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2007 Chrysler Crossfire – An American Sports Car Dream Made Modern in Monochrome

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For 2007, the Chrysler Crossfire features a unique monochromatic look. A monotone Bright Silver Metallic exterior paint scheme gives the 2007 Chrysler Crossfire a sleek, modern appearance that's as distinct as the car itself.

Also updated for 2007 is a new set of standard safety features that include a front passenger seat Occupant Classification System (OCS), a multi-stage driver front air bag that is designed to deploy at different levels depending on the severity of impact and a passenger front air bag. New standard safety equipment also includes driver and passenger seat belt pretensioners and constant force retractors, as well as knee air bags for both drivers and passengers.

The Chrysler Crossfire has won multiple awards, including a spot on the 2006 *Consumer Reports* Recommended list, *SmartMoney* magazine's Best New Car Values (Sports Car Segment) and the 500,000th U.S. patent for the Roadster design.

“WHAT’S NEW FOR 2007”

Exterior

- New unique monochromatic look featuring monotone Bright Silver Metallic paint

Safety & Security

New standard safety equipment:

- Front passenger seat Occupant Classification System (OCS)
- Multi-stage driver front air bag
- Next Generation passenger front air bag
- Driver and passenger seat belt pretensioners
- Driver and passenger constant force seat belt retractors
- Knee airbags for both driver and passenger

DESIGN

Joe Dehner, Director – Design, Chrysler Group: *“The new monochromatic look adds to the already-stunning Chrysler Crossfire design in a completely modern way, cutting a clear line through the other sports car offerings in its segment.”*

Low-slung with a sculpted appearance, the Chrysler Crossfire features distinctive lines and dynamic proportions. The Crossfire's rear view is instantly recognizable with a tapered, “boat tail” appearance that emphasizes the sports car's 19-inch rear wheels. Both Coupe and Roadster versions feature a retractable spoiler designed into the rear of the vehicle that activates when the car reaches 60 mph. The center high-mounted stop lamp (CHMSL) runs the width of the deployable rear spoiler on the Roadster.

To achieve an even more dynamic appearance on the Crossfire Roadster, satin silver painted sport bars appear just behind the driver and passenger seats. They ride in two race-inspired fairings integrated into the top of the tonneau cover, which complete the Roadster's rakish look.

A long hood and fast back give the Chrysler Crossfire a dynamic side view. The car's broad shoulders envelop 19-inch rear wheels, while the front wheels measure 18 inches. The larger rear wheels give the side profile a poised

stance.

The Chrysler Crossfire sports a distinctive side view character line that moves precisely and rapidly from front to rear. The character line crosses to a negative formation as it travels from the front through the rear fender, giving credence to the name "Crossfire." A central spine runs from the bottom of the front fascia through the grille, hood and into the rear deck and fascia.

Inside the Crossfire's twin cockpit interior, this same center spine shape bisects the center console, shifter and instrument panel. From the driver's seat, the center spine shape appears to continue from the instrument panel through the windshield and onto the hood, inspiring similar design cues in other Chrysler brand vehicles.

The Crossfire Limited's seats are trimmed in leather with Chrysler's signature winged badge embossed into both head restraints. The ignition switch is located on the instrument panel, as opposed to the steering column, while the car's precise, white-on-black gauges feature black bezels and satin silver trim rings. The center console has a metallic finish that flows from the top of the instrument panel through the center of the car to achieve a twin cockpit look. Satin silver accents are featured throughout the interior, including the doors, steering wheel and instrument cluster.

ENGINEERING

Larry Achram, Director – Virtual Engineering and Crossfire: *"New safety features add to the 2007 Chrysler Crossfire's already-long list of proven engineering technology. Together with standard four-wheel, anti-lock disc brakes, an Electronic Stability Program (ESP) and all-speed traction control, new standard safety features such as an Occupant Classification System, a multi-stage driver air bag and knee air bags assure that Crossfire customers are safe and stylish in their vehicles."*

The 2007 Chrysler Crossfire features new standard safety equipment, including a front passenger seat OCS, a multi-stage driver air bag that is designed to deploy at different levels depending on the severity of impact and a passenger front air bag. New standard safety equipment also includes driver and passenger seat belt pretensioners and constant force retractors, as well as knee air bags for both drivers and passengers.

Chrysler Crossfire Coupe, measured dynamically, has a body structure that is twice as stiff as a Porsche Boxster and as stiff as a Porsche 911. This technical achievement allows Crossfire Coupe to demonstrate sedan-like ride comfort without sacrificing the handling characteristics that true sports cars require.

