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## Canada: Jeep® Brand Brings 35-inch Tires to Two-door 2024 Wrangler for the First Time Ever

- Jeep® Wrangler Rubicon and Willys two-door models with Xtreme 35 Tire Package offer 35-inch tires straight from the factory
- Equipped with the \$4,995 CAD Xtreme 35 Tire Package, Jeep Wrangler Rubicon and Willys two-door models deliver best-in-class breakover angle of 32.4 degrees, as well as uncompromising approach angle, departure angle, ground clearance and water fording capability
- Customer orders open before the month's end for the Rubicon model and production is scheduled to start at the Toledo (Ohio) Assembly Plant this spring

January 24, 2024, Windsor, Ontario - The Jeep® brand is taking the iconic two-door 2024 Jeep Wrangler to new heights, literally, and bolstering the Wrangler's legendary 4x4 capability and go-anywhere attitude by announcing a new Xtreme 35 Tire Package, offered for the first time ever on the new 2024 Wrangler Rubicon and Willys two-door models. The Xtreme 35 Tire Package first debuted on Wrangler four-door in 2021, enabling customers to add a common capability upgrade straight from the factory.

"Our passionate Jeep Wrangler customers are always asking for more – more capability and more adventure – so it's a natural follow up to the success we've seen on the four-door Wrangler to now – for the first time ever – offer the 35-inch Tire Package on the two-door Wrangler," said Bill Peffer, senior vice president and head of Jeep brand North America. "These 35-inch BF Goodrich KO2 tires on the two-door Willys and Rubicon models deliver extreme capability, including best-in-class breakover angle of 32.4 degrees, straight from the factory with a factory warranty."

In addition to best-in-class breakover angle, equipped with the Xtreme 35 Tire Package, the Wrangler Rubicon and Willys two-door models deliver uncompromising approach angle, departure angle, ground clearance and water fording capability:

- Approach angle – 47.2 degrees
- Breakover angle – 32.4 degrees
- Departure angle – 40.4 degrees
- Ground clearance – 32 centimetres (12.6 inches)
- Water fording – 86.3 cm (34 in.)

Priced at a Canadian manufacturer's suggested retail price (MSRP) of \$4,995, the Xtreme 35 Tire Package is available on Wrangler Rubicon and Willys two-door models equipped with the 2.0-litre turbo engine. The package includes:

- LT315/70R17C (35-inch) BF Goodrich KO2 all-terrain tires
- 17-by-8-inch beadlock capable wheels
- Swing gate reinforcement
- 4.56:1 axle ratio
- 3.8 cm (1.5-in.) factory suspension lift with uniquely tuned shocks

At a starting Canadian MSRP of \$79,905 (excluding \$2,095 destination), the new 2024 Wrangler Rubicon X two-door model with the 2.0-litre turbo engine features the Xtreme 35 Tire Package.

Customer orders for the Jeep Wrangler Rubicon two-door models equipped with the 2.0-litre turbocharged I-4 engine and Xtreme 35 Tire Package will open before month's end. The package will be available to order on the Jeep Wrangler Willys two-door model with the 2.0-litre turbocharged I-4 engine later this quarter.

Production at the Toledo (Ohio) Assembly Plant will start in the spring.

## **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. In Canada, Jeep Wave, a premium owner loyalty and customer care program available to Jeep Gladiator, Jeep Wrangler and Jeep Grand Cherokee customers, is filled with benefits and exclusive perks to deliver the utmost customer care and dedicated support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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