

Contact: Beverly Thacker
Lori McTavish

Chrysler Group Announces March 2007 U.S. Sales

- Dodge Ram light duty pick-up truck up 15 percent
- Jeep® brand up 4 percent in March and up 5 percent for the first quarter
- Jeep Wrangler sales of 13,397 units mark the vehicles' best month ever
- Vehicle inventory significantly reduced year-over-year by approximately 107,000 units or 18 percent
- Chrysler Town & Country and Dodge Caravan/Grand Caravan with no-extra-charge DVD system in April - Minivan Month follows successful 'National Truck Month'

April 2, 2007, Auburn Hills, Mich. -

Chrysler Group reported sales for March 2007 of 206,435 units; down 5 percent compared to a very strong March 2006. All sales figures are reported unadjusted.

"In a flat to slightly down industry, our sales decline of 5 percent compares to a March 2006 that was our best month of March in four years," said Steven Landry, Vice President, Sales and Field Operations. "With strong monthly sales of the Dodge Ram light duty pick-up truck, the Dodge Avenger and Nitro along with Jeep® brand sales up 4 percent, we surpassed our own expectations."

The Dodge Nitro had its strongest month ever since the introduction of the model in October 2006 and posted sales of 7,532 units in March. The all-new Dodge Avenger finished the month with sales of 9,026 units. The vehicle is just one of Chrysler Group's recently introduced fuel-efficient offerings that achieve 30 miles per gallon or better in highway driving.

Two other Dodge brand car models also had a strong month: Dodge Caliber sales increased 32 percent over March 2006 with sales of 8,634 units. The Dodge Charger gained 41 percent over last year and posted sales of 12,707 units (March 2006: 9,023 units).

Jeep brand sales were up 4 percent in March with 45,335 units sold. The Jeep Compass (3,802 units), Jeep Patriot (2,109 units) and the continuously strong Jeep Wrangler and Wrangler Unlimited with an increase of 64 percent over March 2006 and sales of 13,397 units contributed to the overall gain for the brand. March 2007 marks the best month ever in the Jeep Wrangler's history.

For the first quarter 2007, the Jeep brand posted an increase of 5 percent over the first three months last year with 118,472 units sold (2006: 112,951 units).

Improved Dealer Relations

Chrysler Group's Sales organization, led by President and CEO Tom LaSorda, proceeded in the first quarter to intensify dealer relations and communications.

"We continue to deliver on our promise to spend more time with our dealers, and make their profitability a priority," said Tom LaSorda. "One important achievement in the month of March was that our vehicle inventory was down by more than 100,000 units compared to the previous year – in-line with the guidance we gave earlier."

Minivan Month in April

With 'National Minivan Month' in April, Chrysler Group continues to focus its Marketing approach and incentive offerings on its vehicles' strong product features.

"Combined with a competitive vehicle pricing, we will feature a no-extra-charge DVD system for our Chrysler Town & Country, Dodge Caravan and Dodge Grand Caravan minivans," said Michael Manley, Vice President, Sales and Dealer Operations. "The Minivan Month follows a successful 'National Truck Month' in which our no-extra-charge HEMI® engine upgrade contributed to another 15 percent gain in sales for the Dodge Ram light duty pick-up truck – following two already strong months in 2007."

Chrysler Group finished the month with 499,771 units of inventory, or a 68-day supply. Inventory is significantly down by 18 percent compared to March 2006 when it was at 606,734 units.

DaimlerChrysler Corporation U.S. Sales Summary Thru March 2007

	Month Sales		DR %	Vol %	Sales CYTD		DR %
<u>Model</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>
Sebring (vehicle line total)	8,306	9,706	-17%	-14%	20,935	27,104	-25%
Sebring Sedan	7,908	6,106	25%	30%	20,145	17,393	13%
Sebring Convertible	398	3,513	-89%	-89%	790	9,500	-92%
300	11,376	12,901	-15%	-12%	30,376	39,332	-25%
Crossfire	678	523	25%	30%	2,281	1,394	59%
PT Cruiser	8,531	10,224	-20%	-17%	25,333	32,526	-24%
Aspen	2,896	0	0%	0%	7,244	0	0%
Pacifica	6,438	9,781	-37%	-34%	16,432	23,544	-32%
Town & Country	13,649	15,998	-18%	-15%	36,871	38,988	-8%
CHRYSLER BRAND	51,874	59,133	-15%	-12%	139,472	162,888	-17%
Compass	3,802	0	0%	0%	11,838	0	0%
Patriot	2,109	0	0%	0%	2,928	0	0%
Wrangler	13,397	8,180	58%	64%	31,591	17,683	74%
Liberty	9,634	13,219	-30%	-27%	24,363	35,424	-33%
Grand Cherokee	10,398	14,184	-29%	-27%	30,856	40,567	-26%
Commander	5,995	7,977	-28%	-25%	16,896	19,277	-15%
JEEP BRAND	45,335	43,560	0%	4%	118,472	112,951	2%
Neon	0	4,068	-100%	-100%	0	11,422	-100%
Caliber	8,634	6,541	27%	32%	27,206	7,938	234%
Stratus	419	10,058	-96%	-96%	942	30,666	-97%
Avenger	9,026	0	0%	0%	15,515	0	0%
Charger	12,707	9,023	36%	41%	30,923	28,908	4%
Viper	54	147	-65%	-63%	153	369	-60%
Magnum	2,983	4,898	-41%	-39%	8,425	13,357	-39%

Dakota	6,411	8,165	-24%	-21%	15,399	19,008	-21%
Ram P/U	38,301	38,709	-5%	-1%	91,313	90,386	-2%
Caravan	17,921	24,733	-30%	-28%	52,889	58,624	-12%
Durango	4,362	5,317	-21%	-18%	14,590	20,909	-32%
Nitro	7,532	0	0%	0%	19,697	0	0%
Sprinter	876	2,060	-59%	-57%	2,253	4,818	-54%
DODGE BRAND	109,226	113,719	-7%	-4%	279,305	286,405	-5%
 TOTAL CHRYSLER GROUP	 206,435	 216,412	 -8%	 -5%	 537,249	 562,244	 -7%
 TOTAL CG CAR	 52,625	 54,033	 -6%	 -3%	 131,086	 150,409	 -15%
TOTAL CG TRUCK	153,810	162,379	-9%	-5%	406,163	411,835	-4%
Selling Days	28	27			77	75	

Global Sales Reporting & Analysis
April 3, 2007

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