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2025 Jeep® Grand Cherokee L Fact Sheet

October 21, 2024, Auburn Hills, Mich. - Jeep® Grand Cherokee L expanded the Grand Cherokee family into the popular three-row segment, delivering exceptional performance, comfort and functionality while continuing Grand Cherokee's legacy as the most awarded and celebrated SUV ever, with legendary 4x4 capability, on-road refinement, and premium styling and craftsmanship inside and out. Built on an advanced architecture, the three-row Grand Cherokee offers spacious seating capacity for up to seven passengers and individual climate zones throughout the cabin for personalized comfort. The three-row Grand Cherokee L, two-row Grand Cherokee and electrified Grand Cherokee 4xe represent the most comprehensive Grand Cherokee lineup yet.

The state-of-the-art Jeep Grand Cherokee L offers an array of advanced standard and available safety and security features, including advanced driver-assist systems, 360-degree surround view and night vision cameras, plus next-generation technologies, including 10-inch digital screens, Uconnect 5 – the most advanced Uconnect system ever, windshield Head-up Display (HUD), digital rearview mirror, rear-seat monitoring camera and a premium 19-speaker McIntosh audio system.

Highlights

- Legendary off-road capability courtesy of three 4x4 systems – Quadra-Trac I, Quadra-Trac II and Quadra-Drive II with rear electronic limited slip differential (ELSD); all three systems are equipped with an active transfer case to improve traction by moving torque to work with the wheel with the most grip
- Global unibody vehicle architecture, independent front and rear suspensions and class-exclusive Quadra-Lift air suspension with semi-active damping deliver class-leading capability and premium on-road driving dynamics
- Best-in-class ground clearance of 10.9 inches and up to 24 inches of water-fording capability
- Class-leading Jeep Selec-Terrain switch with selectable terrain modes is standard on Grand Cherokee L 4x4 models (Limited and above), with five available terrain modes (Auto, Sport, Rock, Snow, Mud/Sand) to provide optimized calibrations for any given driving scenario
- Hill-descent Control is standard on Grand Cherokee L Overland and Summit models and works in both forward and reverse
- The standard Pentastar 3.6-liter V-6-powered Grand Cherokee L is rated at 293-horsepower and 260 lb.-ft. of torque and tows up to a best-in-class 6,200 pounds. It is mated to the durable, robust TorqueFlite eight-speed automatic transmission, which enhances fuel economy and delivers crisp and smooth gear changes
- Authentic exterior design and world-class craftsmanship convey a refined body style with signature Jeep design cues, including Jeep's signature seven-slot grille, aggressive front approach angle and trapezoidal wheel arches
- Full suite of LED exterior lighting is standard on all Jeep Grand Cherokee L trim levels
- Premium, spacious three-row interior features 10-inch display screens across the instrument panel, ambient LED lighting, driver and front-passenger seat massage and personalized climate zones
- 10.25-inch dynamic front-passenger touchscreen (available on Limited, Overland and Summit, standard on Summit Reserve)
- 10.1-inch dual rear-seat entertainment touchscreens (available on Limited and above)
- Amazon Fire TV Built-In with access to hundreds of thousands of movies, TV shows and apps (available on front-passenger and rear-seat screens when equipped with the Uconnect Theater rear seat entertainment system)
- Front- and rear-passenger screens feature an HDMI plug to project wireless device content onto the screen and through the Uconnect 5 system
- Available Grand Cherokee L Limited Black and Summit High Altitude packages include black exterior

accents, 20-inch wheels on Limited and 21-inch wheels on Summit

- Hand-wrapped, quilted Palermo leather, open-pore Waxed Walnut wood, 21-inch wheels and standard premium amenities elevate the Summit Reserve Package to highest levels of luxury
- Equipped with more than 110 advanced standard and available safety and security features, including an L2 driver-assist system with hands-on automated driving, along with 360-degree surround view and night vision cameras
- Next-generation technologies, including Uconnect 5 with wireless Apple CarPlay and Android Auto, windshield HUD, digital rearview mirror, frameless digital cluster, rear-seat monitoring camera and an exclusive available premium 950-watt, 19-speaker McIntosh audio sound system
- L2+ Hands-free Active Driving Assist is the Jeep brand's name for hands-free and eyes-on-road automated driving on approved highways in the United States and Canada, and is available for select Grand Cherokee L models. When engaged, Hands-free Active Driving Assist allows the driver to remove their hands from the steering wheel, but requires that they continue to pay attention to the road. Hands-free Active Driving Assist will change lanes when a turn signal is activated, if the adjacent lane in the direction indicated is clear of another vehicle and lane markings are detected, and will slow the vehicle down and issue a warning light within the instrument cluster display when approaching and going through sharp curves. When following another vehicle that slows or stops, Hands-free Active Driving Assist will slow the vehicle and bring the vehicle to a stop, and will automatically resume driving without driver input when the path in front of the vehicle is clear and the driver is attentive
- Jeep Wave customer care program comes standard with all Grand Cherokee L models and includes premium benefits, such as worry-free maintenance, same-day vehicle rentals, 24/7 roadside assistance and dedicated owner support
- Jeep Grand Cherokee L is built at the Detroit Assembly Complex – Mack

Model Lineup

For 2025, the Jeep Grand Cherokee L lineup consists of four models:

- Laredo
- Limited
- Overland
- Summit

Available Exterior Colors

- Baltic Gray
- Bright White
- Diamond Black Crystal
- Midnight Sky
- Rocky Mountain
- Silver Zynith
- Velvet Red

Available Interior Colors

- Global Black
- Global Black/Wicker Beige
- Tupelo

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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