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Mopar at SEMA 2024 – Chapter 3: A Legend Recharged

October 16, 2024, Auburn Hills, Mich. - The original muscle-car era was all about performance. The modern muscle-car era stepped that up a few notches. How high can the future muscle-car era go is a good question. [An answer from Mopar](#) is coming to SEMA 2024.

Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the Mopar blog at blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>