## Chrysler Group Announces June 2007 U.S. Sales and International Sales Highlights

- Chrysler Group car sales rise 55 percent fueled by "Maximize Your Miles" program
- Jeep® brand up 19 percent
- Jeep Wrangler increases 93 percent
- Dodge Charger gains 19 percent
- Inventory down by 25 percent or 162,266 units
- Sales outside of North America up 21 percent -- highest month ever

July 2, 2007, Auburn Hills, Mich. - Chrysler Group reported sales for June 2007 of 183,347 units; down 1 percent compared to June 2006 with 185,946 units. All sales figures are reported unadjusted.

"In a challenging market, Chrysler Group had softer sales in June than a year ago. We saw strong customer interest in our newly launched, fuel efficient models," said Darryl Jackson, Vice President – U.S. Sales. "Supported by the fuel economy message of our 'Maximize Your Miles' program, Chrysler continued to show strong car sales with an increase of 55 percent over the previous year."

Chrysler brand car sales in June were up 104 percent year-over-year, while Dodge brand car sales increased 30 percent. Chrysler Group's offerings in the car segment include the Chrysler Sebring Sedan and Sebring Convertible, the Chrysler 300, the Dodge Avenger, Dodge Caliber and Dodge Charger.

Jeep brand sales continued to increase in June and posted a gain of 19 percent over the previous year. This result was again driven by the continuously strong Jeep Wrangler and Jeep Patriot. Jeep Wrangler and Wrangler Unlimited posted sales of 10,952 units, up 93 percent compared to June 2006 with 5,674 units. The Jeep Patriot also kept its momentum and finished June with sales of 4,633 units, up 3 percent from May 2007. The vehicle is one of Chrysler Group's recently introduced models that achieve 30 miles per gallon or better in highway driving. In addition, the Jeep Grand Cherokee also posted a gain of 3 percent year-over-year.

The Chrysler Sebring Convertible finished the month with sales of 3,759 units which is 22 percent over May 2007. The recently launched redesigned model offers what no other convertible has offered before — three automatically latching convertible top options: vinyl, cloth and a body-color painted steel retractable hard top, all of which can be retracted with a push of a button on the key fob.

Sales of the Dodge Charger increased in June by 19 percent with 11,529 units compared to 9,710 units in the previous year.

"As our strong car sales in May and June demonstrate, our 'Maximize Your Miles' program resonated well with customers," said Michael Keegan, Vice President – Volume Planning and Sales Operations. "Moving forward, Chrysler Group will extend its low-rate financing plus additional bonus cash in July, with a 0% APR offering for 60 months on select models. These great value packages were successful in the recent months as well."

Chrysler Group finished the month with 485,429 units of inventory, or a 71-day supply. Inventory is down by 25 percent compared to June 2006 when it was at 647,695 units.

Posting its highest month ever of sales outside of North America and sustaining 25 consecutive months of year-overyear sales gains; Chrysler Group's International monthly sales increased 21 percent to 22,901 units in June 2007 compared to 18,971 units in June 2006. "The strength of our new product portfolio coupled with the support of our dealer network outside North America is driving the growth we have seen so far this year," said Thomas Hausch – Vice President of International Sales. "We expect to maintain the double digit growth this year, including record export numbers, and continue to strategically grow production volumes and sales outlets outside North America for all three brands."

## DaimlerChrysler Corporation U.S. Sales Summary Thru June 2007

	Month Sales		DR %	Vol %	Sales CYTD		DR %
Model	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>
Sebring	10,249	1,329	643%	671%	49,046	42,669	13%
300	11,796	9,140	24%	29%	62,995	73,135	-15%
Crossfire	1,708	364	352%	369%	6,252	5,221	18%
PT Cruiser	10,047	14,693	-34%	-32%	53,192	70,153	-25%
Aspen	1,846	0	0%	0%	12,778	0	0%
Pacifica	3,861	6,516	-43%	-41%	32,363	42,468	-25%
Town & Country	8,151	19,944	-61%	-59%	75,102	88,887	-17%
CHRYSLER BRAND	47,658	51,986	-12%	-8%	291,728	322,533	-11%
Compass	3,393	0	0%	0%	22,205	0	0%
Patriot	4,633	0	0%	0%	14,969	0	0%
Wrangler	10,952	5,674	86%	93%	65,651	35,265	84%
Liberty	8,554	12,155	-32%	-30%	50,114	70,106	-29%
Grand Cherokee	10,968	10,688	-1%	3%	60,461	72,871	-18%
Commander	6,100	8,958	-34%	-32%	33,742	39,674	-16%
JEEP BRAND	44,600	37,475	15%	19%	247,142	217,916	12%
Neon	0	848	-100%	-100%	0	16,381	-100%
Caliber	10,815	12,098	-14%	-11%	59,379	43,694	34%
Stratus	0	778	-100%	-100%	1,478	48,564	-97%
Avenger	8,261	0	0%	0%	40,628	0	0%
Charger	11,529	9,710	14%	19%	65,972	59,005	10%
Viper	22	106	-80%	-79%	249	743	-67%
Magnum	2,523	2,281	7%	11%	15,988	22,013	-28%
Dakota	4,812	7,120	-35%	-32%	29,155	40,497	-29%
Ram P/U	31,114	32,375	-7%	-4%	185,257	183,174	0%
Caravan	9,342	21,937	-59%	-57%	103,562	125,813	-19%
Durango	5,277	7,366	-31%	-28%	28,905	38,871	-27%
Nitro	5,768	0	0%	0%	37,212	0	0%

Sprinter	1,626	1,866	-16%	-13%	6,438	10,342	-39%
DODGE BRAND	91,089	96,485	-9%	-6%	574,223	589,097	-4%
TOTAL CHRYSLER GROUP	183,347	185,946	-5%	-1%	1,113,093	1,129,546	-3%
TOTAL CG CAR	55,498	35,739	50%	55%	293,219	296,527	-2%
TOTAL CG TRUCK	127,849	150,207	-18%	-15%	819,874	833,019	-3%
Selling Days	27	26			154	152	
Global Sales Reporting & Analysis July 3, 2007							

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