

Contact: Kristin Starnes

Darren Jacobs

## **Ninth Year of MotorTrend Presents Roadkill Nights Powered by Dodge Brings Crowd of More Than 40,000 Attendees to M1 Concourse**

- 2024 [MotorTrend Presents Roadkill Nights Powered by Dodge](#) marks the ninth year of daylong festival with more than 40,000 car enthusiasts gathered to witness packed on-site activities, including Dodge Drift Rides and first-ever Dodge Hornet Rally Rides
- Morgan Evans takes home bragging rights with win in the Dodge Direct Connection Grudge Race in her 1987 Dodge D150 with new HurriCrate twin-turbo inline six engine
- Roadkill Nights event hosts public debut of all-new [2024 Dodge Charger Daytona](#), reveal of Charger Daytona's [Fratzonic Chambered Exhaust](#) system
- Jimmer Kline claims the Big Tire class crown and Mikael Borggren takes the Small Tire victory
- Sick Powerfest pre-party on August 9 at M1 kicked off two-day horsepower celebration, which brought a combined attendance of 50,000-plus enthusiasts
- Roadkill Nights Powered by Dodge post-event coverage, including exclusive podcasts, available at [DodgeGarage.com](#)

August 12, 2024, Auburn Hills, Mich. - Back for its ninth year, [MotorTrend Presents Roadkill Nights Powered by Dodge](#) brought an adrenaline-filled weekend to M1 Concourse in Pontiac, Michigan, on Saturday, August 10, 2024.

The [2024 Roadkill Nights](#) main event drew a crowd of more than 40,000 drag-racing enthusiasts for the festival of all things automotive. Attractions inside M1 Concourse included adrenaline-fueled drag racing in Big Tire and Small Tire classes and the Direct Connection Grudge Race, the worldwide public debut of the all-new [Dodge Charger Daytona](#), Dodge Drift Rides, first-ever Dodge Hornet Rally Rides, Roadkill stunts and talent appearances, exclusive merchandise, food trucks, music, entertainment and more.

Bringing the high-octane drag-racing action inside M1 Concourse, the new location offered a fan-friendly spectator experience, including first open, walkable pit areas to allow fans to interact with racers, and a viewing area that placed event attendees closer to the drag-racing action.

"In its ninth year, MotorTrend Presents Roadkill Nights Powered by Dodge continues to evolve and get better and better," said Matt McAlear, Dodge brand CEO - Stellantis. "From the public debut of the all-new Dodge Charger Daytona and its Fratzonic Chambered Exhaust system, to the Direct Connection Grudge Race, to first-ever Dodge Hornet Rally Rides and drag-racing action inside M1 Concourse, it was another weekend for the history books for the Dodge Brotherhood of Muscle."

"For nearly a decade, we've brought the ultimate car culture celebration to life at MotorTrend Presents Roadkill Nights Powered by Dodge, and this year we introduced some thrilling firsts," says Eric Schwab, MotorTrend Group's group SVP, head of revenue, operations and partnerships. "For the first time, drag racing took place inside the M1 Concourse, offering walkable pits and enhanced viewing areas that brought fans closer to the action than ever before. With these new experiences, along with the worldwide debut of the all-new Dodge Charger Daytona, we welcomed over 40,000 fans for an adrenaline-fueled weekend, proving once again that Roadkill Nights continues to set the bar for action-packed automotive excitement."

Roadkill Nights also raised the bar with this year's Dodge [Direct Connection](#) Grudge Race. Seven drivers dropped Direct Connection HurriCrate engines in their build projects in a quest for ultimate Dodge bragging rights. In the final round, Morgan Evans took the lead off the starting line and never looked back, defeating the Dodge Challenger SRT

Demon driven by Garrett Reed.

“We worked so hard over the last two months, and I can’t believe we got here and we ended up winning. The truck worked incredibly, and I couldn’t have asked it to do better,” said Evans. “We built a 1987 Dodge D150 with the new HurriCrate twin-turbo inline six. I love that thing. I can’t get over how well it performed. It’s twerky, and it spools fast.”

Also new for 2024, Sick Powerfest kicked off the action as the official Roadkill Nights pre-party on Friday, August 9, also at M1 Concourse. Fans lined up for Dodge Drift Rides and Dodge Hornet Rally Rides, as well as for a chance to catch all the action in the World Burnout Championship with \$25,000 up for grabs. With 10,000-plus attendees, the Sick Powerfest pre-party helped drive combined attendance to 50,000-plus for the entire two-day horsepower celebration.

At the Roadkill Nights main event on Saturday, the Big Tire (over 275mm width) and Small Tire (275mm width and under) classes saw competitors battle for bragging rights and cash prizes on the first-ever drag strip at M1 Concourse in Pontiac. Each class winner earned \$5,000, with the fastest Dodge cars in both classes taking home another \$5,000 each. In Big Tire, Jimmer Kline was a repeat winner, with Mikael Borggren also going back-to-back in the Small Tire class.

“It was a huge win for the event to come inside M1 Concourse with a stadium feel and completely unprepped surface that was honest, no-prep style drag racing,” said Brian Lohnes, Roadkill Nights announcer and NHRA broadcaster. “It required a much higher skill set to be successful. The winners were repeat winners for the most part, but also highly talented drag racers that were pushed to their limit to succeed.”

For Roadkill Nights Powered by Dodge post-event coverage, including exclusive podcasts featuring an interview with Dodge Brand CEO Matt McAlear and a roundtable discussion with Direct Connection Grudge Race competitors, visit [DodgeGarage.com](https://www.dodgegarage.com).

#### **MotorTrend Presents Roadkill Nights Powered by Dodge: By The Numbers**

**40,000+** MotorTrend Presents Roadkill Nights Powered by Dodge attendance

**50,000+** Combined attendance of Roadkill Nights and Sick Powerfest pre-party

**100+** Drag race competitors

**4,900+** Dodge Drift Rides and Dodge Hornet Rally Rides participants

**300+** Cruise-in cars

**â...)-mile** length of drag strip

**1,000,000+** K-rails installed (in pounds)

**19,000+** Burnout Box weight (in pounds)

#### **MotorTrend Group**

[MotorTrend Group](https://www.motortrend.com), a [Warner Bros. Discovery](https://www.warnerbros.com) company, is the world’s largest automotive media group dedicated to introducing, inspiring, and intensifying people’s passions for the motoring world. Comprising more than 50 iconic brands including MOTORTREND, HOT ROD, ROADKILL and more, MotorTrend Group is the ultimate source of entertainment and information for both auto enthusiasts and car shoppers, with a monthly audience over 30 million in addition to over 70 million social followers. Featuring world-class automotive entertainment across the No. 1 television network for automotive fans, digital streaming channels, iconic events, the largest automotive social network, category-leading podcasts, over seven decades of print and digital editorial content, and cutting-edge resources for new car shoppers, MotorTrend embodies every corner of car culture. From electric vehicles to timeless classic customs, MotorTrend Group brings the latest motoring trends to fans of all generations.

#### **Dodge//SRT**

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world’s quickest

and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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