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## **Practical Innovation in the All-New 2005 Jeep® Grand Cherokee**

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- Uconnect™ Hands-Free Communication System Provides Customer Features and Enables Safer Driving Habits
- REC Navigation Radio System Offers Destination Routing for Customer Ease
- Factory-Installed Sirius™ Satellite Radio Entertains Without Commercials
- Entertainment System Offers Multiple Options for Rear-Seat Passengers

In an effort to improve the overall driving experience of the all-new 2005 Jeep® Grand Cherokee, the Chrysler Group has enhanced its vehicle communication options through practical applications, all of which can be experienced at the touch of a button.

### **UConnect™ Hands-Free Communication System**

The UConnect hands-free communication system uses Bluetooth® technology to provide wireless communication between the customer's compatible cellular telephone and the vehicle's on-board receiver. Bluetooth is a short-range wireless networking technology that is used to connect two or more devices together.

"As the number of drivers using cell phones increases, hands-free, voice-activated technology is the easiest way to connect a driver to a cell phone call safely," said Jack Withrow, Director - Vehicle Entertainment Communications. "We were the first North American automaker to offer its customers a Bluetooth-enabled automotive dealer-installed application last year."

The factory-installed version allows the audio to be heard through the vehicle's radio speakers, and a control pad and microphone are housed in the rearview mirror, serving as the driver interface. UConnect factory-installation is \$275 and is available on the 2005 Jeep Grand Cherokee and many other 2005 Chrysler Group products.

### **UConnect features the following:**

- Voice dialing – Voice commands can be used to digit-dial the phone or access pre-stored voice tags
- Audio address book – Enables customers to store up to 32 names, four numbers per name, for a total of 128 phone numbers
- Audio system mute – Mutes the microphone for privacy
- Call transfer – Allows the customer to transfer a call from the vehicle's system to the mobile phone
- Communicates in three languages – French, Spanish and English
- Multi-phone recognition – Up to five phones can be used within one vehicle's system

UConnect is also available as a dealer-installed option. Dealer installation is \$299 (suggested retail price) plus labor, and available on all Chrysler, Dodge and Jeep vehicles dating back to 1994; excluding Jeep Wrangler, Chrysler Sebring Convertible and Chrysler Crossfire Convertible.

### **REC Navigation Radio System**

The DVD-based navigation system has features that will appeal to both road travelers and music enthusiasts alike. The REC navigation system is housed in the center of the dashboard, which is convenient to both the driver and passenger. A large 5.8 inch full-color display features an MP3 player (a navigation-system first), AM/FM stereo, six-disc CD system and navigation system in one unit. A joystick allows the user to scroll through the navigation menus and icons quickly and effortlessly.

Utilizing voice commands, the system guides the user through the drive route, mile-by-mile, turn-by-turn until the final destination is reached. Destinations can be entered into the system 10 different ways and the screen can be viewed as a detailed map, or enlarged to display turn-by-turn directions.

The REC navigation system features a single DVD, which contains mapping, points of interest and business phone numbers across the U.S., where digitized mapping data and information are available. When a destination is entered, the navigation system uses data from the DVD to quickly calculate the route, providing information within seconds.

**REC navigation system features:**

- Map Zoom – Select from nine different zoom scales to increase or decrease map magnification
- Voice Guidance – Choose from four options: Maximum, Normal, Minimum or Off
- Route Guidance – View the screen as a turn-by-turn map, full display map or a combination of both
- Three Language Option – Select English, French or Spanish. Preferences are in miles or kilometers
- Five Routing Methods – Shortest Route, Quickest Route, Minimize Toll Roads, Maximize Freeway and Minimize Freeway
- Automatic Route Recalculation and Detour Functions – The system automatically recalculates the position and displays a new route should the user encounter a detour or stray from the directions indicated on the display monitor
- Maneuver List – Review the trip itinerary prior to departure and make changes before heading out on the road
- Trail Function – Obtain longitude, latitude and altitude information

**SIRIUS Satellite Radio**

SIRIUS provides Chrysler, Dodge and Jeep customers with 100 streams of the best music, entertainment and information coast-to-coast. SIRIUS offers 60 music streams of commercial-free music along with 40 sports, news and entertainment streams, 24 hours a day.

Consumers selecting the SIRIUS Satellite Radio option will receive a small, mouse-sized antenna mounted to the roof of the vehicle. Station selection with the radio is easy. Consumers will be able to scan channels or select pre-set buttons for favorite channels. Consumers will also be able to search both by music category and channel, which will be displayed on the radio screen.

The Chrysler Group offers SIRIUS satellite radio as both a dealer- and factory-installed feature. Factory installation for 2005 model year Chrysler Group products is being offered at \$195 (suggested retail price) and includes a one-year SIRIUS subscription. The suggested retail price for dealer-installation on previous model year vehicles is \$299 plus labor, in addition to a SIRIUS subscription of \$12.95 per month.

**Rear-Seat Entertainment System**

A DVD entertainment system – consisting of center-console-mounted DVD player, overhead LCD monitor, wireless remote control, and two wireless headsets – is located for rear-seat passenger enjoyment. In addition to video DVDs, the system will play audio DVDs, audio CDs, MP3 audio discs and video CDs. There are also plug-in jacks on the housing to show video from a video camera, connect video games for display on the screen and play music directly from an MP3 player.

A unique feature of the DVD entertainment system, operated by the remote control unit and made possible by the vehicle's Controller Area Network system, is the ability of the vehicle speakers to play audio from a disc in the DVD player while the headphones play audio from the satellite radio, AM/FM radio, or a disc in the radio CD player.

“Chrysler Group’s vehicle communications strategy places an emphasis on creating a safe driving environment through practical innovations, while enabling customers to choose the services they want,” said Withrow. “It’s all about simplicity, safety, freedom and flexibility.”

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