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2008 Dodge Avenger Features Innovative Technologies That Makes Life Easier and Safer

- Cutting-edge MyGIG™ system features completely integrated audio, navigation, entertainment and communication controlled by voice commands and a touch screen
- *Chill Zone*™ available chilled beverage storage bin keeps as many as four 12-oz. cans cooled
- Available heated/cooled cupholder keeps coffee hot and soda cool during long commutes
- Available rear-seat video entertainment system makes the drive more enjoyable

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The all-new 2008 Dodge Avenger raises the bar on high-tech features in a mid-size sedan. In addition to its bold, powerful character, this all-new Avenger introduces new technologies that are useful for drivers with busy lives who are on the go. These features include seats that resist stains and odors, an extra storage bin that can chill beverages, a cupholder that can keep coffee warm and soft drinks cool, a cutting-edge sound system that lets drivers manage their own MP3 tunes and a DVD system that will keep rear-seat passengers happy and occupied.

“Dodge Avenger buyers are full-of-life and have active lifestyles,” said Tom Loveless, Director — Dodge Marketing and Global Communications. “They enjoy challenging themselves at their jobs and with their hobbies, and they want a vehicle with unique style that offers sporty performance, enhances their self image and is fun to drive. They’ll appreciate the Avenger’s many innovative features that will make their busy lives easier and save them some of their valuable time.”

One of these features is MyGIG™, a completely integrated Harman/Kardon audio, navigation, entertainment and hands-free communication system, controlled through voice commands and a touch screen. The system gives Avenger owners the ability to download photos and music to a 20-gigabyte hard drive from a CD or USB memory device.

In addition to MyGIG, the 2008 Dodge Avenger offers a unique combination of features not available on other mid-size competitors, including:

- *Chill Zone*™, a storage compartment in the top of the instrument panel that holds up to four standing 12-oz. beverage cans. Depending on ambient temperature and air conditioning settings, the bin can keep beverages cool
- A heated/cooled front cupholder that keeps cold beverages cool and hot beverages warm. The system heats to 140 degrees Fahrenheit or cools to 35 degrees Fahrenheit
- YES Essentials® Fabric—an easy-care, soil-repellent and anti-microbial textile that protects seats from stains, odors and discoloration
- Heated cloth seats
- An available DVD rear-seat entertainment system that includes AM/FM stereo radio with MP3 capable CD/DVD player, six-disc CD/DVD changer and SIRIUS Satellite Digital Audio Radio. The system allows Dodge Avenger’s rear-seat passengers to enjoy movies, music and external audio/video devices such as video games and MP3 players
- Light-emitting Diode (LED) interior lighting with high-focus white lights that provide directional lighting in both the front and rear-seats
- An auxiliary audio input jack that provides MP3 connectivity on all Avenger audio systems
- A remote starter, which starts the engine from outside the vehicle via a button on the key fob when the vehicle is in Park and locked
- MP3 play capability on all audio systems

- Express down front windows on the key fob
- Heated cloth front seats
- 60/40 split fold-flat rear-seats
- A fold-flat front passenger seat
- A cabin air-filtration system
- A sliding center console armrest bin with dual bin in front seat storage
- A HomeLink universal garage door opener

Tuning in to MyGIG

The Dodge Avenger is available with a variety of audio systems, including the innovative MyGIG multimedia navigation, audio, entertainment and communication system from Harman/Kardon. Avenger owners can use touch screen or voice commands to control MyGIG's features. The system also includes a 20-gigabyte hard drive where owners can store their favorite music, photos and voice messages.

Available through SIRIUS Satellite Radio, MyGIG supports real-time traffic and can even provide re-route navigation based on current traffic patterns. MyGIG's voice dialogue system recognizes more than 100,000 words and is capable of learning and growing. The navigation has both 2-D and 3-D bird's-eye views of roads and multiple route calculation. Maps and guidance are displayed on a motorized, flip-down 6.5-inch thin-film-transistor (TFT) display. The TFT screen uses active matrix for viewing from angles up to 180 degrees—perfect for the center of an instrument panel.