First available for 2005, the Chrysler Crossfire Roadster was developed in parallel with the Coupe from its inception, which enhanced the Roadster's structural rigidity. The Chrysler Crossfire Roadster's proven engineering ensures that drivers will enjoy a tight, solid and quiet ride with exceptional body torsional stiffness of 29.2 Hz. Chrysler Crossfire Roadster offers more torque (229 lb.-ft.) than Porsche Boxster (192 lb.-ft.) and BMW Z4 (214 lb.-ft.).

Under the hood, a 3.2-liter, 90-degree, 18-valve, single-overhead-cam V-6 engine delivers 215 horsepower (160 kW) and 229 lb.-ft. (310 N•m) of torque at 3,000 rpm to both Coupe and Roadster drivers.

The Chrysler Crossfire is equipped with a standard ESP, which is designed to help drivers maintain control during extreme steering maneuvers and low traction conditions. The Crossfire's ESP senses when the car is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels. This provides directional stability in turns, even on uneven surfaces.

All-speed traction control also is standard on all Chrysler Crossfire models. This feature senses drive-wheel slip and individually brakes the slipping wheel and/or reduces excess engine power until control is regained. This enhances the Crossfire's mobility and prevents wheel slip when accelerating on slippery surfaces. It also provides a measure of directional stability control and helps keep the car on its intended course.

The Crossfire Coupe and Roadster's standard four-wheel, anti-lock disc brakes with Brake Assist keep the cars straight and retain steering capability while braking on slippery surfaces by preventing wheel lockup.

PRODUCT HIGHLIGHTS

- The Chrysler Crossfire Coupe and Roadster are real alternatives to the offerings from the import power brands, as they incorporate proven quality and technology in a stunning wrapper
- The Chrysler Crossfire Coupe and Roadster capture the dream of the original American sports touring car in a very modern expression
- The Chrysler Crossfire lineup outsold all its European competitors in the U.S. luxury specialty segment in 2006
- About 25 percent of Crossfire units sold in the United States, and as much as 75 percent in some markets outside the region, have come from buyers trading in import and luxury models
- The Chrysler Crossfire Roadster enhances the appeal of Chrysler Crossfire, as more than 60 percent of the segment's sales are composed of roadsters and convertibles
- Tested at 150 miles per hour, the Chrysler Crossfire Roadster is a one-of-a-kind sports car, as it combines the brand's signature design and convertible leadership with proven engineering
- Designed and developed in parallel with the Coupe from its inception, the Crossfire Roadster captures the spirit of the Coupe's design DNA while enhancing structural rigidity and sharing common components
- Crossfire Roadster complements Chrysler's head-turning collection of convertibles, including the Chrysler PT Cruiser and the popular Chrysler Sebring Convertible

MODEL LINEUP

2007 Chrysler Crossfire Coupe

Standard Features

- Six-speed manual transmission
- Monochromatic Black exterior
- Dark Slate Gray interior
- Performance cloth seating
- Continental SportContact 2 tires
- AM/FM/CD radio with four speakers
- Power windows
- Speed control
- Dual-zone temperature control
- Four-wheel, anti-lock brakes with Brake Assist
- ESP
- All-speed traction control
- OCS
- Multi-stage air bag (driver) and passenger front and side – supplemental (door-mounted)
- Driver and passenger knee air bags
- Driver and passenger constant-force retractors and seat belt pretensioners

Optional Features

- Continental All-season Performance tires

2007 Chrysler Crossfire Coupe Limited

Standard Features

In addition to the standard features on the Chrysler Crossfire Coupe, the Crossfire Coupe Limited adds:

- Heated, leather power seats
- Michelin Pilot Sport 2® tires
- 240-watt Infinity® Modulus AM/FM/CD audio system with digital amplifier and dual subwoofers
- Tire Pressure Monitoring (TPM) system
- Heated mirrors
- Fog lamps
- Universal garage door opener

Optional Features

- Five-speed automatic transmission with Auto Stick
- Infinity Modulus AM/FM/CD audio system with global positioning system (GPS) navigation
- Continental All-season Performance tire

2007 Chrysler Crossfire Roadster

Standard Features

- Six-speed manual transmission
- Monochromatic Black exterior
- Dark Slate Gray interior
- Performance cloth seating
- Continental SportContact 2 tires
- AM/FM/CD radio with four speakers
- Power convertible fabric top
- Full power hard tonneau
- Heated glass backlight
- Power windows
- Speed control
- Dual-zone temperature control
- Four-wheel, anti-lock brakes with Brake Assist
- ESP
- All-speed traction control
- OCS
- Multi-stage air bag (driver) and passenger front and side – supplemental (door-mounted)
- Driver and passenger knee air bags
- Driver and passenger constant-force retractors and pretensioners

