

Contact: Lori Pinter
Beverly Thacker

Chrysler LLC Announces Overall October 2007 U.S. Sales Down 9 Percent as Industry Sales Continue Below Trend Levels

- Chrysler brand car sales rise 7 percent over October 2006; led by Sebring Sedan and Convertible
- Chrysler Town & Country up 26 percent on the success of the new model
- Jeep® brand sales down 21 percent year-over-year, driven by planned fleet reductions
- Jeep Wrangler sales increase 8 percent versus last year
- Dodge brand car sales up 18 percent from the same period last year
- Dealer inventory down 8 percent or 469,426 units versus October 2006

October 31, 2007, Auburn Hills, Mich. - Chrysler LLC reported U.S. sales for October 2007 of 145,316 units; down 9 percent compared to October 2006 with 159,586 units sold. All sales figures are reported as unadjusted.

"Growing concerns about the housing slump are showing up in consumers' expectations about future economic conditions as auto sales for the month of October continue below trend levels," said Darryl Jackson, Vice President – U.S. Sales. "Today's company announcement on product changes reflects our customer-driven philosophy and current market conditions."

Chrysler brand car sales were led by Sebring Sedan which posted sales of 5,015 units, up 86 percent versus 2006 and Sebring Convertible which finished the month with sales of 1,856 units, up 837 percent versus October 2006. Chrysler Town & Country sales rose 26 percent to 12,177 units versus October 2006 with 9,668 units.

Jeep® brand sales were down 21 percent year-over-year, driven by planned fleet reductions. Jeep Wrangler and Wrangler Unlimited posted sales of 9,354 units, up 8 percent versus October 2006.

Dodge brand car sales increased 18 percent over last year, aided by steady sales of the Dodge Avenger with 6,268 units delivered.

"Given the competitive market, our approach is to provide substantial value to our consumers by offering consumer cash and lease cash on the majority of our 2008 models in November," said Michael Keegan, Vice President – Volume Planning and Sales Operations. "We will also introduce 0% APR for 36 months on 2008 models through the end of the month."

Chrysler finished the month with 469,426 units of inventory, or an 84-day supply. Inventory is down by 8 percent compared to October 2006 when it was at 508,724 units.

Chrysler LLC U.S. Sales Summary Thru October 2007

<u>Model</u>	<u>Month Sales</u>			<u>Sales CYTD</u>		
	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>
Sebring	6,871	2,892	138%	75,148	49,618	51%
300	8,923	10,518	-15%	99,174	116,625	-15%
Crossfire	111	763	-85%	8,401	8,144	3%

PT Cruiser	5,695	10,692	-47%	83,078	116,806	-29%
Aspen	1,783	1,524	17%	24,251	2,258	974%
Pacifica	4,880	5,578	-13%	47,754	66,463	-28%
Town & Country	12,177	9,668	26%	111,311	136,721	-19%
CHRYSLER BRAND	40,440	41,635	-3%	449,117	496,635	-10%
Compass	2,240	3,342	-33%	33,513	9,790	242%
Patriot	3,636	0	0%	31,248	0	0%
Wrangler	9,354	8,679	8%	101,903	62,913	62%
Liberty	6,486	11,004	-41%	75,351	114,218	-34%
Grand Cherokee	7,449	9,193	-19%	100,695	118,351	-15%
Commander	2,691	8,079	-67%	52,815	72,908	-28%
JEEP BRAND	31,856	40,297	-21%	395,525	378,180	5%
Caliber	5,563	7,790	-29%	85,915	75,791	13%
Avenger	6,268	0	0%	65,416	0	0%
Charger	8,343	8,619	-3%	97,833	96,387	2%
Viper	36	198	-82%	384	1,311	-71%
Magnum	3,219	2,576	25%	25,561	35,222	-27%
Dakota	3,196	4,943	-35%	44,572	66,416	-33%
Ram P/U	24,711	28,251	-13%	301,689	303,476	-1%
Caravan	11,005	12,454	-12%	141,477	182,805	-23%
Durango	2,322	6,932	-67%	39,833	60,349	-34%
Nitro	5,891	3,044	94%	61,680	4,010	1438%
Sprinter	2,466	2,289	8%	13,659	19,066	-28%
DODGE BRAND	73,020	77,654	-6%	879,497	912,719	-4%
TOTAL CHRYSLER LLC	145,316	159,586	-9%	1,724,139	1,787,534	-4%
TOTAL CAR	36,403	32,369	12%	443,937	426,776	4%
TOTAL TRUCK	108,913	127,217	-14%	1,280,202	1,360,758	-6%
Selling Days	26	25		256	255	

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