Chrysler Group also is the first automaker in North America to offer an integrated music jukebox, supported by Gracenote™ music-file management, which automatically adds song, artist and album information to the music files. In addition to the navigation software and mapping, the hard drive can hold approximately 1,600 songs, which equals more than 100 hours of music. There also is a voice-memo recorder feature, which allows a message up to 3 minutes long to be recorded using the microphone integrated into the rearview mirror.

All of Avenger's available radio head units feature a 3.5 mm audio input jack for easy connection to any MP3 player. The base audio system offers four speakers, AM/FM stereo and CD playback and can be upgraded to six speakers. An available, premium six-speaker Boston Acoustics Sound System with 6-channel amplifier delivers excellent sound quality and volume with improved amplification and sound clarity. An optional radio head features an integrated six-disc CD/DVD changer and can also play back CDs with MP3 and WMA files. This radio head is available with either of the six-speaker systems. Loading the changer with CDs or discs full of MP3-formatted music provides thousands of miles worth of music.

Video Entertainment System (VES)

The Dodge Avenger also offers a rear-seat video entertainment system (VES). This system allows Dodge Avenger's rear-seat passengers to enjoy movies, music and external audio/video devices such as video games and MP3 players. The system consists of a console-mounted DVD player with a 7-inch LCD screen, a battery-powered remote control and two wireless, multichannel headsets. The system will play DVDs, WMAs, MP3s and audio and video CDs.

Additionally, auxiliary input jacks on the faceplate show video directly from a video camera, so Avenger's rear-seat passengers can play games from a video-game console or listen to music directly from a portable MP3 player.

When the Avenger's VES is not playing a video, the video screen displays information in a split screen format, with two channels. The VES remote control is designed to control either channel by the use of a selector switch on the control. The headphones allow occupants to listen to either channel by use of the selection switch located on the right ear cup.

Using the included dual channel wireless headphones allows rear passengers to listen to two different sources simultaneously. The audio from the VES can be heard through the vehicle's speaker system, through the wireless headphones or both.

SIRIUS Satellite Radio

SIRIUS provides customers with more than 125 channels, including 100-percent commercial-free music, as well as sports, news, talk, entertainment, traffic and weather. SIRIUS also broadcasts live play-by-play games from the NFL, NBA and NHL, and is the official satellite-radio partner of the NFL. Avenger owners also can stream SIRIUS programming through their home computers via a high-speed Internet connection at no additional charge.

UConnect Hands-free Communication System

UConnect uses Bluetooth® technology to provide wireless communication between the customer's compatible mobile phone and the vehicle's onboard receiver. Avenger's UConnect control buttons are integrated into the vehicle's radio head unit.

UConnect features for the U.S. market include:

- Voice dialing: Voice commands may be used to digit-dial the phone or access pre-stored voice tags
- Audio address book: Thirty-two names, four numbers per name, for a total of 128 phone numbers can be stored in the system
- Emergency calls and towing assistance: Voice command dials 911 or towing assistance
- Audio-system mute: Mutes the microphone for privacy
- Call transfer: Allows the customer to transfer a call from the vehicle's system to the mobile phone
- Three language options: Provides English, French and Spanish language capabilities
- Multi-phone recognition: Can recognize as many as seven phones that can be used within one Avenger system

Electronic Vehicle Information Center

An available interactive digital display located in Avenger's instrument cluster conveniently displays information and can be controlled by switches mounted in the center stack switch bank. The system allows the Avenger driver to select from a menu of useful information. Dodge Avenger owners can personalize their settings, such as having the lights flash and horn honk when locking and unlocking the vehicle using Remote Keyless Entry. The Dodge Avenger's Electronic Vehicle Information Center also gives owners the ability to scroll through the compass/outside temperature, average fuel economy, distance to empty, trip elapsed time and Tire Pressure Monitoring system.

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