Optional Features

- Continental All-season Performance tires
- Special Edition Package (includes: manual or automatic transmission, Inferno Red Crystal Pearl Coat exterior paint, Dark Slate Gray cloth seats, SRT 6-style cast-aluminum wheels, Black windshield surround, satin silver door handles and side louvers)

2007 Chrysler Crossfire Roadster Limited

Standard Features

In addition to the standard features on the Chrysler Crossfire Roadster, the Crossfire Roadster Limited adds:

- Heated, leather power seats
- 240-watt Infinity Modulus AM/FM/CD audio system with digital amplifier and dual subwoofers
- TPM
- Heated mirrors
- Fog lamps
- Universal garage door opener

Optional Features

- Five-speed automatic transmission with Auto Stick
- Infinity Modulus AM/FM/CD audio system with GPS navigation
- Continental All-season Performance tires

SAFETY AND SECURITY

Please refer to the [Safety Glossary](#) for descriptions of the following available features:

- OCS

- Multi-stage air bag (driver) and passenger front and side – supplemental (door-mounted)
- Driver and passenger knee air bags
- Driver and passenger constant force retractors and seat belt pretensioners
- ESP
- Brake Assist
- Horns – electric, dual-note
- Night security illumination
- Illuminated entry
- Keyless entry
- Locks – power automatic central locking
- Security alarm – premium
- Sentry Key® theft-deterrent system
- Speed control
- TPM warning
- Traction control – all-speed

COLOR AVAILABILITY

Exterior

- Bright Silver Metallic (New)
- Oyster Gold Crystal Metallic
- Machine Gray Crystal Pearl Coat
- Aero Blue Pearl Coat
- Black
- Inferno Red Crystal Pearl Coat
- Sapphire Silver Metallic
- Classic Yellow

Interior

- Dark Slate Gray
- Dark Slate Gray/Medium Slate Gray
- Dark Slate Gray/Cedar
- Dark Slate Gray/Cool Vanilla

MANUFACTURING INFORMATION

The 2007 Chrysler Crossfire Roadster and Crossfire Coupe are manufactured in Osnabrück, Germany, in conjunction with Karmann, a longtime DaimlerChrysler partner.

MARKET POSITION

- Chrysler Crossfire Coupe and Crossfire Roadster are the Chrysler brand's first modern-day two-seat sports cars. With evocative styling and agile performance, Chrysler Crossfire Coupe and Crossfire Roadster are real alternatives to the offerings from the import power brands. Both models combine stunning design with proven engineering to produce the dream of the original American sports touring car with European precision.

Demographics

Coupe:

- Gender: 49 percent male/51 percent female
- Age: 52 years old (median); 60 percent baby boomers (47-60 years old)
- Marital Status: 62% married
- Household Income: \$78,420 (median)

Roadster:

- Gender: 60 percent male/40 percent female
- Age: 55 years old (median); 47 percent baby boomers
- Marital Status: 68% married
- Household Income: \$96,220 (median)

MARKET ADVANTAGES

- Chrysler Crossfire Coupe, measured dynamically, has a body structure that is twice as stiff as a Porsche Boxster and as stiff as a Porsche 911. This technical achievement allows Crossfire Coupe to demonstrate sedan-like ride comfort without sacrificing the handling characteristics that true sports cars require.
- Chrysler Crossfire Roadster offers exceptional body torsional stiffness (29.2 Hz) and more torque (229 lb.-ft.) than Porsche Boxster (192 lb.-ft.) and BMW Z4 (214 lb.-ft.)
- Chrysler Crossfire Roadster offers a hard tonneau cover for the cloth top, a feature not available on competitors such as Audi TT, BMW Z4 or Porsche Boxster

PRODUCT CHRONOLOGY

2006 Model Year

Chrysler Crossfire is offered in five performance-focused models — Coupe, Coupe Limited, Roadster, Roadster Limited and SRT6 (see Chrysler Crossfire SRT6 description) plus an added specialty package for 2006, the optional Special Edition package available on the Crossfire Roadster model.

