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## Chrysler Group May 2007 U.S. Sales Rise 4 Percent

- Jeep® brand up 20 percent
- Dodge brand gains 3 percent
- Chrysler brand car sales rise 22 percent fueled by "Maximize Your Miles" program
- Strong retail sales in May, fleet sales down
- Jeep Wrangler increases 114 percent, record month of May
- Inventory down by 19 percent and more than 110,000 units

May 31, 2007, Auburn Hills, Mich. - Chrysler Group reported sales for May 2007 of 199,393 units; up 4 percent compared to May 2006 with 191,261. All sales figures are reported unadjusted.
"Chrysler Group increased overall sales in May based on a strong retail performance and while fleet sales were down," said Darryl Jackson, Vice President - U.S. Sales. "Especially our new offerings in the car segment continued to gain momentum, supported by the fuel economy message of our 'Maximize Your Miles' program. Driven by models like the Chrysler Sebring, Dodge Avenger and Dodge Caliber, the company's car sales increased 15 percent over the previous year."

Chrysler brand car sales in May were up 22 percent year-over-year, while Dodge brand car sales increased 11 percent. Chrysler Group's offerings in the car segment include the Chrysler Sebring Sedan and Sebring Convertible, Chrysler 300, Dodge Avenger, Dodge Caliber and Dodge Charger.

Jeep $®$ brand sales continued to increase in May after an already strong April and posted a gain of 20 percent over the previous year. This result was driven by the continuously strong Jeep Wrangler and the Jeep Patriot. Jeep Wrangler and Wrangler Unlimited posted sales of 12,332 units, an all-time record for the month of May and up 114 percent compared to May 2006 with 5,754 units. The Jeep Patriot also continued its momentum and finished May with sales of 4,504 units, up 55 percent from April 2007. The vehicle is one of Chrysler Group's recently introduced models that achieve 30 miles per gallon or better in highway driving.

The Chrysler Sebring Convertible posted sales of 3,082 units in the second month of availability of the 2008 model, an increase of 113 percent over April 2007. The redesigned model offers what no other convertible has offered before - three automatically latching convertible top options: vinyl, cloth and a body-color painted steel retractable hard top, all of which can be retracted with a push of a button on the key fob.

Sales of the Dodge brand increased in May by 3 percent, fueled by strong demand for the Dodge Ram pick up truck. The model finished May with sales of 31,327 units, up 6 percent year-over-year in a highly competitive segment and on the heels of four already very successful months in 2007.
"As our strong car sales in May demonstrate, the recently launched 'Maximize Your Miles' program resonates well with customers and will be continued in June," said Michael Keegan, Vice President - Volume Planning and Sales Operations. "Facing continued pressure on gas prices, the program communicates Chrysler Group's fuel economy message across all three of our brands and offers customers a great value package based on low-rate financing plus additional bonus cash."

Chrysler Group finished the month with 479,501 units of inventory, or a 63-day supply. Inventory is down by 19 percent compared to May 2006 when it was at 592,486 units.

|  | Month Sales |  | DR \% | Vol \% | Sales CYTD |  | DR \% <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Model | Curr Yr | $\underline{\mathrm{Pr}} \mathrm{Yr}$ | Change | Change | Curr Yr | $\underline{\mathrm{Pr}} \mathrm{Yr}$ |  |
| Sebring | 10,304 | 6,968 | 42\% | 48\% | 38,797 | 41,340 | -7\% |
| 300 | 11,687 | 11,859 | -5\% | -1\% | 51,199 | 63,995 | -21\% |
| Crossfire | 1,517 | 754 | 93\% | 101\% | 4,544 | 4,857 | -7\% |
| PT Cruiser | 10,059 | 12,056 | -20\% | -17\% | 43,145 | 55,460 | -23\% |
| Aspen | 1,724 | 0 | 0\% | 0\% | 10,932 | 0 | 0\% |
| Pacifica | 3,487 | 6,717 | -50\% | -48\% | 28,502 | 35,952 | -21\% |
| Town \& Country | 14,379 | 17,326 | -20\% | -17\% | 66,951 | 68,943 | -4\% |
| CHRYSLER BRAND | 53,157 | 55,680 | -8\% | -5\% | 244,070 | 270,547 | -10\% |
| Compass | 3,735 | 0 | 0\% | 0\% | 18,812 | 0 | 0\% |
| Patriot | 4,504 | 0 | 0\% | 0\% | 10,336 | 0 | 0\% |
| Wrangler | 12,332 | 5,754 | 106\% | 114\% | 54,699 | 29,591 | 83\% |
| Liberty | 7,654 | 12,603 | -42\% | -39\% | 41,560 | 57,951 | -29\% |
| Grand Cherokee | 9,101 | 11,110 | -21\% | -18\% | 49,493 | 62,183 | -21\% |
| Commander | 5,544 | 6,138 | -13\% | -10\% | 27,642 | 30,716 | -11\% |
| JEEP BRAND | 42,870 | 35,605 | 16\% | 20\% | 202,542 | 180,441 | 11\% |
| Neon | 0 | 1,553 | -100\% | -100\% | 0 | 15,533 | -100\% |
| Caliber | 12,052 | 12,422 | -7\% | -3\% | 48,564 | 31,596 | 52\% |
| Stratus | 309 | 6,188 | -95\% | -95\% | 1,478 | 47,786 | -97\% |
| Avenger | 8,638 | 0 | 0\% | 0\% | 32,367 | 0 | 0\% |
| Charger | 13,463 | 10,725 | 21\% | 26\% | 54,443 | 49,295 | 10\% |
| Viper | 27 | 127 | -80\% | -79\% | 227 | 637 | -65\% |
| Magnum | 2,651 | 2,563 | -1\% | 3\% | 13,465 | 19,732 | -32\% |
| Dakota | 4,838 | 6,749 | -31\% | -28\% | 24,343 | 33,377 | -28\% |
| Ram P/U | 31,327 | 29,599 | 2\% | 6\% | 154,143 | 150,799 | 1\% |
| Caravan | 18,236 | 22,685 | -23\% | -20\% | 94,220 | 103,876 | -10\% |
| Durango | 4,364 | 5,353 | -22\% | -18\% | 23,628 | 31,505 | -26\% |
| Nitro | 6,110 | 0 | 0\% | 0\% | 31,444 | 0 | 0\% |
| Sprinter | 1,351 | 2,012 | -35\% | -33\% | 4,812 | 8,476 | -44\% |
| DODGE BRAND | 103,366 | 99,976 | -1\% | 3\% | 483,134 | 492,612 | -3\% |

TOTAL CHRYSLER GROUP
199,393 191,261

| TOTAL CG CAR | 59,970 | 51,968 | $11 \%$ | $15 \%$ | 237,721 | 260,788 | $-10 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| TOTAL CG TRUCK | 139,423 | 139,293 | $-4 \%$ | $0 \%$ | 692,025 | 682,812 | $1 \%$ |
| ling Days | 26 | 25 |  |  | 127 | 126 |  |
| bal Sales Reporting \& Analysis |  |  |  |  |  |  |  |
| 1, 2007 |  |  |  |  |  |  |  |

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