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2007 Dodge Ram 2500/3500 Box-off Models: All-New 6.7-liter Cummins Turbo Diesel Engine, 650 lb.-ft. of Torque and 6-speed Automatic Transmission

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Armed with an all-new 6.7-liter Cummins Turbo Diesel engine (available January 2007) producing 650 lb.-ft. of torque (881 N•m) and an available six-speed automatic transmission, the 2007 Dodge Ram 2500/3500 Box-off models combine leading commercial power and strength with enhanced handling, safety and durability, successfully blending the needs of the commercial and heavy-duty pickup truck markets.

“The ‘Ram tough’ legacy continues with the 2007 Dodge Ram 2500/3500 Box-off models,” said George Murphy, Senior Vice President – Global Brand Marketing, Chrysler Group. “With commercial-grade capability, durability and versatility, as well as a choice of premium engines, Ram 2500/3500 Box-off models deliver powertrain superiority, enhanced commercial performance and class-leading attributes to keep commercial customers working at optimal levels.”

Dodge Ram Box-off models will continue to feature the 5.9-liter Cummins Turbo Diesel engine (through December 2006), providing 610 lb.-ft. of torque (827 N•m) at 1,600 rpm and 325 horsepower (242 kW) at 2,900 rpm.

An integral component of Dodge’s commercial vehicle program, Ram 2500/3500 Box-off models are adaptable for almost any type of installation, including flat beds, utility/service bodies, stake bodies, landscaping, dry box, aerial devices, rancher bodies and catering applications.

“WHAT’S NEW FOR 2007”

Interior

- YES Essentials® stain-resistant fabric

Powertrain / Chassis

- New 6.7-liter Cummins Turbo Diesel engine delivers 350-hp and 650 lb.-ft. of torque (available January 2007)
- New six-speed automatic transmission (mated with 6.7-liter turbo diesel engine, available January 2007)

Safety & Security

- Optional remote start

DESIGN

Trevor Creed, Senior Vice President – Design: “With its signature in-your-face crosshair grille, the 2007 Dodge Ram 2500/3500 Box-Off breaks from the mold and extends bold, tough Ram attributes to the commercial vehicle market.”

Staying true to Dodge Ram’s bold, tough, in-your-face attitude, the 2007 Dodge Ram 2500/3500 Box-Off models feature refined styling and interior comfort. Quad Cab® models boast best-in-class interior room of 121.7 cubic feet and feature four standard doors and 60-40 folding rear seats, delivering interior functionality and capability.

Interior features include ventilation and air conditioning controls, rear-compartment reading lamps, available full-screen navigation radio, optional front bucket seats with full-floor console, door trim panels, standard heated seats on Laramie models, available DVD rear-seat video system on Quad Cab models, Infinity® sound system, UConnect® hands-free communication system, power sliding rear window, and front and rear head restraints.

ENGINEERING

Mike Donoughe, Vice President – Body-on-frame Product Team: “The 2007 Dodge Ram 2500/3500 Box-off models are engineered for commercial customer use with exceptional upfit, towing and carrying capabilities. Bold and durable, and with an uncompromising attitude that remains the standard among heavy-duty pickups, Dodge Ram Box-off models deliver the commercial strength that business customers demand.”

Offering one of the market's most potent powertrain combinations, the 2007 Dodge Ram 2500/3500 Box-off models come with the standard 5.7-liter HEMI® V-8 or an all-new 6.7-liter Cummins Turbo Diesel. Delivering 350 horsepower (261 kW) at 3,013 rpm and a class-dominating 650 lb.-ft. of torque (881 N•m) at 1,500 rpm, the available Cummins diesel offers superior fuel economy while ensuring durability and lower cost of ownership for the commercial customer. Meeting 50-state emissions requirements, the Cummins Turbo Diesel has overhaul intervals of 350,000 miles, providing more than a 100,000-mile advantage over the competition.

The standard 5.7-liter HEMI is a best-in-class V-8 that turns out 345 horsepower (257 kW) for 2500 models or 330 horsepower for 3500 models (246 kW) at 5,600 rpm, and 375 lb.-ft. of torque (508 N•m) at 4,200 rpm.

Available in regular and Quad Cab™ models, frame rail rear spacing of 42 inches and cab-to-axle dimensions of 37 and 56 inches allows easy upfits for commercial buyers' individual needs. The Dodge Ram 2500 Box-off maximum Gross Vehicle Weight Rating (GVWR) is 9,000 lbs., maximum payload is 3,700 lbs., and maximum Gross Combined Weight Rating (GCWR) is 20,000 lbs. Dodge Ram 3500 Box-off's maximum GVWR is 11,500 lbs., with a maximum payload of 5,580 lbs. and best-in-class maximum GCWR of 23,000 lbs.

Built to work as hard as its commercial customers do, Dodge Ram 2500/3500 Box-off models feature 17-inch wheels and tires and an extended driving range due to its large 35-gallon fuel tank. An adjustable fuel filler kit allows upfitters flexibility in locating the fuel fill to meet end users' needs.

