

Chrysler's First SUV Is Industry's First Full-size SUV With Trailer Sway Control

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Arriving at dealerships later this month, the all-new 2007 Chrysler Aspen will be the industry's first full-size SUV to offer standard Trailer Sway Control technology. The technology improves trailer stability and increases towing safety.

"Boasting unsurpassed capability, Chrysler Aspen will give customers more peace of mind in towing conditions with segment exclusive Trailer Sway Control," said Mike Donoughe, Vice President – Body-on-frame Product Team, Chrysler Group. "Chrysler Aspen is designed for safety and stability with standard Electronic Stability Program, Electronic Roll Mitigation and Trailer Sway Control."

Trailer Sway Control

Trailer Sway Control reduces trailer sway (an alternating yaw of the vehicle) and improves handling in adverse towing conditions caused by crosswinds and traffic, provides trailer stability and increases towing safety.

Software monitors the vehicle's movement relative to the driver's intended path. The vehicle yaw sensor recognizes sway. Once the system determines the sway is increasing not as a result of the driver's steering input, Trailer Sway Control applies brake pressure on one front wheel to counteract the yaw induced by the trailer and applies brake pressure to all four wheels to slow the vehicle. As the trailer sways to the other side of the vehicle, Trailer Sway Control will increase pressure to the opposite side of the vehicle. The technology will continue to apply alternating brake pressure and reduce engine torque until the trailer is under control.

All-new 2007 Chrysler Aspen

Boasting elegant Chrysler styling, unsurpassed capability and performance, and abundant premium amenities, the all-new 2007 Chrysler Aspen is the latest addition to the Chrysler brand showroom — a premium SUV that is a value alternative to the luxury-priced competitors.

Compared to large SUVs, the all-new 2007 Chrysler Aspen is more fuel-efficient and maneuverable. Compared to full-sized SUVs, Chrysler Aspen features more interior passenger space and cargo room, coupled with unmatched towing and hauling capability.

Chrysler Brand Overview

Driven by award-winning new models, the Chrysler brand has seen a dramatic increase in sales, market share and brand image, culminating in 2005 calendar year sales of 649,293 units — an all-time Chrysler brand yearly sales record. Since 1990, Chrysler brand sales have jumped 251 percent. No other American automotive brand has grown as much during the same time frame.

Trailer Sway Control technology will also be offered on the [2007 Dodge Durango](#).

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