

Contact: Jodi Tinson

Windsor Assembly Plant

2199 Chrysler Centre , Windsor, Ontario, Canada

Floor Space: 4.4 million square feet

Acreage: 177 acres

Products: Chrysler Pacifica (Chrysler Pacifica Hybrid), Chrysler Voyager and Chrysler Grand Caravan (Canadian market only)

Employment: 4,262 (4,058 hourly; 208 salaried) on two shifts

Union Local: Unifor Local 195, 444 and 1498

Plant History: Facility was built in 1928. In 1939, a special Chrysler royal convertible sedan was built for the 1939 Royal Tour and thousands were shipped overseas. From 1925-1965, vehicles produced at the plant included Plymouth two- and four-door sedans, Dodge hardtops, DeSoto convertibles, Chrysler station wagons and club coupes. Production of the Plymouth Valiant began in 1966 and concluded in 1975. Production of Chrysler Cordoba and Dodge Charger SE began in 1981. Production of the original Chrysler Pacifica launched in August 2002 and ran until November 2007. Nearly 400,000 Pacificas were built.

The plant began building minivans in 1983. The 2005 Chrysler and Dodge minivans with Stow 'n Go® seating and storage system launched in January 2004, with Swivel 'n Go coming on board in 2007. Production of the Volkswagen Routan, a rebadged Chrysler minivan, began in August 2008. The Company recognized 25 years of minivan leadership in 2008. Production of the Ram Cargo Van began on Aug. 31, 2011, and ended in early 2015 as the Company retooled the plant for production of the next generation minivan. The Company celebrated 30 years of minivan leadership in 2013. Production of the 2017 Chrysler Pacifica launched on Feb. 29, 2016, followed by the Pacifica Hybrid on Dec. 1, 2016. The last Chrysler Town & Country rolled off the assembly line on March 21, 2016. Production of the Dodge Grand Caravan ended on Aug. 21, 2020.

A third shift was introduced at Windsor Assembly in 1993 to satisfy demand for one of the most innovative vehicles on the market. While the Company was able to maintain it for nearly three decades, the plant returned to a traditional two shift operation on July 13, 2020, in order to match supply with current demand.

World Class Manufacturing Accomplishments

Windsor received a [silver designation](#) in World Class Manufacturing (WCM) in March 2014, the first North American FCA US facility to reach the award level. The plant achieved [bronze](#) in April 2012. WCM is a methodology that focuses on eliminating waste, increasing productivity, and improving quality and safety in a systematic and organized way. It engages the workforce to provide and implement suggestions on how to improve their jobs and their plants.

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