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The New Chrysler Premiere Event Offers A Chance to Win One of 15 Vehicles in Sweepstakes

- On Aug. 15, attendees at participating dealership events will have a chance to win one of 15 new Chrysler, Jeep® or Dodge Vehicles
- Participants will enjoy refreshments, new vehicle displays and test drives to celebrate the excitement for The New Chrysler and its new Lifetime Powertrain Warranty

August 7, 2007, Auburn Hills, Mich. - To celebrate The New Chrysler and its recently announced Lifetime Powertrain Warranty, participating Chrysler, Jeep® and Dodge dealerships in the United States will hold The New Chrysler Premiere Event on Aug. 15, 2007. From 6 to 9 p.m., attendees will have the opportunity to drive new products and enter a sweepstakes for a chance to win one of 15 Chrysler, Jeep or Dodge vehicles.

The sweepstakes offerings include the following 2007 or 2008 model year (MY) vehicles: Chrysler 300C; Chrysler Aspen; Chrysler Crossfire; Chrysler Pacifica; Jeep Commander; Jeep Compass; Jeep Grand Cherokee; Jeep Liberty; Dodge Caliber; Dodge Charger; Dodge Dakota Crew Cab; Dodge Durango; Dodge Magnum; Dodge Nitro and the Dodge Ram Mega Cab.

"To celebrate The New Chrysler and our new unprecedented Lifetime Powertrain Warranty, we are offering the ultimate door prize: the chance to win one of 15 new Chrysler, Jeep and Dodge vehicles at The New Chrysler Premiere Event," said Darryl Jackson, Vice President – U.S. Sales, The New Chrysler.

On July 26, 2007, Chrysler announced a new 'best-in-industry' Lifetime Powertrain Warranty on most new Chrysler, Jeep and Dodge vehicles in the U.S., Puerto Rico and The Virgin Islands. The longest in the industry and the first from an OEM, the Chrysler Lifetime Powertrain Warranty covers the cost of all parts and labor needed to repair covered powertrain components – gasoline engine, transmission and drive system.

For a list of participating dealerships in The New Chrysler Premiere Event, visit www.chryslerLLC.com.

The sweepstakes drawings will be conducted by an independent judging organization by Aug. 31, 2007. Winners will be notified no later than Sept. 15, 2007. Sweepstakes entrants (licensed drivers) can enter the vehicle sweepstakes by completing a form available at the event. Prize recipients must be legal residents of the 50 U.S. states or the District of Columbia, age 18 or older and must possess a valid driver's license at the time of entry to be eligible. Employees of Chrysler LLC, and their respective parent companies, subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, dealers and dealer personnel and their immediate families are not eligible. Sweepstakes subject to all applicable federal, state and local laws and regulations.

About Chrysler LLC

Chrysler announced that the sale of the majority interest in the Chrysler Group to an affiliate of Cerberus Capital Management, L.P. was completed on Aug. 3, 2007, creating Chrysler LLC, or "The New Chrysler" – the first major North American automotive manufacturer in more than a half century to be privately owned.

Headquartered in Auburn Hills, Mich., Chrysler LLC produces Chrysler, Jeep, Dodge and Mopar® brand vehicles and products. Total sales worldwide in 2006 were 2.7 million vehicles. Sales outside of North America were the highest in a decade with an increase of 15 percent over 2005. On the heels of the company's record product launch year (Chrysler launched 10 all-new vehicles in 2006), the company plans to extend that streak with eight all-new products in 2007. Its product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Dodge Charger.

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