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2007 Dodge Charger is the Reincarnated Muscle Car With Modern Performance, Versatility and Style

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August 31, 2006, Auburn Hills, Mich. - The 2007 Dodge Charger is a modern-styled, four-door coupe that combines rear-wheel-drive muscle car power, sports car handling and leading-edge technology to deliver a thrilling driving experience. New for 2007 are optional all-wheel-drive models that offer best-in-passenger-car, four-season traction.

A 2.7-liter V-6 engine, which provides 190 horsepower and 190 lb.-ft of torque and a fuel economy rating of 21/28 (city/hwy) also has been added to the Charger lineup for 2007.

"We've combined American rear-wheel-drive muscle car genes with 21st century DaimlerChrysler performance, safety and customer-convenience technology to make the Dodge Charger a fun-to-drive, affordable, five-passenger sedan," said George Murphy, Senior Vice President – Global Marketing, Chrysler Group. "By adding all-wheel drive for improved traction in snow and wet-weather conditions, and a fuel conscious 2.7-liter V-6 engine, the 2007 Charger offers even more exciting choices in the passenger car market."

The 2007 Dodge Charger equipped with a 3.5 liter V-6 engine and five-speed automatic transmission with Auto Stick provides 250 hp and 250 lb.-ft. of torque. Standard features include Electronic Stability Program (ESP), all-speed traction control system (TCS) and four-wheel, anti-lock brakes (ABS). The available 5.7-liter HEMI® V-8 engine offers 340 hp and delivers a 0-60-mph time of approximately 6 seconds. The V-8 HEMI engine is equipped with a Multi-displacement System (MDS) that transparently shuts down four of the eight cylinders when full V-8 power is not needed, improving fuel economy as much as 20 percent without sacrificing vehicle performance.

Dodge Charger's integrated safety and security features provide exceptional occupant protection on the road. The National Highway Traffic Safety Administration (NHTSA) gave the Dodge Charger a five-star rating for driver and front-passenger protection in a frontal crash, the highest rating in the U.S. government's safety crash-test program.

"WHAT'S NEW FOR 2007"

Models

- Two additional models join the stable of Charger offerings in 2007: the SXT and R/T with all-wheel drive (AWD). The rear-wheel-drive (RWD) SXT remains a package offering

Exterior

- Updated palette offers eight exterior colors:
 - Bright Silver Metallic Clear Coat
 - Brilliant Black Crystal Pearl Coat
 - Inferno Red Crystal Pearl Coat
 - Marine Blue Pearl Coat
 - Silver Steel Metallic Clear Coat
 - Steel Blue Metallic Clear Coat
 - Stone White Clear Coat
 - TorRed
- New decklid spoiler and 18-inch chrome-clad aluminum wheels — optional on SXT (RWD) package

Interior

- AM/FM/Six-CD/full-map DVD-based navigation radio with GPS — optional on SXT
- SIRIUS Satellite Radio with first-year subscription provided by SIRIUS — standard on R/T

Powertrain / Chassis

- All-wheel drive with 38/62 front/rear torque split — standard on SXT and R/T (AWD) models
- A 2.7-liter V-6 engine providing 190 hp (142 kW) and 190 lb.-ft. (258 N•m) mated to a four-speed automatic transmission — standard on SE
- New 18-inch ultra-bright aluminum wheels — standard on R/T
- New 18-inch chrome-clad aluminum wheels — optional on SXT and R/T (RWD) models
- New 20-inch chrome-clad aluminum wheels and 245/45ZR20 all-season performance tires — standard with the Daytona R/T package and Road/Track Performance Group

Safety & Security

- Automatic oil change alert
- Low-risk deployment air bags
- Power adjustable pedals — standard on R/T

Packages

- Convenience Group III package bundles automatic headlamps, one-touch express up/down front windows and dual-zone automatic temperature control (ATC) — optional on SXT
- Enhanced Road/Track Performance Group package now includes 20-inch chrome-clad aluminum wheels, 245/45ZR20 all-season performance tires, front chin and rear decklid spoilers, and five exterior color offerings; in addition to equipment previously included — optional on R/T (RWD)

DESIGN

Trevor Creed, Senior Vice President – Design: “The flavor of the American muscle car is evident in the 2007 Dodge Charger, yet it has its own unique, modern character. The updated coupe styling and fastback design create a modern statement of power with all the versatility of a four-door sedan.”

