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New Rocky Mountain Edition Models Add Excitement and Value to 2009 Jeep® Lineup

Offer value option package with $2,300 in popular customer features for only $1,595 – including a no-charge power sun roof for that "only in a Jeep" open-air driving excitement

- 2009 Jeep Patriot Rocky Mountain Edition includes 17-inch aluminum wheels and monochrome exterior paint theme and adds uconnect tunes, Boston Acoustics premium speakers, power sun roof and leather-wrapped steering wheel with radio controls
- Best-in-class 28 highway miles per gallon (mpg) available on Jeep Patriot Rocky Mountain Edition two-wheel-drive and four-wheel-drive models
- 2009 Jeep Liberty Rocky Mountain Edition includes 17-inch fully painted tech silver aluminum wheels, uconnect tunes 30 –gigabyte radio, power sun roof, deep-tinted glass and speed control
- The 2009 Jeep Grand Cherokee Rocky Mountain Edition features 17-inch machined-faced aluminum wheels with gray painted pockets, power sun roof, Boston Acoustics sound system, uconnect tunes 30-gigabyte stereo, heated front seats and more

March 15, 2009, Auburn Hills, Mich. -

New 2009 Jeep® Patriot, Jeep Liberty and Jeep Grand Cherokee Rocky Mountain Edition models expand the fun, freedom, utility and available best-in-class 4x4 capability that Jeep is known for—now with even more customer features at a great value. The 2009 Rocky Mountain Edition models offer approximately $1,000 off popular bundled customer features, including innovative uconnect tunes, power sun roof and aluminum wheels. In total, the 2009 Rocky Mountain Edition package adds more than $2,300 in content for $1,595.

“The new 2009 Jeep Patriot, Jeep Liberty and Jeep Grand Cherokee Rocky Mountain Editions add more value and features to our iconic Jeep lineup,” said Mike Accavitti, Director—Chrysler, Jeep and Dodge Brands, Chrysler LLC. “And with Jeep’s best-in-class legendary 4x4 capability, our new 2009 Jeep Rocky Mountain Editions are ready to make any adventure—from the snow-covered mountain trails to sand dunes at the beach—even more fun.”

The starting Manufacturer’s Suggested Retail Price (MSRP) on new 2009 Jeep Rocky Mountain Editions (including destination) are:

- Jeep Patriot Rocky Mountain Edition at $19,765
- Jeep Liberty Rocky Mountain Edition at $25,355
- Jeep Grand Cherokee Rocky Mountain Edition at $32,825

The 2009 Jeep Rocky Mountain Edition models are available for ordering now and will arrive at Jeep dealerships in the United States and Canada later this month.

2009 Jeep® Patriot Rocky Mountain Edition

Based on the 2009 Jeep Patriot Sport model, the new Jeep Patriot Rocky Mountain Edition adds uconnect tunes 30-gigabyte stereo, uconnect studios SIRIUS Satellite Radio, leather-wrapped steering wheel with radio controls, body-color door handles and liftgate appliqué, 17-inch aluminum wheels with P215/60R17 all-season tires, ‘Rocky Mountain’ driver and front-passenger door badging, power sun roof with express open/close operation, nine premium Boston Acoustics speakers including subwoofer, two additional articulating liftgate speakers and a 458-watt amplifier.

The 2009 Jeep Patriot 4x4 Rocky Mountain Edition features the Freedom Drive I 4x4 system providing best-in-class four-wheel-drive fuel economy and best-in-class capability in the compact sport-utility vehicle (SUV) segment.

The Jeep Patriot Rocky Mountain Edition features a 2.4-liter engine, coupled with a five-speed manual transaxle, that

produces172 horsepower (128 kW) and 165 lb.-ft. (222 N•m) of torque, and delivers a best-in-class 23 mpg in the city and 28 mpg on the highway on two-wheel-drive and four-wheel-drive models. A Continuously Variable Transaxle (CVT2) with Auto Stick also is available for both models.

For Jeep Patriot customers seeking maximum fuel efficiency without a manual shift, an optional 2.0-liter four-cylinder engine is mated to the CVT2 with Auto Stick to provide 158 horsepower (117 kW) and 141 lb.-ft. (191 N•m) of torque. The spirited 2.0-liter delivers an EPA 23 mpg in the city and 27 mpg on the highway and is available on two-wheel-drive equipped 2009 Jeep Patriot Rocky Mountain Edition models.

The 2009 Jeep Patriot Rocky Mountain Edition will be available in all-new Optic Green Crystal Pearl, as well as Brilliant Black Crystal Pearl, Inferno Red Crystal Pearl and Bright Silver Metallic paint colors.

