audio system with subwoofer
 - Leather dashboard and upper door panels
- Active Assist Plus Package: Ti and Veloce
 - Vehicle alarm, Driver Attention Alert, Intelligent Speed Assist, Highway Assist system, Lane Keep Assist, Traffic Sign Recognition, Traffic Jam Assist, Active Blind-spot Assist
- Red leather sport seats: Sprint and Veloce
- Saddle Brown leather seats: Ti
- Performance Driving Package: Ti
 - Red Leather Sport Seats – from Veloce
 - 19-Inch Dark 5-Hole Wheels – from Estrema
 - Red Brembo Brake Calipers
 - Three no charge metallic paints: Moonlight Gray Metallic, Vulcano Black Metallic, Vesuvio Gray Metallic

Model lineup

For 2024, the Alfa Romeo Giulia lineup consists of five trims:

- Giulia Sprint
- Giulia Ti
- Giulia Veloce
- Giulia Competizione
- Giulia Quadrifoglio

Available exterior colors

- Alfa White
- Alfa Rosso
- Misano Blue Metallic
- Moonlight Gray Metallic
- Moonlight Gray Matte (Competizione)
- Rosso Etna Metallic
- Verde Montreal Tri-Coat
- Vesuvio Gray Metallic
- Vulcano Black Metallic

Available interior colors

- Black leather interior
- Saddle Brown leather interior
- Red leather interior with sport seats
- Black leather interior with sport seats
- Black leather interior with Sparco racing seats (exclusive to Quadrifoglio)

More Information

Please visit the [Giulia newsroom](#) for the latest product information, photography, videography, plus access to specification and feature availability documents.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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