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## Ram and Jeep® Brands Earn Top Honors From Texas Auto Writers Association

- Stellantis brands take home nine awards, the most of any manufacturer at the annual Texas Truck Rodeo competition
- Ram and Jeep® brands pull ahead of the competition in head-to-head matchups
- Ram 1500 wins Full-size Pickup Truck of Texas for the sixth consecutive year, Luxury Pickup Truck of Texas for the eighth consecutive year and tops the scoring charts with the highest personal appeal
- Ram Heavy Duty Rebel earns the title of Heavy Duty Pickup Truck of Texas and extends Ram's dominance in the Heavy Duty category for the seventh consecutive year
- Jeep Grand Cherokee wins Mid-size SUV of Texas, making 2023 the fifth time the Grand Cherokee has won the Mid-size category
- Jeep Wrangler wins the Off-Road SUV category for a ninth time and the Jeep Wrangler Rubicon 392 tops the score charts for Best Performance
- Stellantis' Uconnect 5 infotainment system wins Best Feature award

November 9, 2023, Auburn Hills, Mich. - Ram and Jeep® vehicles earned top honors at the annual Texas Truck Rodeo, hosted by the Texas Automotive Writers Association (TAWA). Collectively, these brands secured the most awards of any manufacturer at the event.

"Ram trucks brought their A-game again this year, winning several consecutive awards, including the Full-size Pickup Truck of Texas, and scoring the highest for overall personal appeal, which is significant because Texas is the truck capital of the US," said Teia Collier, TAWA president. "We also enjoyed the lineup from the Jeep brand, with several vehicles that were the stars of their categories offering incredible performance, craftsmanship and capability."

Members cast their votes after a full day of on- and off-road vehicle evaluations, including 218 drives on the event route. Consideration is given to everything from exterior/interior styling and off-road capability to the entrant's overall utility, value and performance.

Overall, Stellantis brands took home an impressive nine awards, including:

- Full-Size Pickup Truck: [2023 Ram 1500](#)
- Off-Road Pickup Truck: 2023 Ram 1500 TRX
- Luxury Pickup Truck: 2023 Ram 1500 Limited
- Heavy Duty Truck: [2023 Ram Heavy Duty](#) Rebel
- Highest Personal Appeal: 2023 Ram 1500
- Mid-Size SUV: [2023 Jeep Grand Cherokee](#)
- Off-Road SUV: [2024 Jeep Wrangler](#)
- Best Performance: 2024 Jeep Wrangler Rubicon 392
- Best Feature Award: Stellantis [Uconnect 5](#) Nav System

### TAWA

Founded in 1987, the Texas Auto Writers Association has grown to become one of the most recognized and reputable automotive media organizations in the industry. TAWA's mission is to promote quality and accuracy in

automotive content creation and to disseminate information about the automotive industry through news-related print, online and broadcast media. For more information, visit [www.texasautowriters.org](http://www.texasautowriters.org).

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

### **Follow Jeep and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Jeep brand: [www.jeep.com](http://www.jeep.com)

Facebook: [www.facebook.com/jeep](http://www.facebook.com/jeep)

Instagram: [www.instagram.com/jeep](http://www.instagram.com/jeep)

Twitter: [www.twitter.com/jeep](http://www.twitter.com/jeep)

LinkedIn: [www.linkedin.com/company/jeep](http://www.linkedin.com/company/jeep)

YouTube: [www.youtube.com/thejeepchannel](http://www.youtube.com/thejeepchannel) or <https://www.youtube.com/StellantisNA>

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Ram Truck brand: [www.ramtrucks.com](http://www.ramtrucks.com)

Facebook: [www.facebook.com/RamTrucks](http://www.facebook.com/RamTrucks)

Instagram: [www.instagram.com/ramtrucks](http://www.instagram.com/ramtrucks)

Twitter: [@RamTrucks](https://twitter.com/RamTrucks), [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/RamTrucks](http://www.youtube.com/RamTrucks), <https://www.youtube.com/StellantisNA>

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