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Chrysler Achieves Highest April Sales in 10 Years Outside North America

May 18, 2008, Auburn Hills, Mich. -

Chrysler's international sales continued to grow as the Company achieved its highest April sales in more than 10 years.

- Sales for the month increased six percent (19,337 units) compared to April 2007, and marked 35 consecutive months of year-over-year increases.
- To date in 2008, Chrysler sales outside North America have grown eight percent (76,683 units) versus the same time period last year.
- The Chrysler Sebring established an all-time sales record in April with 1,748 units sold, and for the first time broke into the Company's top-five selling vehicles for the month.
- Dodge Caliber remains Chrysler's top-selling vehicle year-to-date with 9,253 units sold January through April.

Regional Sales

Chrysler sales in Europe were up three percent year-to-date (42,687 units), while sales for the month decreased by one percent (10,461 units). Several markets in the region achieved significant sales growth.

- Sales in Germany, one of the Company's high-volume markets, grew by eight percent to 1,854 units in April, marking the highest sales in any market for the month.
- Russia experienced the most significant growth in Europe year-to-date, as sales increased 75 percent to 2,883 units.

Sales in the Asia Pacific region nearly doubled for the month (3,645 units), and were up 55 percent (14,053 units) year-to-date.

- China led all markets in growth as sales in the market reached 6,735 units (up 150 percent) for the January through April time period, establishing China as Chrysler's number-three-volume market outside North America.

Brand Sales

Sales among the Company's three brands have been balanced so far in 2008, and all three are represented by a top-selling vehicle.

- The Dodge brand achieved the highest growth outside North America, with an increase of 40 percent year-to-date (22,266 units).
- Jeep® sales grew nine percent (30,270 units) during the same time period, while Chrysler brand sales declined 12 percent (24,147 units).

Chrysler LLC sells and services vehicles in more than 125 countries around the world. Sales outside North America currently account for approximately 10 percent of the Company's total global sales, up from six percent in the year 2000. Vehicles available range across all three Chrysler brands, with limited availability on some trucks and SUV models. The Company's operations outside North America have been experiencing year-over-year sales increases since 2004, with a record number of vehicles sold in 2007. In 2008, Chrysler LLC will launch three all-new volume vehicles outside North America, one for each one of its brands, and will remain focused on strategic, profitable growth in markets around the world.

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