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## **Dodge Announces Lucky Valentine's Day Lovebirds to be Hitched at 2008 Chicago Auto Show**

- Blake Humphrey and Jackie Rohner of Rock Island, Ill., have been chosen as the winners of the Dodge "Journey of a Lifetime" contest
- Humphrey and Rohner will tie the knot in a Valentine's Day ceremony at the 100th Chicago Auto Show and win an all-new 2009 Dodge Journey
- Popular Journey cover band "Infinity" will rock the auto show floor during the reception which opens to the public at 10 a.m.

January 29, 2008, Auburn Hills, Mich. - There is no question that Blake Humphrey and his future bride Jackie Rohner, from Rock Island, Ill., are lucky in love. Humphrey and Rohner were chosen as the winners of the Dodge "Journey of a Lifetime" contest, winning an all-new 2009 Dodge Journey and an all-expense paid wedding.

The couple will tie the knot in a Valentine's Day ceremony at the 2008 Chicago Auto Show in front of 100 of their closest family and friends. The all-new Dodge Journey and wedding ceremony—complete with a live Journey cover band—will be awarded to make sure this couple's journey begins on the right road.

"We are so excited to get married at the auto show!" said Rohner. "Just like Dodge, Blake and I are an adventurous couple who 'grab life,' so this is an awesome opportunity that fits perfectly with how we live our lives. We are equally as excited about the all-new Dodge Journey, which will help us start our journey together."

Humphrey, a fireman, and Rohner, an educator, were selected from 63 entries. The duo met on St. Patrick's Day and were engaged on December 8, 2007. They describe themselves as a fun-loving, free-spirited couple who love new challenges and tackling new adventures. They are always looking for a new experience to add to their list of adventures, which includes running road races, competing in triathlons, and raccoon hunting in the middle of the woods, to name a few.

"Since the 2009 Dodge Journey is the perfect vehicle to help newlyweds crossover from single life to married life, Dodge is offering Blake and Jackie the chance to start their journey together at the auto show," said Mike Accavitti, Director – Dodge Brand and SRT Marketing and Communication. "Dodge wanted to help this couple start their journey on the right road with a bold wedding ceremony and a new set of wheels that will help them meet life's changing demands—the all-new Dodge Journey."

### **These Newlyweds Can Say "I Did!"**

Couples were invited to register online at [www.DodgeJourneyOfALifetime.com](http://www.DodgeJourneyOfALifetime.com) for the chance to be married at the Chicago Auto Show. Residents from Illinois, Missouri, Iowa, Wisconsin, Indiana, Michigan, Ohio and Kentucky were allowed to register online, from Tuesday, Dec. 4 at 12:01 a.m. (ET) until Tuesday, Jan. 22 at 5:00 p.m. (ET). To enter, potential contestants were asked to answer the question, "Why should Dodge select you to start your 'Journey' of a lifetime together at the Chicago Auto Show on Valentine's Day, February 14, 2008?" and to submit a photo of themselves as a couple.

**Blake Humphrey & Jackie Rohner's Winning Essay**

"My fiancé and I are always looking for a new experience to add to the list of adventures we have started in the 10 months we have been together. Starting our journey at the Chicago Auto Show on Valentine's Day would be a great addition.

"Blake and I met on St. Patrick's Day last year. We immediately fell in love with each other and each other's crazy love for trying new things. Blake and I complement each other and support each other in all of life's adventures. Being a fireman Blake loves a new challenge, a new adventure, and just being active. Being an educator, the kids I work with fill me with the passion for new experiences, and the silliness and free spirit to try and enjoy every new adventure. In 10 months we have introduced each other to things we never dreamed of doing, and have shared some common interests.

"Our most favorite experiences include Raccoon Hunting late at night in the middle of the dark woods, running road races, competing in triathlons, tent camping, fishing, hiking, building snow forts, supporting both our baseball teams—the Cardinals and the White Sox—at the ballpark, and tackling every water slide and coaster we can get to. If we have experienced and accomplished so many great things in less than a year of dating, we can't wait to see what, together as a married couple, we can accomplish in a lifetime. If only we could get married in the next month, and had a reliable vehicle we could use for our next great adventure. Just think how many triathlons we could compete in around the country if we had a vehicle to get us there with our bikes and all our gear. Or how many raccoons we could take home after a hard night in the woods.

"We got engaged December 8, 2007, but have been ready to marry each other nearly since the day we met. We would love to be granted the opportunity to begin our journey on Valentines Day this year. We should be selected to start our journey of a lifetime together at the Chicago Auto Show on Valentine's Day because we are madly in love and want to begin our journey with the greatest adventure we could think of—winning this contest and getting married at the Chicago Auto Show." – Jackie Rohner

**About the Dodge Journey**

The all-new 2009 Dodge Journey is the Dodge brand's newest crossover vehicle, offering a unique combination of versatility and flexibility in a sporty, sexy package. The all-new vehicle takes the practicality of a minivan, the capability of a sport-utility vehicle (SUV) and the overall efficiency of a passenger car and blends all the best attributes of each into an all-new "right-sized" crossover for the Dodge brand. Clever, flexible seating and storage combinations include standard five-passenger seating with spacious cargo room and available third-row seating for carrying up to seven passengers. Spacious storage bins, hidden in the floor and available under the front passenger seat cushion, combined with the standard Chill Zone for beverage storage, make Dodge Journey incredibly flexible and functional. The Manufacturer's Suggested Retail Price of the 2009 Dodge Journey is \$19,985 (including \$625 destination).

**About the Dodge Brand**

With a U.S. market share of 6.4 percent, Dodge is Chrysler LLC's best-selling brand and the fifth largest nameplate in the U.S. automotive market. In 2006, Dodge sold more than 1.3 million vehicles in the global market. In the highly competitive truck market, Dodge has a 15 percent market share. Recently, Dodge introduced the all-new 2008 Dodge Grand Caravan with 35 new or improved features including the newest innovation, the Swivel 'n Go™ seating system. Dodge is entering key European volume segments with Nitro, Caliber and Avenger. The all-new 2009 Dodge Journey will debut in the 2008 calendar year, and will be available outside North America in both left- and right-hand drive in mid-2008. Also in 2008, Dodge will introduce its modern muscle car, the all-new Dodge Challenger.

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