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2007 Dodge Magnum is a Bold Blend of Packaging, Performance and Unique Proportions

August 31, 2006, Auburn Hills, Mich. - The 2007 Dodge Magnum is a stylish alternative for consumers who want the comfort and performance of a car, and the capability and image of a sport-utility vehicle (SUV), without sacrificing everyday functionality. Magnum offers a bold, unique profile; exceptional versatility; and rear-wheel and all-wheel-drive performance. Nothing else is like it on the road.

“Armed with cutting-edge technologies, the Dodge Magnum muscled its way onto the streets and changed the way customers think of family transportation,” said George Murphy, Senior Vice President – Global Marketing, Chrysler Group. “The unique combination of packaging, performance and proportions helps the 2007 Dodge Magnum stand out from the crowd.”

An optional Road/Track Performance Group is offered for the first time on the rear-wheel-drive, HEMI® V-8-powered, 2007 Dodge Magnum R/T. This option provides a spirited ride and firm handling for the passionate, enthusiast driver and includes performance-tuned suspension, braking and steering and new large 20-inch chrome-clad wheels and 245/45ZR20 all-season performance tires.

Fortified with integrated safety and security features, the 2007 Dodge Magnum provides outstanding occupant protection on the road. The National Highway Traffic Safety Administration (NHTSA) gave the Dodge Magnum a five-star rating for driver and front-passenger protection in a frontal crash, the highest rating in the U.S. government’s safety crash-test program.

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