Trevor Creed, Senior Vice President – Design: “Designers sculpted a bold, stunning four-door coupe with the aggressive performance to back up the Charger name. Clearly a Dodge, it will not be mistaken for any other car on the street or track.”

The 2007 Dodge Charger is a fresh execution of modern muscle with the convenience and interior capacity of a full-size passenger car. Boasting the longest wheelbase in its class, the Charger features room for five adults and enough trunk space to meet the demands of active lifestyles. Dodge Charger's seating position is more than 2 inches higher than the previous-generation Dodge sedan, which gives a comfortable command-of-the-road view for driver and front passenger.

The exterior design of the Dodge Charger features a long, muscular character line that defines the front corners, runs back to the rear door and makes way for a large rear fender, which gives notice that the car is rear-wheel-drive powered. The profile of the Dodge Charger's roofline and the sloping fastback style suggest a sense of speed, while the front end is strong with a sinister sneer.

ENGINEERING

Craig Love, Vice President – Rear-Wheel Drive Platform Team: “Modern technologies allowed us to bring a 21st century muscle car to market with the ride-and-handling characteristics inherent in rear-wheel drive. And, new for 2007, the Dodge Charger lineup includes all-wheel-drive models that add outstanding performance and stability under all driving conditions.”

The new 2007 Dodge Charger all-wheel-drive models provide excellent cornering balance under all driving conditions and improved traction in snow and wet-weather conditions. By driving continuously through all four wheels, the all-wheel-drive system, combined with standard ESP, all-speed TCS and four-wheel ABS, adds outstanding performance and stability under all traction conditions.

The 2007 Dodge Charger rear-wheel-drive models feature outstanding performance and handling, near 50-50 weight distribution and unique suspensions that provide just the right level of driving characteristics for all Charger customers. New for 2007 is the available 2.7-liter V-6 engine that offers an outstanding combination of performance,

durability and fuel economy.

The optional Road/Track Performance Group has been enhanced for the 2007 Dodge Charger and offers larger 245/45ZR20 all-season performance tires and 20-inch chrome-clad aluminum wheels. Tuned for firmer handling, this package is available on the 2007 V-8 HEMI-powered Charger R/T model. Package items include perforated seats with preferred suede inserts; automatic temperature control; heated front seats; eight-way power front-passenger seat; express up-down front windows; automatic headlamps; rear deck lid and front fascia spoilers; load-leveling and height-control shocks; and performance suspension, steering, brakes, exhaust and induction system.

PRODUCT HIGHLIGHTS

Modern coupe styling with four-door functionality:

- The high beltline, aggressive roofline and coupe-like profile hint at past designs, but the 2007 Dodge Charger is a fresh execution of modern muscle
- With a contemporary design to back up its power, sports car handling and cutting-edge technology, today's consumers will appreciate the added function, convenience and interior capacity of a full-size passenger car

American rear-wheel-drive muscle car genes:

- A short- and long-arm (SLA) front suspension system combined with a five-link independent rear suspension system are tuned to provide spirited driving and handling performance to match Dodge Charger's personality
- Dodge Charger models are available with a five-speed automatic transmission with Auto Stick to provide a full range of transmission performance to match a variety of driving styles and situations

Of course, its got a HEMI!

