

Contact: General Communications

Beth Ann Bayus

Communication and Entertainment Options Available on the All-New 2005 Dodge Magnum

February 29, 2004, Auburn Hills, Mich. -

- UConnect™ Provides Customers with Freedom and Flexibility
- SIRIUS Satellite Radio™ Delivers Continuous Entertainment

With UConnect™ and SIRIUS Satellite Radio™ availability, the all-new 2005 Dodge Magnum keeps you connected and informed around-the-clock. Both UConnect and SIRIUS Satellite Radio offer Dodge Magnum consumers best-in-class communication and entertainment system options to choose from.

UCONNECT HANDS-FREE COMMUNICATION

Utilizing Bluetooth® technology, UConnect enables customers to receive and place cellular calls virtually hands-free. UConnect is driven through a user's personal mobile phone, and works inside and outside of the vehicle. This promotes a flexible, "take-it-anywhere," sense of freedom so customers are not tied to their vehicles.

The UConnect system is integrated into the vehicle's electrical architecture, which allows the audio to be heard through the radio speakers. A microphone housed in the 2005 Dodge Magnum's rearview mirror serves as the driver interface. The user's mobile phone can then be placed where the driver chooses inside the vehicle. As a result, conversations can be continued upon entering or exiting the vehicle, without interruption. Calls can be linked to UConnect within 30 feet of the vehicle.

"UConnect focuses on what our customers want, the freedom to use their own cellular phone and the flexibility to keep their own cellular service," said Jack Withrow, Director Vehicle Entertainment and Communications for the Chrysler Group. "UConnect is not only affordable; it is adaptable to individuals on the go and can meet the ever-changing needs of a family."

The factory-installed option on the 2005 Dodge Magnum features:

- Voice dialing - Voice commands can be used to dial the phone
- Audio address book - Enables customers to store 32 names with up to four phone numbers each
- Audio system mute - Mutes the microphone for privacy
- Caller ID - The phone number of the caller appears on the radio display
- Call transfer - Allows the customer to transfer a call from the vehicle's system to the mobile phone or from the mobile phone to the vehicle system
- Communicates in three languages - North American English, French, and Spanish
- Multi-phone recognition - Up to seven phones can be used within the vehicle's system

UConnect adapts to the users' specific needs and lifestyles. Consumers are able to sign-up for wireless and enhanced services with DaimlerChrysler's preferred carrier, AT&T Wireless, or keep their current wireless carrier and telephone number. (It's hassle-free, using one phone and one phone number.) UConnect allows multiple phones (up to seven) to be used within the vehicle's system, adapting to an individual or a family.

UConnect is the first generation in a family of hands-free, voice-activated, Bluetooth-powered offerings. UConnect is available as a factory and dealer-installed option on the new 2005 Dodge Magnum. Factory-installation is \$275. The cost for the dealer-installed version of UConnect is \$299 (suggested retail price) plus labor.

SIRIUS SATELLITE RADIO

The 2005 Dodge Magnum features programming by SIRIUS Satellite Radio. SIRIUS provides coast-to-coast coverage in the United States with 60 streams of commercial-free music and 40 streams of news, talk, sports and entertainment.

Organized into thirteen categories of music, sports, news and entertainment channels, SIRIUS employs S>PLEX technology (statistical multiplexing), which optimizes the fidelity on each channel for superior sound resolution.

"Like cable did for television programming, satellite radio has the power to be the next 'must-have technology' because it substantially expands the range of entertainment choices for consumers," said Withrow. "SIRIUS Satellite Radio makes driving the new 2005 Dodge Magnum an experience that's multi-generational, multi-cultural, educational and entertaining."

Looking for some "in-your-face music" that's guaranteed to kick-start your day? Try Octane, the home of high-powered rock, or The Border, a "rough-around-the edges" sound from just this side of Nashville.

Need to know up-to-the-minute information on your favorite hockey team? SIRIUS is the official satellite radio provider of the National Hockey League. And, starting in the 2004 football season, SIRIUS will begin to carry National Football League play-by-play broadcasts. From live basketball games to Motorsports, SIRIUS has eight sports streams to keep you on top of the heart-pounding action.

Consumers selecting the SIRIUS Satellite Radio option in their 2005 Dodge Magnum will receive a small, mouse-shaped antenna mounted to the roof of the vehicle. Station selection with the radio is easy, using the same familiar method as selecting an AM or FM station. Consumers will be able to scan channels or select pre-set buttons for their favorite channels. Consumers also will be able to search both by music category and channel, which will be displayed on the radio screen.

SIRIUS Satellite Radio will be offered as a factory-installed option on the new 2005 Dodge Magnum. Factory installation is \$195 and includes a one-year subscription.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>