

Contact: Jordan Wasyluk
LouAnn Gosselin

Canada: 2025 Alfa Romeo Tonale FACT SHEET

September 25, 2024, Windsor, Ontario - The 2025 Alfa Romeo Tonale symbolizes the metamorphosis – “La Metamorfoosi” – of the legendary Alfa Romeo brand, highlighted by a new era of luxury, electrification and connectivity while remaining true to its race-inspired DNA.

As the first C-SUV from Alfa Romeo, Tonale blends more than 110 years of heritage with electrifying performance from its plug-in hybrid powertrain that delivers up to 53 kilometres of pure electric range, best-in-class 285 horsepower, and 347 lb.-ft. of torque. Tonale also features a variety of advanced driver assistance systems, Uconnect 5, a connectivity platform with Alfa Connect, modern Italian styling and exhilarating driving dynamics from a rapid-response dual mode active suspension system. Tonale plug-in hybrid customers will be able to qualify for up to \$10,000 in Canadian federal and provincial EV rebates.

Alfa Romeo Tonale also offers a technologically advanced 2.0-litre turbocharged inline four-cylinder, a member of Stellantis' Global Medium Engine family, rated at a best-in-class standard horsepower of 268 and 295 lb.-ft. of torque paired with a nine-speed automatic transmission. Equipped with a twin-scroll, low inertia turbocharger, direct fuel injection and engine stop-start technology, this engine gives Tonale the brand's iconic dynamic performance and drivability.

The 2025 Alfa Romeo Tonale evolves from three trims to one core version with available Veloce, Active Assist and Premium packages and additional options for simplified ordering.

New limited-production Tributo Italiano special edition is introduced for Tonale plug-in hybrid models. Tributo Italiano exterior features include body-colour-painted kit, 20-inch Grigio wheels, red Brembo calipers, dual chrome exhaust, Gloss Black daylight opening (DLO), hands-free power liftgate, aluminum door sills and black-painted roof. Inside, premium touches include driver seat memory, Harman Kardon audio system and perforated leather seats with red accents. The Tributo Italiano is also available with the new Active Assist Package and moonroof.

New for 2025 Alfa Romeo Tonale

- One core version replaces Sprint and Veloce trims
- Limited-production Tributo Italiano special edition

Highlights

- Tonale features unmistakable Italian design, extraordinarily faithful to the 2019 concept from which it draws its origins, with a host of innovative, customer-focused features
- Tonale's “3+3” headlight design with full LED evokes the proud look of the SZ Zagato and the Proteo concept car. The three modules make up a unique frontline for the car and simultaneously provide daylight, dynamic turn signals and a “welcome and goodbye” feature (activated every time the driver turns the car on or off) to ensure the best lighting conditions
- The taillights take on the same design cues as the headlights and form a sine curve that fully wraps around the rear of the car, making it a unique and distinctive light signature
- Tonale features standard Uconnect 5 on a 10.25-inch centre touchscreen and 12.3-inch driver's cluster screen – a best-in-class offering:
 - Alfa Connect with global services delivery platform with greater over-the-air (OTA) capability
 - The infotainment system builds upon a well-established, intuitive user experience (UX) with the Android automotive operating system
 - Standard wireless Apple CarPlay, wireless Android Auto and wireless charging

- Exclusive, customizable home screen allows quick access to frequently used features with one-touch operation
- Alexa home-to-car and car-to-home functionality includes in-vehicle Alexa virtual assistant with natural voice capability
- Technology in the name of safety comes standard, with a host of advanced driver assistance systems:
 - Adaptive Cruise Control-Plus and Traffic Sign Recognition
 - Blind-spot Monitoring and Rear Cross Path detection
 - Full-speed Forward Collision Warning-Plus with Full Stop
 - Driver Attention Alert and rear seat reminder
 - Lane Departure Warning with Lane Keep Assist
- Available level 2 autonomy with Traffic Jam Assist
- Dual-mode active suspension system is the benchmark in driving dynamics for the segment