PRODUCT HIGHLIGHTS

- Successfully blends needs of the commercial and heavy-duty pickup truck markets, offering superior capability and strength with enhanced handling, safety and power
- Adaptable for a wide array of business and commercial work applications, meeting industry dimensional box-off standards for virtually any type of installation
- Dominates segment with a host of best-in-class advantages including acceleration, towing, torque, interior room, and largest brakes
- Built directly for commercial customer use with exceptional upfit, towing and carrying capabilities

MODEL LINEUP

2007 Dodge Ram 2500/3500 Box-Off ST

Standard Features

- 5.7-liter HEMI V-8 engine
- Six-speed manual transmission
- Air conditioning
- AM/FM stereo with CD player and four speakers
- Four-wheel anti-lock disc brakes
- Part-time four-wheel-drive transfer case (4x4 models only)
- 17-inch wheels and full-size spare tire

Optional Features

- 5.9-liter Cummins Turbo Diesel engine (through December 2006)
- Four-speed automatic transmission (diesel only – through December 2006)
- 6.7-liter Cummins Turbo Diesel (available January 2007)
- Six-speed automatic transmission (diesel only – available January 2007)
- Five-speed automatic transmission (with 5.7-liter HEMI® V-8 engine)
- Speed control
- Trailer tow mirrors
- 17-inch chrome-clad steel wheels

2007 Dodge Ram 2500/3500 Box-Off SLT

Standard Features

In addition to standard features on the ST, the Ram 2500/3500 Box-Off SLT adds:

- Keyless entry
- Overhead console with mini-trip computer and compass
- Power windows and door locks
- Speed control
- 17-inch chrome-clad steel wheels

Optional Features

- AM/FM stereo with six-disc CD changer
- Bucket seats with leather upholstery
- Full-screen navigation radio
- Power adjustable pedals
- Power sun roof
- SIRUS Satellite Radio
- Six-way power driver seat
- UConnect® Hands-free Communication System
- 17-inch chrome-clad aluminum wheels

2007 Dodge Ram 2500/3500 Box-Off Laramie

Standard Features

In addition to standard features on the SLT, the Ram 2500/3500 Box-Off Laramie adds:

- Body-side chromed molding
- Dual-zone climate control
- Security alarm
- Sentry Key® engine immobilizer
- Steering-wheel mounted audio controls

SAFETY AND SECURITY

Please refer to the [safety glossary](#) for descriptions of the following available features:

- Advanced Multi-Stage Air Bags
- Anti-Lock Braking System
- BeltAlert
- Brake/Park Interlock
- Center Occupant Shoulder Belt
- Constant Force Retractors
- Crumple Zones
- Door Alert
- Driver-Side Inflatable Knee Blocker
- Electronic Brake Force Distribution
- Energy-Absorbing Steering Column
- Front Crush Sensors
- Head Restraints
- Inflatable Knee Blocker
- Interior Head-Impact Protection
- Knee Bolsters
- Lower Anchors and Tethers for Children (LATCH)
- Low-risk Deployment Air Bag
- Occupant Sensing System
- Power Adjustable Pedals
- Remote Keyless Entry
- Seat Belt Pretensioners
- Security Alarm

- Supplemental Side-Curtain Air Bags
- Three-point Lap-Shoulder Belt With Height Adjusters
- Tire Pressure Monitoring System
- UConnect Hands-free Communication System

COLOR AVAILABILITY

- Atlantic Blue
- Black
- Bright Silver Metallic
- Bright White
- Flame Red
- Inferno Red
- Light Khaki Metallic
- Mineral Gray Metallic
- Patriot Blue

MANUFACTURING INFORMATION

- 2007 model year production start: July, 2006
- Production locations: Saltillo Assembly Plant in Coahuila, Mexico and North Assembly Plant in St. Louis, Mo.
- 6.7 liter Cummins Turbo Diesel engine: Cummins Engine Plant in Columbus, Ind.
- 5.7 liter HEMI V-8 engine: Saltillo Engine Plant in Saltillo in Mexico
- Five-speed automatic transmission: Kokomo Transmission in Kokomo, Ind.
- Six speed manual transmission: Sao Bernardo do Campo plant in Sao Paulo, Brazil
- Six-speed automatic transmission: Aisin Transmission Facility in Ogawa, Aichi, Japan

MARKET POSITION

Leading the way with the class-dominating 6.7-liter Cummins Turbo Diesel, the 2007 Dodge Ram 2500/3500 Box-Off successfully blends the needs of the commercial and heavy-duty pickup truck markets, offering superior capability and strength with enhanced handling, safety and power. With an uncompromising attitude that remains the standard among heavy-duty pickups, Dodge Ram 2500/3500 Box-Off delivers commercial performance and amenities that business customers demand.

Demographics / Target Customer

Small-business Customer:

- 10 vehicles or less in fleet
- Entrepreneur, independent business person with hands-on management style
- Key vocational segments include tradesmen (carpenters, electricians, roofers, HVAC, electricians, etc.); landscaping and lawn maintenance; retailers/wholesalers; agriculture/ farming; and service and delivery (florist, dry cleaner, package/parcel, etc.)