- Unmatched performance in its segment, the optional V-8 HEMI offers 340 hp and 390 lb.-ft. of torque, delivering 0-60-mph time of approximately 6 seconds
- Fuel-conscious 5.7-liter HEMI V-8 engine with MDS transparently shuts down four of the eight cylinders when V-8 power is not needed, giving the driver all the benefits of a HEMI V-8 with V-6-like fuel economy

Safety and security:

- All Dodge Charger models are available with advanced technology, including ESP with Brake Assist, all-speed traction control system and four-wheel ABS, that improves handling and accident avoidance
- All-wheel-drive models add outstanding performance and stability under all driving conditions
- Additional passive and active safety features include rear-sill reinforcement and structure, energy-absorbing steering column, advanced multi-stage driver and front-passenger air bags and available side-curtain air bags
- Dodge Charger has received a five-star frontal crash rating for driver and front-passenger safety from NHTSA

Customer convenience technology:

- Dodge Charger offers available Boston Acoustics audio systems; AM/FM/six-CD/cassette stereo with MP3 capability; 5.8-inch full-screen, DVD-based navigation system; and a rear-seat DVD Video Entertainment System (VES®) with 7-inch screen
- Standard SIRIUS Satellite Radio with first-year subscription provided by SIRIUS and power adjustable pedals on Dodge Charger R/T models
- UConnect® Hands-free Communication System uses Bluetooth® global standard technology and includes automatic-dimming rearview mirror

MODEL LINEUP

2007 Dodge Charger SE (Rear-wheel Drive)

Standard Features

- 2.7-liter V-6 engine — 190 hp (142 kW) and 190 lb.-ft. (258 N•m) of torque and four-speed automatic

transmission

- Rear-wheel-drive configuration
- Five-speed automatic transmission with Auto Stick
- 17-inch steel wheels with bolt-on wheel covers
- 18-gallon fuel tank
- Air conditioning with manual temperature controls
- All-speed TCS
- AM/FM/CD stereo with an auxiliary audio input jack and four speakers
- Body-color grille, door handles and bodyside moldings
- Cloth front bucket seats
- Driver and passenger adjustable lumbar support
- Driver and passenger power mirrors
- Driver-side one-touch-down power windows
- ESP with Brake Assist
- Low-risk deployment air bags
- Oil change alert
- Outside-temperature display
- Power four-wheel ABS
- Power locks
- Rack-and-pinion steering
- Rear-window defroster
- Remote keyless, illuminated entry
- Sentry Key® Engine Immobilizer system
- Solar-control window glass
- Speed control with instrument panel indicator light
- Tilt and telescoping steering column
- Touring suspension with 215/65R17 all-season tires

Optional Features / Packages

- 3.5-liter High Output V-6 engine – 250 hp (186 kW) and 250 lb.-ft. (340 N•m) of torque
- ESP, TCS ABS — optional with 2.7-liter V-6 engine
- Convenience Group I including power adjustable pedals and power eight-way driver seat
- Protection Group includes supplemental side-curtain air bags, self-sealing tires and air filtration
- SIRIUS Satellite Radio with first-year subscription provided by SIRIUS
- SXT package adds the following standard features: 3.5-liter V-6 engine; ESP, TCS, and ABS; 17-inch machined-face, cast-aluminum wheels; 276-watt six-speaker Boston Acoustics sound system; 60-40 split-folding rear seat with armrest and cup holder; chromed grille surround with bright grille crosshairs; fog lamps; illuminated visor vanity mirrors; leather-wrapped steering wheel and shift knob; power eight-way driver seat; and Satin Silver center-stack bezels

The rear-wheel-drive Dodge Charger with the SXT package offers the following additional options:

- 18-inch chrome-clad aluminum wheels
- 18-inch machined-aluminum wheels
- AM/FM/cassette/six-CD stereo with MP3 capability
- AM/FM/six-CD stereo and 5.8-inch full-screen, DVD-based navigation system with global positioning system (GPS)
- Comfort Seating Group, including heated, leather, eight-way power front seats
- Convenience Group III, including automatic temperature control, express up-down front windows and automatic headlamps
- Leather-trimmed seats
- Power adjustable pedals
- Rear decklid spoiler
- Rear-seat DVD VES
- Sun roof
- UConnect Hands-free Communication System using Bluetooth global standard technology with auto-

dimming interior rearview mirror

2007 Dodge Charger SXT (All-wheel Drive)

Standard Features

In addition to all the standard and optional features on the rear-wheel-drive Dodge Charger with the SXT package, the Charger SXT all-wheel-drive model adds the following:

- 18-inch polished-aluminum wheels
- 19-gallon fuel tank
- Front differential and transfer case
- Performance disc brakes
- Unique all-wheel-drive front suspension

Dodge Charger R/T (Rear-wheel Drive)

Standard Features

In addition to all standard features on the Dodge Charger SE and the Charger with the SXT package, the rear-wheel-drive Dodge Charger R/T adds/replaces the following:

- 5.7-liter HEMI V-8 engine – 340 hp (254 kW) and 390 lb.-ft. (525 N•m) of torque
- MDS – improving fuel economy as much as 20 percent
- 18-inch Ultra-bright aluminum wheels
- 19-gallon fuel tank
- Body-color, folding, heated mirrors
- Dual exhaust with bright tips
- Five-speed automatic transmission with enhanced Auto Stick
- Performance four-wheel, anti-lock disc brakes
- Power adjustable pedals
- Premium leather interior trim
- Security alarm with panic button on key fob
- SIRIUS Satellite Radio with first-year subscription provided by SIRIUS

Optional Features/Packages

In addition to optional features on the Dodge Charger SE and the Charger with the SXT package, the rear-wheel-drive 2007 Dodge Charger R/T offers the following:

- Convenience Group II, including automatic temperature control, heated front seats, eight-way power passenger seat, express up/down windows, automatic headlamps
- Electronic Convenience Group, including reconfigurable instrument panel, a compass and Electronic Vehicle Information Center, which adds trip computer, security alarm, steering wheel-mounted audio controls and HomeLink universal transceiver
- Sound Group II, including seven-speaker Boston Acoustics sound system with 368-watt digital amplifier and AM/FM/six-CD/cassette stereo with MP3 capability
- Enhanced Road/Track Performance Group, including perforated seats with suede inserts; automatic temperature control; heated front seats; eight-way power passenger seat; express up-down front windows; automatic headlamps; rear deck lid and front fascia spoilers; load-leveling and height-control shocks; 20-inch chrome-clad aluminum wheels; 245/45ZR20 all-season performance tires; performance steering, suspension and brakes; and a performance exhaust and induction system, which provides an additional 10 hp to the HEMI V-8 engine (RWD only)
- Daytona R/T package, including all items listed in the enhanced Road/Track Performance Group plus HEMI-orange engine cover, “HEMI” and “Daytona” decal package; Daytona serialized badge; unique, limited-production high-impact exterior paint colors and body-color instrument panel bezel (RWD only)

2007 Dodge Charger R/T (All-wheel Drive)

Standard Features

In addition to all the standard and optional features on the rear-wheel-drive Dodge Charger R/T, the all-wheel-drive Charger R/T adds the following:

- 18-inch polished-aluminum wheels
- Front differential and transfer case
- Performance disc brakes
- Unique all-wheel-drive front suspension

SAFETY AND SECURITY

The 2007 Dodge Charger received a five-star rating for driver and front-passenger protection in a frontal crash, the highest rating from NHTSA.

Please refer to the [Safety Glossary](#) for descriptions of the following available features:

- Advanced multi-stage air bag system
- All-speed traction control system
- Anti-lock brake system
- Auto-dimming interior rearview mirror
- Auto-reverse sun roof
- Auto-reverse windows
- BeltAlert
- Brake/Park Interlock
- Brake Assist
- Child-protection rear door locks
- Constant Force Retractors
- Electronic Stability Program
- Energy-absorbing steering column
- Enhanced Accident Response System
- Inside emergency trunk release
- Lower Anchors and Tethers for CHildren (LATCH)
- Low-risk deployment air bags
- Power adjustable pedals
- Remote keyless entry
- Self-sealing tires
- Supplemental side-curtain air bags
- Seat belt pretensioners
- Security alarm with panic button on key fob
- Sentry Key Engine Immobilizer
- Tire Pressure Monitor
- UConnect Hands-free Communication System using Bluetooth technology

COLOR AVAILABILITY

- Marine Blue Pearl Coat (New)
- Steel Blue Metallic Clear Coat (New)
- TorRed (New)
- Bright Silver Metallic Clear Coat
- Brilliant Black Crystal Pearl Coat
- Inferno Red Crystal Pearl Coat
- Silver Steel Metallic Clear Coat
- Stone White Clear Coat

MANUFACTURING INFORMATION

- 2007 model year production start: August 2006
- Production location: Brampton Assembly Plant in Brampton, Ontario, Canada
- 5.7-liter HEMI V-8 engine: Saltillo Engine Plant in Saltillo, Mexico
- 3.5-liter High Output V-6 engine: Kenosha Engine Plant in Kenosha, Wis.

