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Jeep® Continues to Expand Its International Lineup With All-new Patriot and Commander Overland

- Jeep® grows model lineup to seven vehicles in 2007
- All-new Jeep Patriot delivers classic Jeep design at new entry-level price
- New Jeep Commander Overland offers a higher level of refinement

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The 77th International Motor Show in Geneva will be a stage for the Jeep® brand to display its major product offensive, expanding globally from three models in 2005 to seven in 2007 — the most available to retail consumers at one time in the 65-year history of Jeep vehicles. No other automotive manufacturer in the world has the range of sport-utility vehicles (SUVs) that Jeep offers.

By the end of 2007, the Jeep brand lineup will include Jeep Commander, Grand Cherokee, Cherokee (Liberty in North America) and Wrangler, plus the all-new Compass, Patriot and four-door Wrangler Unlimited. These seven vehicles — all of them powered by both petrol and diesel engine options — provide the opportunity to grow the Jeep brand by offering a variety of products that will excite current customers and attract new ones.

"The Jeep brand is on a product offensive and will continue to grow with new offerings that leverage Jeep's legendary 4x4 leadership," said Thomas Hausch, Executive Director – International Sales and Marketing, Chrysler Group. "We have solidified the Jeep brand's foundation with the all-new Jeep Wrangler and Wrangler Unlimited, while also stretching the brand to reach new customers in the growing compact SUV segment with Jeep Compass, the segment's most fuel-efficient vehicle, and Jeep Patriot."

All-new Jeep Patriot Has European Premiere in Geneva

The Jeep brand continues its expansion into new territory with the Jeep Patriot — an all-new compact SUV that delivers fun, freedom, utility and Jeep 4x4 technology. Patriot represents the new, competitive entry-level price point for the Jeep brand and will be available outside North America in both left-hand and right-hand drive.

The new Jeep Patriot is a modern interpretation of classic Jeep styling. It combines the packaging and interior flexibility of an SUV with the performance, handling, fuel economy and price of a C-segment car. Patriot outside North America features a standard 2.4-litre petrol World Engine and an optional 2.0-litre turbo diesel engine. As standard, Patriot is loaded with many safety features, including side-curtain air bags, anti-lock brakes (ABS), Electronic Stability Programme (ESP) and Electronic Roll Mitigation.

Two Jeep Patriot models, Patriot Sport and Patriot Limited, will become available in Europe and other international markets during the second quarter of this year. All Patriot models sold outside North America will feature Jeep's highly capable Freedom Drive I™, a full-time, active four-wheel-drive system with Lock mode.

The all-new Jeep Patriot joins the Jeep Compass in extending the Jeep brand to compete for the first time in the compact SUV segment and draw new customers to the brand. By offering the two distinctive interpretations of the Jeep design theme, Patriot and Compass complement each other and offer distinct alternatives to customers seeking entry-level vehicles for the brand. These two vehicles each deliver a competitive package of size, performance and fuel economy, all at a great value. They are also the Jeep brand's first products with a fully independent suspension for comfortable on-road ride and handling.

New Jeep Commander Overland

The Jeep Commander lineup outside North America gets a new range-topping addition in 2007. The Commander Overland model, with premium interior and platinum-accented exterior, takes the Commander to new heights. The Overland model is one of many new vehicles contributing to the ongoing Jeep product offensive, and it makes its European premiere today in Geneva.

The interior of the Jeep Commander Overland delivers an up-market ambience, with enhanced trim materials including Vavona Burl wood and leather. Two-tone seats with Preferred Suede Microfiber and leather trim are embroidered with an Overland logo on the front seatbacks.

The stylish exterior of the Jeep Commander Overland model is an inspired adaptation of the signature Jeep design heritage — including many platinum accents round the vehicle. Commander Overland rides on impressive 18-inch, seven-spoke machine-faced aluminium wheels and becomes the ultimate expression of Jeep "Classic" design.

The Overland model is available with the same 5.7-litre HEMI® V-8 petrol and 3.0-litre V-6 turbo diesel engines and Quadra-Drive II® 4x4 system as on the Jeep Commander Limited. The new Commander Overland is built for Europe at the Magna Steyr manufacturing facility in Graz, Austria, and will be available in select markets outside North America in the second quarter of 2007.

Jeep Brand

Jeep, which is one of the most recognised brands in the world, celebrated its 65th anniversary in 2006. In July 1941, the Willys-Overland company delivered to the U.S. Army 1,500 light reconnaissance vehicles called the Willys Quad. Improved vehicles were called the MA and MB, but eventually, those vehicles came to be known as the Jeep. More than 368,000 were built for use during World War II.

Over the years, freedom, adventure, mastery and authenticity have become the hallmarks of the Jeep brand and the basis for its SUV leadership worldwide. Today, the Jeep brand continues to deliver on its promise to provide versatile, innovative four-wheel-drive vehicles.

Jeep brand vehicle sales outside North America in 2006 totalled 85,591 units, an increase of 2 per cent as compared with 2005. Jeep Grand Cherokee was the highest volume vehicle outside North America in 2006 with 39,208 units sold. Globally, the Jeep brand sold 595,080 units in 2006.

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