

Contact: Ron Kiino

Daniela Ferro

**Ahmed, Aamir**

**Head of FIAT brand, Stellantis North America**

Aamir Ahmed is head of FIAT, Stellantis North America. He was named to the position in May 2023. He is also a member of the Stellantis North America management team.â€

In this position, Ahmed is responsible for leading the FIAT brand team in North America, democratizing electrified mobility solutions for all. He has achieved progressive responsibilities in his career, with extensive experience and a deep understanding of the customer and their technology needs, benefiting the iconic and fashionable FIAT brand, pioneering a unique consumer experience for EV buyers.

Ahmed first joined the company in 2011 and held positions in Uconnect/Global Connected Services and helped launch the iconic Hellcat vehicles during his tenure at SRT Product/Brand Marketing – leading him being named a 2014 Automotive News Rising Star. He rejoined Stellantis after six years working for Amazon and Harman International.

His work and academic background include:

2023-current, Head of FIAT, Stellantis North America

2022-2023, Head of Partner Marketing (North America), Alexa Auto - Amazon

2020-2022, Director, Stellantis Car Audio Sales and Sell Through – Car Audio & Connected Car – Harman International

2018-2020, Director, FCA Sell Through – Car Audio & Connected Car – Harman International

2017-2018, Director, FCA Sell Through – Car Audio

2016-2017, Product Manager, Global Connected Services – FCA

2014-2016, Global Uconnect Marketing & Customer Experience Manager – FCA

2014, SRT Brand Marketing Manager – FCA

2011-2014, Marketing Manager, Uconnect Systems and Services – FCA

Ahmed holds a bachelor's degree in marketing from Wayne State University.

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