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Empowering Customers: A Year of Major Advances in Mobilisights' Mobility Data

- Revolutionizing mobility with real-time data, Mobilisights enhances fleet and consumer experiences, including those of EV drivers
- Mobilisights brought several customer-centric data packages to market, addressing diverse needs with fleet solutions, connected insurance and EV charging management, benefiting multiple categories of users
- Partnering with leading businesses, Mobilisights creates a smarter and more connected mobility world supporting ambitions outlined in the Stellantis Dare Forward 2030 strategic plan
- Mobilisights considers data privacy as a fundamental user right and personalization of services as a user choice; the company collects and shares data only with user's explicit consent

January 10, 2024, Auburn Hills, Mich. - Mobilisights is transforming the field of connected vehicle applications, showcasing the extensive impact Stellantis vehicle data has in smart solutions and enhancing efficiencies for the entire automotive ecosystem.

One year ago, Mobilisights was created to leverage exclusive access to embedded data across the 14 iconic Stellantis brands, enabling a smarter world. Over the past year, Mobilisights has created innovative solutions and secured strategic agreements.

In terms of product assessment, Mobilisights has developed or evolved five major data packages to meet the needs of its clients. Mobilisights has created evolving data packages for fleets for clients in Europe and North America, as well as data packages to develop customized insurance offers, and finally a data streaming offer to manage the charging of electric vehicles efficiently. All these solutions enable Mobilisights to address numerous use cases for rental companies, telematic service providers or EV partners, giving value to everyone on the road.

Rental companies benefit from Mobilisights' seamless fleet management solutions, controlling fuel management and optimizing their operations with real-time data, crucial for enhancing customer satisfaction and operational efficiency.

Telematic service providers use Mobilisights' robust data streams to improve fleet management. With access to granular vehicle data, these providers have transformed the way fleets operate, ensuring efficiency, safety, and sustainability are at the core of their services.

Real-time data from connected vehicles, like odometer and acceleration, enables insurance companies to offer personalized products, rewarding safe driving. This driver data, with consent, is analyzed to create offers based on driving style, enriching vehicle ownership with Mobilisights' data.

Mobilisights' data also empowers businesses to develop intuitive applications for electric vehicle owners, simplifying the management of EV logistics from charging to cost tracking, all while enhancing the user's experience.

Mobilisights is actively working on providing anonymized data contributions, which are crucial in enhancing transportation infrastructure. This effort is aimed at creating safer roads and more adaptive traffic systems, ultimately benefiting all road users.

“We’ve translated data into progress, enabling a more connected world, and our journey is just starting,” said Sanjiv Ghate, CEO of [Mobilisights](#). “I have seen the impact we have been able to achieve with our customers in creating a safer and more efficient ecosystem. We’re not just moving, we’re leading the way for a smarter world together and pioneering the future of mobility, one data point at a time.”

Mobilisights is actively collaborating with several dozens of customers, from industry leaders to innovative startups, including [Free2move](#), Geotab, Guidepoint Systems, Echoes, Ocean-Orange Business, Webfleet, MotorQ, CerebrumX, Axa for Stellantis insurance, EEVee and 2hire, highlighting its commitment to enhanced safety, efficiency and customer focus in mobility services through data. As Mobilisights, an innovative part of the Stellantis [Dare Forward 2030 strategic plan](#), celebrates its first year, it is also underlining its commitment to continued leadership in innovating and shaping the future of mobility.

Mobilisights

Mobilisights is the Stellantis data company with exclusive access to embedded data telematics from 14 automotive brands and to partner to connect data of 14 million connected vehicles. Mobilisights envisions a ‘smarter’ world where innovative applications and services leverage connected vehicle datasets, and the insights they provide, to dramatically transform and continually improve everyday lives for consumers and businesses. Visit www.mobilisights.com. Follow www.linkedin.com/company/mobilisights. Media contact: mediamobilisights@mobilisights.com.

Stellantis

Stellantis N.V. (NYSE: STLA/ Euronext Milan: STLAM/ Euronext Paris: STLAP) is one of the world’s leading automakers aiming to provide clean, safe and affordable freedom of mobility to all. It’s best known for its unique portfolio of iconic and innovative brands, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Stellantis is executing its Dare Forward 2030, a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders. For more information, visit www.stellantis.com.

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