

## **All-new 2007 Dodge Nitro Ignites the Mid-Size SUV Segment**

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Dodge brings its "Grab Life by the Horns" attitude to the mid-size sport-utility vehicle (SUV) segment with the introduction of the all-new 2007 Dodge Nitro. The five-passenger Nitro features bold, aggressive styling with performance to match. The Dodge Nitro is designed and engineered to ignite a segment characterized by bland, mild-mannered entries. This is the first mid-size SUV for the Dodge brand and complements its lineup of cars, minivans, trucks, commercial vehicles and a full-size SUV.

"The Dodge Nitro's styling delivers something extra, that little something mid-size buyers are still searching for — attitude," said George Murphy, Senior Vice President — Global Marketing, Chrysler Group. "The Dodge Nitro offers many features not found in a typical mid-size SUV, such as two V-6 engines, 20-inch chrome-clad aluminum wheels and tires, and a performance suspension."

The Dodge Nitro offers all the mid-size SUV must-haves: space, functionality and flexibility. Nitro's fold-flat, first-row passenger seat and second-row seats offer a variety of loading options. Also new is the LOAD 'N GO™ cargo floor, which slides 18 inches rearward for easy loading and unloading and holds up to 400 pounds. With optional heated leather seats, a DVD-based navigation system, cutting-edge entertainment system options, and a long list of standard safety and security features, the Dodge Nitro spices up the mid-size SUV recipe.

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