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## 2007 Chrysler 300C SRT8: Design

August 31, 2006, Auburn Hills, Mich. -

### DESIGN

**Trevor Creed, Senior Vice President – Design, Chrysler Group:** *“There’s a subtle muscularity to the 2007 Chrysler 300C SRT8 that speaks to the character of the car. The design combines elegance and near-luxury refinement with enhancements that accentuate its sporting capabilities.”*

Modified front and rear fascias on the 2007 Chrysler 300C SRT8 direct air flow through unique ducts that cool the brakes. In addition, a specially designed rear deck spoiler increases rear downforce by 39 percent without increasing drag.

Other unique touches to the Chrysler 300C SRT8’s exterior include body-color front and rear bumper inserts, body-color mirrors and door handles, and unique SRT badging.

Inside, befitting its high-performance character, the 2007 Chrysler 300C SRT8 offers power-adjustable front sport seats that are fitted with performance suede inserts (matched in the rear seats), a power-adjustable pedal cluster, full instrumentation, automatic temperature-control system with dual-zone controls and infrared temperature sensing, and an electronic vehicle information center with 128 customer-programmable features.

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