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Canada: 2025 Alfa Romeo Giulia FACT SHEET

September 25, 2024, Windsor, Ontario - The 2025 Alfa Romeo Giulia delivers race-inspired performance, advanced technologies, seductive Italian-style and an available all-wheel-drive (AWD) system that provides an exhilarating driving experience in the premium midsize sedan segment. The 2025 Alfa Romeo Giulia evolves from three trims to one core model, which is available with Veloce, Active Assist and Premium Interior and Sound packages, as well as additional options for simplified ordering.

New limited-production special-edition Tributo Italiano is introduced for Giulia. Tributo Italiano exterior features include 19-inch dark aluminum wheels with red calipers, Veloce rear fascia, sport rear diffuser, dark scudetto grille, Tributo mirror caps, and available sunroof and gloss black mouldings. Inside, occupants are treated to premium touches such as a Harman Kardon audio system, aluminum shift paddles, leather dash and doors and leather seats with driver seat memory and power bolsters. Signature Alfa Romeo driving dynamics are highlighted by a limited slip differential and active suspension. The Giulia Tributo Italiano is now equipped with the new, no charge Driving Assist Package that comes standard and includes Thatcham security, Intelligent Speed Assist and Active Driving Assist.

New for 2025 Alfa Romeo Giulia

- One core version replaces Sprint, Ti and Veloce trims
- Limited-production Tributo Italiano is introduced concurrent with model-year launch
- Verde Fangio Metallic paint

Highlights

Standard 12.3-inch thin-film transistor (TFT) screen with access to vehicle information, including autonomous driving data. The cluster can be reconfigured into three layouts: Evolved, Relax and Heritage:

- **Evolved** represents the future of Alfa Romeo design and uses the central area of the screen, despite keeping its two lateral quadrants in place
- **Relax** focuses on comfort, is free of detailed vehicle information and does without the two quadrants
- **Heritage** is inspired by the brand's iconic 1960s and '70s models, with distinctive details like inverted numbers at the end of the speedometer

Standard ADAS features Level 1 and 2 autonomy and a high level of safety and security content, including:

- Traffic Sign Recognition
- Lane Keep Assist
- Active Blind-spot Assist
- Driver Attention Alert
- Standard Full-speed Forward Collision Warning-Plus

Upscale interior with premium content

- Centre console features leather-wrapped gear shifter with bright accents, premium rotary knobs and dial materials, open front storage with large cup holders, abundant storage capacity and available wireless mobile phone charging pad
- Steering wheel designs for all Giulia models include high-end materials and bezel finishes adding distinctive style
- Giulia is well-equipped with standard leather seating, Apple CarPlay, Android Auto, SiriusXM radio, keyless passive entry, remote start, bi-xenon headlamps with LED daytime running lamps (DRL) and LED taillamps, Alfa DNA drive mode selector, backup camera with rear park sensors and Full-speed Forward Collision Warning-Plus
- The sports car of its segment, the Giulia features near perfect 50/50 weight distribution and class-leading power and performance with key race-inspired features, including a class-exclusive carbon fibre

driveshaft, flat-bottom Formula One-inspired steering wheel, Alfa DNA drive mode selector, and an eight-speed automatic transmission featuring steering column-mounted aluminum paddle shifters with gear shifts in less than 100 milliseconds

Powertrain

- Giulia features an all-aluminum, 2.0-litre direct-injection turbocharged engine with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, delivering 0-100 kilometres per hour (km/h) in 5.1 seconds and a top speed of 240 km/h
- Giulia features an eight-speed automatic transmission with standard column-mounted aluminum paddle shifters, providing enthusiasts with shifts in less than 100 milliseconds

Standard convenience features

- Front and rear heated seats
- Navigation system
- Wireless charging pad
- Auto-dimming rearview mirror
- Air Quality System

Standard safety features

- Active Blind-spot Assist
- Lane Keep Assist
- Driver Attention Alert
- Traffic Sign Recognition
- Adaptive Cruise Control
- Parksense front/rear park assist
- Parking Assist
- Automatic high beams
- Full-speed Forward Collision Warning-Plus

Standard exterior features

- Dark appearance, dark grille
- Volcano Gloss-Black body kit
- Sport front fascia
- Standard 18-inch Dark Turbine wheel

Standard interior features

- Aluminum column-mounted paddle shifters
- Dark headliner
- Aluminum sport pedals and footrest
- Standard 12.3-inch TFT digital gauge cluster

Available packages

- Veloce Package (RWD and AWD)
 - Red painted calipers
 - Sport seats (black)
 - Power bolster
 - Limited slip differential
 - Veloce badge
- Driving Assist Package
 - Thatcham security
 - Intelligent Speed Assist
 - Active Driving Assist
- Available options
 - 19-inch wheels
 - Sunroof with gloss black DLO
 - Red sport seats

- Premium Interior and Sound Package

Model lineup

For 2025, the Alfa Romeo Giulia lineup consists of one core model with available packages and options.

Available exterior colours

- Alfa White
- Alfa Rosso
- Misano Blue Metallic
- Moonlight Grey Metallic
- Verde Fangio Metallic
- Vesuvio Grey Metallic
- Vulcano Black Metallic

Available interior colours

- Black leather interior
- Red leather interior with sport seats
- Black leather interior with sport seats

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