- 2.7-liter V-6 engine: Kenosha Engine Plant in Kenosha, Wis.
- Five-speed automatic transmission with Auto Stick: Indiana Transmission Plant I in Kokomo, Ind.
- Four-speed automatic variable-line pressure transmission: Kokomo Transmission Plant in Kokomo, Ind.

MARKET POSITION

The 2007 Dodge Charger pays homage to muscle cars of the '60s but with modern coupe styling and four-door functionality. With legendary HEMI V-8 power, Dodge Charger offers American muscle car genes with 21st century performance, safety and customer-convenience technology.

Dodge Charger targets predominately men ages 40-59, middle- to upper-middle-class, who are former sedan or SUV owners looking for a performance sedan with bold style.

Demographics

- Gender: 65 percent male
- Median Age: 46
- Median Annual Household Income: \$75,000
- Education: 45 percent college graduates
- Household: 65 percent married
- Occupation: mix of mid-level white-collar workers, skilled tradespeople, and traditional blue-collar workers in high-paying professions

MARKET ADVANTAGES

- Dodge Charger is back as a rear-wheel-drive sedan with V-8 HEMI performance
- Available all-wheel-drive models provide best-in-passenger-car, four-season traction
- Modern fuel-saving HEMI V-8 engine provides 340 hp and 390 lb.-ft. of torque, and allows the Charger R/T to go from zero to 60 mph in 6 seconds
- Dodge Charger's 5.7-liter HEMI engine features MDS, which transparently shuts down four of its eight cylinders when full V-8 power is not needed, providing as much as 20 percent improved fuel economy without sacrificing vehicle performance
- Modern two-door coupe styling with four-door functionality
- Precision performance and spirited handling to match Charger's personality
- ESP with Brake Assist, all-speed TCS, four-wheel ABS and five-speed automatic transmission with Auto Stick — available on all models
- Unique ride-and-handling suspension offerings to match a variety of driving enthusiasts' needs
- Comfortable room for five adults with flexible 60-40 split rear seat, tilt and telescoping steering column and power adjustable pedals
- Optional rear-seat Video Entertainment System, DVD-based navigation, SIRIUS Satellite Radio, UConnect Hands-free Communication and Boston Acoustics sound systems

PRODUCT CHRONOLOGY

2006 Model Year

Charger is reincarnated with contemporary form and function offering two models and unique packages designed for all levels of modern muscle-car enthusiasts. Offerings include:

2006 Dodge Charger SE Standard Features

Body:

- Available colors: Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat, Inferno Red Crystal Pearl Coat, Magnesium Pearl Coat, Midnight Blue Pearl Coat, Silver Steel Metallic Clear Coat, Stone White
- Body-color grille, door handles, bodyside moldings
- Driver and passenger power mirrors
- Parallel-action wiper system
- Power trunk lid release
- 3.5-liter High Output engine badge

Powertrain

- 3.5-liter High Output, SOHC V-6 250-horsepower engine with five-speed automatic transmission and Auto Stick
- Electronic throttle control
- Rear-wheel-drive system

Interior

- Air conditioning with manual temperature controls
- Advanced multi-stage front air bag system with Occupant Classification System
- Lower Anchors and Tethers for Children (LATCH) Child Seat Anchor System
- Constant Force Retractors
- Front and rear floor mats featuring 12-oz. carpeting
- Floor console with storage bin, 12-volt power outlet, coin holder
- Manual tilt and telescoping steering wheel
- Overhead console with front map/reading lamps for driver, passenger, covered storage bin
- Seat belt pretensioners
- Seat BeltAlert
- Seats: Cloth-trimmed in Dark Slate Gray Addison Cloth or Medium Slate Gray Addison Cloth
- Driver, passenger manually adjustable lumbar supports
- Outside temperature display
- One touch, three-blink lane change signal

