

FCA Canada Reports Third-quarter 2023 Sales Results

- Dodge, Alfa Romeo and Chrysler brands mark Q3 sales increases
- Ram brand light-duty pickup truck is top-three selling vehicle nameplate in Canada, year to date (YTD)
- Brampton-made Dodge Charger and Dodge Challenger mark significant quarterly and YTD increases
- Canadian-made Chrysler minivans mark second straight quarterly sales increase; 40th anniversary
- Dodge Hornet, the brand's first-ever electrified vehicle, marks strong quarter
- Part of a radical evolution taking place at Alfa Romeo, Tonale C-SUV shows sales momentum in third quarter

October 3, 2023, Windsor, Ontario - FCA Canada is reporting sales of 40,716 vehicles in the third quarter of 2023, a minor decrease of 1% versus the same period last year. Calendar-year-to-date sales are virtually flat as well.

“For the third quarter of 2023, our newest entries, Dodge Hornet and Alfa Romeo Tonale, attracted notable consumer interest and sales, alongside standout performance from Jeep® Grand Cherokee, Jeep Compass and our Brampton-made Dodge Charger and Challenger,” said Jason Stoicevich, president - Canada, Stellantis. “With five plug-in hybrid electric vehicles now in our dealers' showrooms and many all-new, all battery-electric vehicles planned for 2024, we continue to deliver on the bold ambitions set out in our Dare Forward 2030 plan.”

[Jeep Grand Cherokee](#), the most awarded SUV ever, saw Q3 sales rise 22% for the lineup, compared with Q3 2022. Jeep Compass also saw impressive increases of 35% for the third quarter. Sales of Wagoneer by Jeep brand vehicles improved by 13% for the quarter, as more Canadians embraced its premium American craftsmanship.

Ram brand's [light-duty truck](#) sales continue to be strong, earning a position as a top-three selling vehicle nameplate in Canada, calendar-year to date. Through the first three quarters of 2023, Ram pickup truck sales rose 6%, with the entire Ram brand also marking a 6% increase in year-to-date sales.

Dodge brand's new [Hornet](#) compact utility vehicle generated buzz in the third quarter of 2023. Over that period, 1,024 examples were sold, including Dodge Hornet R/T PHEV plug-in hybrid — the first electrified performance vehicle from the brand — offering the most power in the segment and up to 53 kilometres of all-electric range. In their final year of production at the Brampton Assembly Plant, Dodge Charger and Challenger continue to perform well with sales up 220% and 72% respectively for the third quarter and also increasing CYTD.

Positive news continues for the Canadian-made Chrysler minivan family, which saw sales increase again for the quarter to 2,328 units. The company recently marked both the production of the [100,000th Pacifica Plug-in Hybrid](#) in Windsor, Ontario, and also 40 years of minivan leadership.

[Tonale](#), the newest member of the Alfa Romeo family, led the brand's Q3 sales with 289 vehicles sold. As the first model to showcase Alfa Romeo's electrified metamorphosis, it is available with a sophisticated plug-in hybrid powertrain, delivering a best-in-class 285 horsepower and an electric range of more than 53 kilometres.

The company's Canadian commercial fleet channel saw virtually flat sales across its vehicle portfolio versus the same quarter last year.

Sales Chart:

	Q3 2023 Sales	Vol %	CYTD Sales	Vol %
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Model	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	1,537	1,142	35%	4,661	4,651	0%
Patriot	0	0	N/A	0	0	N/A
Wrangler	4,691	5,301	-12%	15,689	19,152	-18%
Gladiator	946	1,112	-15%	2,703	4,412	-39%
Cherokee	928	2,247	-59%	3,701	4,853	-24%
Grand Cherokee	3,913	3,200	22%	12,388	13,311	-7%
Grand Wagoneer	183	224	-18%	578	827	-30%
Wagoneer	558	493	13%	1,832	1,331	38%
Renegade	52	111	-53%	171	326	-48%
JEEP BRAND	12,808	13,830	-7%	41,723	48,863	-15%
300	457	478	-4%	1,447	1,762	-18%
Pacifica	1,796	1,772	1%	6,307	5,989	5%
Chrysler Grand Caravan	532	495	7%	1,979	2,879	-31%
CHRYSLER BRAND	2,785	2,745	1%	9,733	10,630	-8%
Charger	1,330	416	220%	3,057	2,756	11%
Challenger	707	412	72%	1,979	1,614	23%
Viper	0	0	N/A	0	0	N/A
Hornet	1,024	0	N/A	1,481	0	N/A
Caravan	0	0	N/A	-1	0	N/A
Durango	1,937	2,373	-18%	6,436	5,547	16%
DODGE BRAND	4,998	3,201	56%	12,952	9,917	31%
Ram P/U	18,701	19,158	-2%	60,370	56,799	6%
ProMaster Van	868	1,671	-48%	3,258	3,313	-2%
ProMaster City	93	43	116%	299	407	-27%
RAM BRAND	19,662	20,872	-6%	63,927	60,519	6%
Giulia	44	90	-51%	151	167	-10%
Alfa Stelvio	109	201	-46%	350	586	-40%
Alfa Tonale	289	0	N/A	315	0	N/A
ALFA BRAND	442	291	52%	816	753	8%
500	0	0	N/A	0	0	N/A
500X	21	19	11%	32	45	-29%
Spider	0	0	N/A	0	2	-100%
FIAT BRAND	21	19	11%	32	47	-32%
TOTAL FCA CANADA	40,716	40,958	-1%	129,183	130,729	-1%

*Canadian fleet business includes three channels – rental, governmental and commercial.

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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