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Chrysler LLC Announces Overall August 2007 U.S. Sales Down 6 Percent, but Retail Up

- Chrysler brand car sales rise 25 percent year-over-year led by Sebring Sedan and Convertible
- Jeep® brand sales down 1 percent versus August 2006 while Wrangler and Compass sales increase 58 and 76 percent respectively
- Dodge brand car sales up 13 percent from the same period last year
- Dealer inventory down 11 percent from August 2006, approximately 57,000 units

September 3, 2007, Auburn Hills, Mich. - Chrysler LLC reported U.S. sales for August 2007 of 168,203 units; down 6 percent compared to August 2006 with 179,165 units sold. All sales figures are reported as unadjusted.

“Overall, the industry experienced softer sales in August than a year ago,” said Darryl Jackson, Vice President – U.S. Sales. “Our fleet sales are down more than 20 percent versus August 2006. While this has driven the overall sales decrease for the month, it is directly in line with the company’s Recovery and Transformation Plan to reduce sales of our daily rental fleet during the second half of the year.”

Chrysler brand car sales were led by Sebring Sedan which posted sales of 4,929 for August, up 66 percent over the prior month. Chrysler Sebring Convertible finished the month with sales of 2,730 units improving 8 percent over July. Chrysler Aspen sales also rose 62 percent versus July with 3,599 units, posting its best month ever.

The Jeep® brand was down 1 percent versus last year while Wrangler and Compass posted gains over August 2006. Jeep Wrangler and Wrangler Unlimited posted sales of 9,464 units, up 58 percent compared to August 2006 with 6, 002 units sold. The Jeep Compass finished the month with sales of 3,625 units, up 76 percent from last year.

Dodge brand car sales increased 13 percent over last year led by Dodge Caliber which posted a gain of 5 percent. Dodge truck sales were down 14 percent over August 2006. The all-new Dodge Nitro was up 51 percent over July 2007.

“Our exciting new 2008 models combined with the new Chrysler Lifetime Powertrain Warranty continues to drive showroom traffic and contributed to stronger closing rates in August,” said Michael Keegan, Vice President – Volume Planning and Sales Operations. “Chrysler will continue to support 2007 model year close-out with a highly competitive 0% APR into September.”

Chrysler finished the month with 446,249 units of inventory, or a 72-day supply. Inventory is down by 11 percent compared to August 2006 when it was at 502,946 units.

Chrysler LLC U.S. Sales Summary Thru August 2007

	Month Sales		DR %	Vol %	Sales CYTD		DR %
Model	**Curr Yr**	**Pr Yr**	**Change**	**Change**	**Curr Yr**	**Pr Yr**	**Change**
Sebring	7,659	1,188	545%	545%	62,220	45,062	37%
300	9,016	11,703	-23%	-23%	81,020	95,475	-16%
Crossfire	372	496	-25%	-25%	7,789	5,950	30%
PT Cruiser	10,938	15,552	-30%	-30%	71,243	95,439	-26%

Aspen	3,599	0	0%	0%	18,593	0	0%
Pacifica	3,228	6,212	-48%	-48%	38,691	53,439	-28%
Town & Country	8,838	11,981	-26%	-26%	90,453	112,424	-20%
CHRYSLER BRAND	**43,650**	**47,132**	**-7%**	**-7%**	**370,009**	**407,789**	**-10%**
Compass	3,625	2,061	76%	76%	28,421	2,768	922%
Patriot	5,081	0	0%	0%	23,367	0	0%
Wrangler	9,464	6,002	58%	58%	83,944	49,202	70%
Liberty	5,387	11,039	-51%	-51%	62,035	90,847	-32%
Grand Cherokee	12,265	15,129	-19%	-19%	82,827	98,124	-16%
Commander	5,890	8,012	-26%	-26%	45,615	55,049	-18%
JEEP BRAND	**41,712**	**42,243**	**-1%**	**-1%**	**326,209**	**295,990**	**10%**
Caliber	9,320	8,877	5%	5%	74,004	59,758	23%
Avenger	5,989	0	0%	0%	50,830	0	0%
Charger	7,846	10,461	-25%	-25%	80,225	77,540	3%
Viper	1	122	-99%	-99%	324	1,003	-68%
Magnum	1,087	5,247	-79%	-79%	18,714	28,978	-36%
Dakota	4,620	8,891	-48%	-48%	37,188	56,856	-35%
Ram P/U	32,309	34,177	-5%	-5%	246,878	250,144	-2%
Caravan	9,548	13,241	-28%	-28%	120,055	151,858	-21%
Durango	3,284	5,553	-41%	-41%	34,661	47,765	-28%
Nitro	6,931	0	0%	0%	48,745	0	0%
Sprinter	1,906	2,267	-16%	-16%	9,704	14,489	-33%
DODGE BRAND	**82,841**	**89,790**	**-8%**	**-8%**	**722,806**	**755,281**	**-5%**
TOTAL CHRYSLER LLC	**168,203**	**179,165**	**-6%**	**-6%**	**1,419,024**	**1,459,060**	**-3%**
TOTAL CAR	**41,221**	**34,896**	**18%**	**18%**	**367,481**	**360,691**	**1%**
TOTAL TRUCK	**126,982**	**144,269**	**-12%**	**-12%**	**1,051,543**	**1,098,369**	**-5%**
Selling Days	27	27			205	204	

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