Special Edition Package includes:

- Choice of either an automatic or manual transmission
- Exclusive Inferno Red Crystal Pearl Coat exterior paint
- Inside, Dark Slate Gray cloth seats
- SRT6-style cast-aluminum wheels
- Black windshield surround
- Satin Silver door handles
- Hallmark side louvers

In addition to Crossfire's segment-leading technology and styling, two new colors are now available for 2006:

- Oyster Gold Crystal Metallic and Machine Gray Crystal Pearl Coat

2005 Model Year

Chrysler Crossfire Roadster was added in mid-summer 2004 as a 2005 model with SRT6 versions of both Coupe and Roadster following in the fall of 2004

In addition to the Coupe features (see list below), the Roadster included:

- Folding soft top with hard tonneau
- Twin Silver sport bars mounted in race-inspired fairings

Chrysler Crossfire Coupe

- Color: Black monotone
- Speed-sensitive, deployable rear spoiler
- 3.2-liter, 18-valve, SOHC, V-6 engine — 215 horsepower/229 lb.-ft. of torque
- Six-speed manual transmission standard
- Cloth color: Dark Slate Gray monotone
- Low-back bucket manual seats
- AM/FM/CD audio system with four speakers
- ESP, traction control, four-wheel ABS and brake assist

Chrysler Crossfire Coupe Limited (6MTX/5ATX W/AUTOSTICK®)

- Speed-sensitive, deployable rear spoiler
- Fog lamps

- 3.2-liter, SOHC, V-6 engine—215 horsepower/229 lb.-ft. of torque
- Six-speed manual transmission standard
- Five-speed automatic transmission available
- Power-operated high-back bucket seats; heated, leather-trimmed
- Three interior color combinations: Dark Slate Gray and Cedar two-tone, Dark Slate Gray and Medium Slate Gray two-tone, and Dark Slate Gray monotone
- Custom designed luggage (Touring Gear)
- ESP, traction control, four-wheel ABS and brake assist
- Tire pressure monitoring system
- AM/FM/CD 240-watt Infinity Modulus six-speaker audio system with separate amplifier and dual sub-woofers

Chrysler Crossfire Roadster

- Color: Black monotone
- Maintains evocative styling of the coupe, including the boat tail rear
- Speed-sensitive, deployable rear spoiler
- Power cloth top with glass backlight and articulated hard tonneau cover
- Folded top completely hidden from view
- 3.2-liter, SOHC, V-6 engine — 215 horsepower/229 lb.-ft. of torque
- Six-speed manual transmission standard
- Cloth Color: Dark Slate Gray monotone
- Low-back bucket manual seats
- ESP, traction control, four wheel ABS and brake assist
- AM/FM/CD audio system with four speakers

Chrysler Crossfire Roadster Limited (6MTX/5ATX W/AUTOSTICK)

- Power cloth top with glass backlight and articulated hard tonneau cover
- Folded top completely hidden from view
- Speed-sensitive, deployable rear spoiler
- Fog lamps
- 3.2-liter, SOHC, V-6 engine—215 horsepower/229 lb.-ft. of torque
- Six-speed manual transmission standard
- Five-speed automatic transmission available
- Power-operated high-back bucket seats; heated, leather-trimmed
- Four interior color combinations: Dark Slate Gray and Cool Vanilla two-tone (exclusive to the Roadster Limited), Dark Slate Gray and Cedar two-tone, Dark Slate Gray and Medium Slate Gray two-tone, and Dark Slate Gray monotone
- Custom designed luggage (Touring Gear)
- ESP, traction control, four-wheel ABS and brake assist
- Tire pressure monitoring system
- AM/FM/CD 240-watt Infinity Modulus six-speaker audio system with separate amplifier and dual sub-woofers

Chrysler Crossfire SRT6 Coupe and Roadster

SRT versions of both the Crossfire Coupe and Roadster were added in 2005 model year (see Chrysler Crossfire SRT6 description)

2004 Model Year

Chrysler Crossfire was introduced in mid-summer 2003 as a 2004 model

Features included:

- 3.2-liter, 18-valve, SOHC V-6 engine with 215 horsepower/229 lb.-ft. of torque
- Six-speed manual transmission or five-speed automatic with AutoStick
- Rear-wheel drive

- Four-wheel anti-lock disc brakes with brake assist
- Electronic stability program
- All-speed traction control
- Independent double-wishbone front suspension
- Independent five-link rear suspension
- Speed-sensitive, deployable rear spoiler
- Manually telescoping steering column
- Six-speaker sound system with dual sub-woofers
- Front 18-inch P225/40ZR tires
- Rear 19-inch P255/35ZR tires
- Aluminum alloy wheels
- Tire fit system
- Dual-zone semi-automatic air conditioning
- Remote keyless entry with central locking
- Security alarm system
- Tow away protection

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