

New 2025 Ram Heavy Duty and Ram Chassis Cab

September 24, 2024, Auburn Hills, Mich. - As we approach the reveal of our 2025 Ram Heavy Duty, the engineering teams are conducting final testing on one of the most important performance attributes of our heavy haulers: cooling. As the trucks will be running loose in the wild, with the camouflage removed, we wanted to share some quality exterior images with you rather than a badly lit snapshot out the window at 70 mph.

The formal reveal of the 2025 Ram Heavy Duty will take place at a later date. At that time, we will provide more details on design, powertrain and technology.

Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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