Small Fleet Customer:

- 10 to 49 vehicles in fleet
- Independent manager with reliable support staff and close pulse on the business
- Maintains rigid fleet maintenance and repair schedules
- Key vocational segments include tradesmen (carpenters, electricians, roofers, HVAC, electricians, etc.); landscaping and lawn maintenance; retailers/wholesalers; agriculture/ farming; service and delivery (florist, dry cleaner, package/parcel, etc.); and utilities/ government/municipalities

MARKET ADVANTAGES

- The 2007 Dodge Ram 2500/3500 Box-off boasts one of the most dynamic powertrain combinations in the heavy-duty segment: the 5.7-liter HEMI V-8 and the all-new 6.7-liter Cummins Turbo Diesel
- Meeting 50-state emissions requirements, the new Cummins Turbo Diesel produces a class-dominating 650 lb.-ft. of torque (881 N•m) at 1,500 rpm and 325 horsepower (242 kW)

- The standard 5.7-liter HEMI V-8 provides 345 horsepower (257 kW) and 375 lb.-ft. of torque (508 N•m) at 4,400 rpm, providing best-in-class acceleration and towing capability versus competitive vehicles with similar size gasoline engines
- Engineered for demanding high-mileage customers, diesel-equipped models have overhaul intervals of 350,000 miles, providing more than a 100,000-mile advantage over the competition
- The 2007 Dodge Ram 2500/3500 Box-off has best-in-class interior room of 121.7 cubic feet with Quad Cab™ models

PRODUCT CHRONOLOGY

2006 Model Year

- Dodge Ram 2500 Box-Off ST, SLT or Laramie available in 4x2, 4x4, Regular or Quad Cab® with single rear wheels
- Dodge Ram 3500 Box-Off ST, SLT or Laramie available in 4x2, 4x4, Quad Cab with single rear wheels
- Dodge Ram 3500 Box-Off ST, SLT or Laramie available in 4x2, 4x4, Regular or Quad Cab with dual rear wheels (4x4 dual rear wheel configuration available Fall 2005)
- Re-engineered fuel system to meet LEV II and ORVR requirements
- Redesigned 17-inch chrome-clad aluminum wheels standard on Sport package, optional on Laramie models
- Thicker front door glass and re-engineered door seals for reduced wind noise contributes to interior cabin quietness
- Polymer constraint layer on front of dash panel for enhanced engine and road noise abatement
- Redesigned headlamps, grille, front fascia and fender assemblies
- Enhanced headlamp performance
- Optional power sliding backlight
- Available in nine colors, including Inferno Red Crystal Pearl Coat and Light Khaki Metallic Clear Coat
- Redesigned instrument panel includes wider center stack, reduced-glare panel cluster, new HVAC controls with four trim levels (ST, monochrome; SLT, woodgrain; Laramie, wood/metal; Sport, metallic)
- Optional full-screen navigation radio
- Optional DVD rear seat entertainment system on Quad Cabs
- Optional front bucket seats with full center console available on SLT, Sport package and Laramie
- Rear seat ladder-style headrests on Quad Cab
- Enhanced seat design includes enhanced leather offerings and French-stitched sew lines
- Upscale finishes, including Maple Pommele accents on instrument panel and doors and Satin Silver II accents on control knobs
- Interior color offerings: Khaki and Medium Slate Gray

2005 Model Year

- New sun roof available on Quad Cab
- UConnect® Hands-free Communication System with Bluetooth® technology features push-to-talk button in rearview mirror assembly optional on SLT and Laramie
- SIRIUS Satellite Radio(a) optional on SLT and Laramie Quad Cab (late availability)
- New transmission mounts for manual transmissions improve noise, vibration and harshness
- New diesel in-tank fuel lift pump

2004 Model Year

- All Cummins Diesel engines are now High Output version
- Tow/haul mode included with models with automatic transmission
- New 48RE four-speed automatic transmission with standard and High Output Cummins diesel engines
- New exterior color: Deep Molten Red replaces Garnet Red
- New adjustable rear seat outboard head restraints standard
- Chrome bodyside moldings standard for Laramie
- Chrome-surround grille with chrome billet inserts for Laramie standard
- Heated mirrors optional on SLT and Laramie
- Chrome-clad wheels now standard on Laramie

- New available navigation radio with 4.9-inch full-color display, AM/FM stereo, CD player and DVD-based navigation system
- Satin Silver door and instrument panel bezels for Laramie

2003 Model Year

- 2500 and 3500 single rear-wheel Box Off models introduced in Spring of 2003
- All-new ST, SLT and Laramie models
- All models are built on two wheelbases: 140.5 and 160.5 inches
- 5.7-liter HEMI® Magnum OHV, SMPI V-8 with 5-45RFE five-speed automatic transmission or NV4500 five-speed manual transmission
- Cummins 5.9-liter standard diesel engine with 47RE four-speed automatic transmission or NV4500 heavy-duty five-speed manual transmission
- Cummins 5.9-liter High Output diesel engine with NV5600 heavy-duty six-speed manual transmission

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