Upscale interior with premium content

- Inspired by Alfa Romeo's racing history, the interior is strongly focused on the driver, with easy access to all controls for a safe, unparalleled driving experience. The same care is reserved for the passengers, who are given the ideal space to travel in comfort. This results in an environment designed for and around the occupants, characterized by meticulous attention to detail paired with a constant quest for the highest quality
- The Tonale's interior arouses real emotions, not to mention that it features the latest technology, ensuring a connected and comfortable experience, while maintaining the pleasure of a sporty drive that always remains in the lead. Everything is focused on the driver, but also considers the comfort of passengers. Unique patterns, logos and colours point to Alfa Romeo. The sporty and high-tech environment with the cool solidity of aluminum and the warmth and softness of leather and Alcantara suede reflect the personality of a young, metropolitan and dynamic customer

Powertrain

- State-of-the-art, plug-in hybrid (PHEV) electric vehicle technology: unique and exclusive technical solutions, created by Alfa Romeo to enhance Tonale's performance
- Alfa Romeo paradigm: electrification serves the brand with the mission of reinventing sportiness for the 21st century
- Q4 AWD PHEV with a six-speed automatic transmission combines a 15.5-kWh lithium-ion battery with a 90-kW electric motor and 1.3-litre turbocharged four-cylinder engine to deliver best-in-class 285 horsepower, 347 lb.-ft. of torque and an electric range of up to 53 kilometres
- Q4 AWD 2.0-litre turbocharged four-cylinder engine, with nine-speed automatic transmission and best-in-class standard horsepower rated at 268 and 295 lb.-ft. of torque, equipped with engine stop-start technology that meets the super-ultra-low-emissions 30 (SULEV 30) standard
- Alfa Romeo DNA: fully integrated driving application delivers optimized manoeuvring and performance with four modes of operation:
 - Dual power/Dynamic
 - Natural
 - Advanced Efficiency
 - ESC off

Standard safety & convenience features

- Uconnect 5, 10.25" radio with navigation
- 12.3" cluster TFT
- Adaptive cruise control
- Blind-spot Monitoring and Rear Cross-Path detection
- Heated seats + heated steering wheel
- Infotainment PHEV screens
- Wireless charging pad

Standard exterior features

- 18-inch diamond-cut 5-hole alloy wheels
- Dark Miron Scudetto grille
- Gloss Black body kit

- Black rubber DLO
- Bright "Tonale" badge
- LED headlamps, LED DRL and adaptive front-lighting system (AFS)
- Power-folding, heated exterior mirrors

Standard interior features

- Soft skin dashboard and upper door panels
- Leather sport steering wheel with start button
- Power 8-way driver and front passenger seating
- Power 4-way lumbar support for driver and front passenger seating
- Sport cloth seats (new stitch colour)
- Front floor mats

Available packages

- Veloce Package
 - Red Brembo performance calipers
 - Veloce badge
 - Dual chrome exhaust
 - Aluminum door sills
 - Aluminum shift paddles
 - Dual-mode suspension
- Active Assist Package
 - Active Driving Assist
 - Surround view camera
 - ParkSense parallel/perpendicular park assist
 - Auto-dimming exterior mirrors
- Premium Package
 - Perforated leather seats
 - Ventilated front seats
 - Driver seat memory
 - Ambient lighting
 - Power liftgate (w/hands-free)

Available options

- Moonroof
- Harman Kardon premium audio system
- Spare key fob
- 19-inch wheels
- 20-inch wheels

Model lineup

For 2025, the Alfa Romeo Tonale lineup consist of one Core version with available packages and options.

Available exterior colours

- Alfa Black
- Alfa Rosso
- Grigio Ascari Grey Metallic
- Milano White
- Misano Blue Metallic
- Verde Fangio Metallic

Available interior colours

- Black cloth
- Black with perforated leather seats

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