

## Jeep® Brand Assembles More Than 10,000 USO Holiday Care Packages for U.S. Troops

- More than 150 Jeep® brand employees with Stellantis volunteer organization, Motor Citizens, and the USO (United Service Organizations) assembled holiday care packages for U.S. troops overseas
- More than 10,000 holiday care packages assembled at Stellantis North America headquarters in Auburn Hills, Michigan
- This year's package includes essential toiletries, holiday socks, games, snacks and a Jeep brand reversible beanie specifically requested by troops
- Jeep brand has had a long-standing relationship with the USO since 2008, with a mission to strengthen the well-being of U.S. military members and their families

September 24, 2024, Auburn Hills, Mich. - Last week, the Jeep® brand and the USO (United Service Organizations) joined forces at Stellantis North America headquarters in Auburn Hills, Michigan, to assemble holiday care packages for service members deployed overseas. On Tuesday, Sept. 17, more than 150 Stellantis employees helped assemble more than 10,000 holiday care packages.

"The Jeep brand has a long-standing relationship with the USO, and the outpouring of support by our volunteers is one more way we all come together to stand behind our troops," said Bob Broderdorf, senior vice president of Jeep North America. "From donating Jeep vehicles to USO locations, to supporting USO gaming efforts, to participating in care package events like this one, we want to continue to do everything that we can to help the USO strengthen the well-being of service members and their families."

"We are grateful to Jeep for being such an incredible partner for the past 15 years," said Larissa Rydin, USO vice president of corporate alliances. "These care packages make such a difference for our service members when they are stationed far from home, away from their family and friends during the holiday season."

The USO Care Package Program is designed to provide service members with a connection to home, and each package is designed to best suit the needs of military men and women. This year's holiday care package includes essential toiletries, holiday socks, games, snacks and a Jeep brand reversible beanie specifically requested by troops.

Items in holiday care packages:

- Bag
- Jeep brand beanie
- HOIST hydration powder
- Instant coffee
- Jack Links jerky
- Mini M&Ms
- Holiday candy
- Lip balm
- Playing cards
- Holiday socks
- USB-powered holiday lights

Service members will receive these reminders of home this holiday season, as many of them spend this special time of year away from loved ones in service to the U.S.

Jeep has supported the USO's mission to help strengthen the nation's heroes since 2008.

## **USO**

The USO is the leading nonprofit dedicated to strengthening the well-being of the people serving in America's military and their families. Since 1941, the USO has been by the side of service members throughout their military service. Impactful support is provided through our 250-plus locations around the world, a robust care package delivery program, global entertainment, military spouse and youth programming, and much more, all made possible by donors, corporate partners, volunteers and staff. To learn more and support USO's critical mission around the globe, please visit [USO.org](https://www.uso.org) or follow us on [Facebook](#), [Twitter/X](#), [Instagram](#) and [LinkedIn](#).

## **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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