2009 Jeep Liberty Rocky Mountain Edition
The new Jeep Liberty Rocky Mountain Edition is based on the 2009 Jeep Liberty Sport model and is available in both 4x4 and 4x2 models. Included in the Rocky Mountain Edition package are refreshed 17-inch aluminum wheels with tech silver paint finish, P235/65 R17 A/S tires, uconnect tunes 30-gigabyte radio, power sun roof, deep-tinted glass, speed control and a ‘Rocky Mountain’ badge.

The 2009 Jeep Liberty remains true to its legendary 4x4 heritage by offering two Jeep Trail Rated® four-wheel-drive systems – Command-Trac® standard with 4x4 models and the optional Selec-Trac® II on 4x4 models.

A 3.7-liter SOHC V-6 engine is standard on all Jeep Liberty Sport and Limited models sold in the United States. The 3.7-liter SOHC V-6 engine provides the 2009 Jeep Liberty with competitive peak power and torque while providing smooth, quiet operation and proven durability. It produces 210 horsepower (157 kW) @ 5,200 rpm and 235 lb.-ft. (319 N•m) of torque @ 4,000 rpm. Fuel economy is estimated at 16 mpg city and 22 mpg on the highway (4x2) and 15 city / 21 Hwy (4x4).

Towing capacity on all models is 5,000 lbs. maximum when equipped with the optional Trailer Tow Group.

The 2009 Rocky Mountain Edition will be available in Deep Water Blue, Bright Silver Metallic, Inferno Red and Brilliant Black exterior paint colors.

2009 Jeep Grand Cherokee Rocky Mountain Edition
The new Jeep Grand Cherokee Rocky Mountain Edition is based on the 2009 Jeep Grand Cherokee Laredo model and is available in 4x4 and 4x2 models. Included in the Rocky Mountain Edition package are 17-inch machined-faced aluminum wheels with gray painted pockets, power sun roof, Boston Acoustics sound system, uconnect tunes 30-gigabyte stereo, heated front seats, 12-volt power outlet, chromed body-side molding and a ‘Rocky Mountain’ edition badge.

Since its introduction in 1992, the Jeep Grand Cherokee has revolutionized the SUV market. With its best-in-class traction capability and power, the Jeep Grand Cherokee is designed, engineered and built to master every imaginable day-to-day driving condition, whether on- or off-road.

The 2009 Grand Cherokee Laredo model features a standard soft-touch center armrest cover, leather-wrapped park brake handle, floor mats, interior chromed door handles and audio control buttons.

The standard 3.7-liter V-6 engine provides the 2009 Jeep Grand Cherokee with 210 horsepower (157 kW) @ 5,200 rpm and 235 lb.-ft. (319 N•m) of torque @ 4,000 rpm. A sophisticated Electronic Throttle Control system tailors throttle response to pedal movement based on operating conditions and maintains a consistent vehicle speed on rolling grades when cruise control is active. An exhaust gas recirculation valve helps increase fuel economy.

The Jeep Grand Cherokee’s available Flexible-fuel Vehicle (FFV) 4.7-liter V-8 engine incorporates electronic throttle control, two spark plugs per cylinder, increased compression ratio, improved cylinder-head port flow and a new combustion system. The result is 305 horsepower (227 kW) @ 5,650 rpm, a 30 percent increase, and 334 lb.-ft. (453 N•m) of torque @ 3,950 rpm, a 10 percent increase compared with the previous generation 4.7-liter V-8 engine. It also delivers more than a 5 percent increase in fuel economy. This FFV engine also gives customers the ability to use up to an 85 percent concentration of ethanol (E85) to fuel their vehicles.

Standard Electronic Stability Program (ESP) with Electronic Roll Mitigation maintains vehicle stability in a variety of road surface and weather conditions. Hill Descent Control, Hill Start Assist and Trailer Sway Control deliver off-road and towing capability.

The 2009 Jeep Grand Cherokee Rocky Mountain Edition will be available in four exterior paint colors: new Inferno Red, Light Graystone, Bright Silver and Brilliant Black.

About the Jeep Brand

Staying true to its strong values and character, the Jeep brand is purpose-built for adventurous lifestyles. With 68 years of legendary 4x4 capability, the Jeep brand continues to fulfill promises of adventure, liberation and independence for those who truly embrace life, whether traveling on- or off-road. The ruggedness and responsiveness of Jeep vehicles provide owners with a sense of security to handle any situation with confidence.

For 2009, the brand's legendary Go Anywhere, Do Anything™ heritage is maintained with the addition of more interior refinement, comfort and technology in the widest range of sport-utility vehicles (SUV) under one brand. The Jeep product line includes the brand icon, the Jeep Wrangler; the four-door Jeep Wrangler Unlimited; the popular mid-size Jeep Liberty (Cherokee outside North America); the venerable Jeep Grand Cherokee; the seven-passenger Jeep Commander; and the Jeep Patriot and Jeep Compass with all-new redesigned interiors and best-in-class 4x4 fuel economy of 28 mpg on the highway.

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