Chassis

- 17-inch stamped-steel wheels with bolt-on wheel covers
- 18-gallon fuel tank
- Electronic Stability Control (ESP) and Brake Assist
- Power four-wheel disc brake system with 12.6-inch rotors, four-wheel anti-lock brake system (ABS), and all-speed traction control
- Power rack-and-pinion steering
- Short- and long-arm front suspension, multi-link independent rear suspension
- Speed control with instrument panel indicator light

Electrical

- Accessory power delay
- AM/FM stereo radio with single CD player
- CAN bus electrical architecture
- Enhanced accident response system
- Enhanced battery saver
- Four-speaker sound system
- Power front and rear windows with express (one-touchdown) driver's door window
- Power decklid release
- Power door locks with driver selectable "rolling" automatic locking and central locking
- Power outlets in instrument panel, center console
- Rear window defroster
- Remote keyless/illuminated entry
- Sentry Key engine immobilizer—theft deterrent system

2006 Dodge Charger SXT Package (RWD)

Includes all Dodge Charger SE features plus/replaced by:

Body

- Chrome grille surround with bright grille crosshairs
- Fog lamps
- SXT badge

Interior

- 60/40 split-folding rear seat with armrest and cup holder
- Cargo net
- Eight-way power driver seat
- Illuminated visor vanity mirrors
- Leather-wrapped steering wheel and shift knob
- Satin Silver center stack bezels

Chassis

- 17-inch machined-face cast-aluminum wheels

Electrical

- Boston Acoustics six-speaker audio system with 276-watt digital (DSP) amplifier

2006 Dodge Charger R/T (RWD) Standard Features

Includes all Dodge Charger SXT features plus/replaced by:

Body

- Heated/foldaway mirrors
- HEMI badge
- R/T badge

Powertrain:

- 5.7-liter HEMI Multi-displacement V-8 340 hp engine with five-speed automatic transmission with enhanced Auto Stick
- Dual ignition (two spark plugs per cylinder)

Interior

- Bright silver lower steering wheel spokes
- Power-adjustable pedals
- Center console, cup holder door with bright accent
- Leather-trimmed bucket seats
- SIRIUS Satellite Radio with one-year subscription

Chassis

- 18-inch polished-aluminum wheels, all-season touring tires
- 19-gallon fuel tank
- Dual bright exhaust tips
- Power four-wheel disc performance brake system with 13.6-inch front rotors, four-wheel anti-lock brake system (ABS) and all-speed traction control
- Available Road/Track Performance Group option

2006 Dodge Charger Daytona R/T Package

Body

- Flat black graphics and decals
- High-impact exterior Go ManGo!, Top Banana or TorRed paint
- Rear decklid and front chin spoiler
- Heritage R/T badging

Powertrain

- HEMI orange engine cover
- Specially tuned 350-horsepower HEMI V-8 engine

Interior

- Eight-way power passenger seat
- Body-color accent stitching on front and rear seats
- Body-color accent stitching on leather-wrapped steering wheel
- “Daytona Limited Edition” display on the electronic cluster (when so equipped)
- Embroidered “Daytona” logos on front headrests
- Matching body-colored center stack and shifter bezel
- Performance front seats, heated with suede inserts
- Power adjustable pedals
- Sequentially numbered “Daytona Limited Edition” badge on instrument panel
- One-touch, three-blink lane change signal standard

Chassis

- Load-leveling and height-control shocks (Nivomat™)
- Performance steering gear
- Performance suspension
- Tires — P235/55R18 black sidewall all-season performance Michelin MXM4
- Unique high-performance exhaust tone
- Wheels—18-inch polished-aluminum wheels with black-painted pockets

Electrical

- Automatic temperature control

[Feature Availability and Specifications](#)

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